



Community Profile

Bullitt County

Blooming and Booming

Balancing preservation with the pursuit of commerce



A Community Profile
published by

The Lane Report



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Jim Beam Brands Co.

PROCEDURES: Myelogram
& MRI

WHY I CHOSE MEDICAL CENTER SOUTH:

"I chose to come here because of location, location, location. And I'm so glad I did. My experience was super. The people in the testing area were friendly, and you could tell it was genuine. They made me feel right at home. The staff even sent me a nice card to wish me well. That was something I never expected but really appreciated."



**Jewish Hospital
Medical Center South**

A service of Jewish Hospital & St. Mary's HealthCare

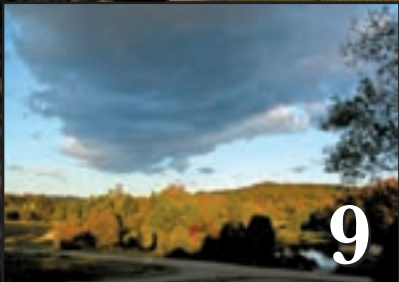
YOUR HEALTH. YOUR CHOICE.



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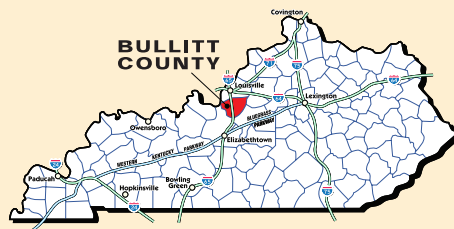
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Contents

- 2 Location, Growth and Prosperity**
Logistics and serenity ... Bullitt County offers a balance between business and lifestyle
- 6 Bullitt's Octet**
"Eight cities offer a variety" bordering the Louisville Metro area
- 9 A Valued Heritage**
History taught residents to appreciate this woodlands
- 10 Growing Strong**
Expanded services in education and health care are a barometer of the county's dramatic growth
- 12 Destination Location**
Just south of Louisville ... far beyond expectations!
- 14 Quite a Community**
From quiet culture to vibrant exploration ... any lifestyle is possible in Bullitt County
- 16 A River Runs Through It**
More importantly so does I-65

For more information about economic development in Bullitt County go to
bullittcounty.ky.gov • travelbullitt.org

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A COMMUNITY PROFILE

The Lane Report

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Location, Growth and Prosperity

Logistics and serenity ... Bullitt County offers a balance between business and lifestyle

With its location, prosperous towns, rolling hills, lakes, rivers and forests, Bullitt County is a welcoming area to live and work. Families enjoy a high standard of living in a growing community where jobs are being created in logistics, printing, bourbon, plastics and health care. Bullitt County ranks in the top 10 among Kentucky counties for household income and is one of the fastest growing counties in the state. There are eight incorporated cities located in the county. In 1990, Bullitt County had a

population of 47,500, and today it stands near 77,000. Most of the growth has been due to people relocating from the nearby metro areas in a quest for additional space.

With Bullitt County situated between two Metropolitan Statistical Areas (MSAs), the region becomes the logical compromise. Citizens benefit from the best of both worlds, suburban and urban living. It is close enough to Louisville Metro to enjoy shopping, museums, fine restaurants, the arts or sports that the city offers, but far enough away to live in a small town atmosphere. If one enjoys country living, there is plenty of green space to be had.

area, which holds over 50 percent of the U.S. population within a 600-mile radius. Since 2000, Bullitt County has seen a booming economy. Over 20 companies recently located in the county such as AmerisourceBergen, Sabert Corporation, Johnson & Johnson, Geek Squad City and Gordon Food Service. Along with the new companies, existing companies have also expanded during this time, including Publishers Printing and Beam Global.



President Bullitt County Chamber of Commerce

"In the next few years, Bullitt County is destined for unprecedented growth and I am confident we will be ready."

—Keith Griffie

"THE" Location for Businesses

When **Bob Fouts**, executive director of the Bullitt County Economic Development Authority, was asked why Bullitt County was a great location he stated: "For businesses seeking sites to expand, Bullitt County offers location, location, location!"

The county is located at the center of a 32-state distribution



◀ In addition to its distribution facility, Zappos also operates a discount shoe outlet open to the public.

"The Bullitt County area has been a perfect fit for AmerisourceBergen. We have been able to attract and retain key associates to make our business successful. One of the key reasons we looked at Bullitt County was the people and the accessibility. It is exciting to see other class organizations such as JOM, Konica Minolta, Geek Squad and MedLine follow suit. We are proud to say we were the first to come."

—**Darrell Harrod**, Vice President of Distribution, AmerisourceBergen

Transportation

Coupled with proximity to markets, there are great transportation systems in the area. Logistics has been and continues to be paramount to the county's success. I-65, one of the busiest interstates in the United States, runs through Bullitt County which has five interchanges.

I-65 runs north to Gary, Ind., and south through Nashville and onto Mobile, Ala. Only two miles north, I-265 runs along the northern part of the county and links I-65 to I-64 and I-71. These interstates connect the county to markets in the East and Northeast.

Aside from roadways, the CSX Railroad runs north-south throughout the county and provides an alternate mode of transportation for both goods and supplies. Air travel is an important component of many businesses' success. With Louisville International Airport lying just 15 minutes from Bul-

litt County it is convenient for company officials to visit their facilities and for customers to visit their suppliers.

Although Bullitt County is not located on a navigable river, it is withing approximately 20 miles of the Jefferson Riverport International. It consists of a 300-acre port facility located on the Ohio River. The port utilizes intermodal transportation connections to

as exemplified by the newly located Geek Squad City (Best Buy) and Zappos.com.

Workforce

Companies locating in Bullitt County have a large, diversified and highly skilled workforce to select from. This is due to the county lying about 30 minutes from two MSA's—Louisville, the 16th largest city in the U.S., and Elizabethtown.



United Parcel Service calls Kentucky home and handles packages, letters and heavy freight at its Louisville facility.

provide fast and efficient access to domestic and world markets.

Logistics

United Parcel Service, to a large extent, is the driving force for the development in the county. Worldport Freight Facility – the worldwide air hub for UPS sits just north of the county line and is expanding to meet the market's needs. By the year 2010, construction on the latest expansion is projected to be final and the facility will be able to process half a million packages per hour. Site selection executives point to UPS's close proximity as a key contributing factor to choosing Bullitt County

Employees find it an easy commute to Bullitt County's business parks.

Business Parks

Private developers have seen the opportunities in Bullitt County and have invested in business parks along the I-65 corridor. Today, nine parks have been built or are being developed along this interstate within Bullitt County.

"Publishers Press has been in Bullitt County 50 years and it's been great. When we started planning our second plant in '89, we wanted to stay in Bullitt County because we've had such good luck here, with the people and the local government."

—**Nick Simon**



**President
Publisher's Printing**



photo courtesy of Flynn Group

Aerial view of Cedar Grove Business Park on I-64



Gordon Food Service has a distribution facility with over 300,000 s.f., one of the largest in Cedar Grove Business Park

staff photo

“Our firm has been very pleased with its relocation to the business park in Mt. Washington. There is a small town atmosphere when you do business here. You can talk directly with the city and county officials in plain language. Compared with other sites, the land was a great value and the required site work was minimal.”

**—Steve Martin, Co-owner,
MarcoDie Supplies, Inc.**

Most developers have had “spec” buildings built on them and have seen them become occupied. Mount Washington has developed a municipally owned business park within a mile of the Bardstown By-pass, six miles south of I-265. The county has boomed due to this investment by private developers and the City of Mount Washington. City officials have been working alongside these developers to ensure modern infrastructure is available to them. It is this teamwork that has made the county successful.

For more information regarding Bullitt County contact Bob Fouts, executive director, Economic Development Authority. 502-543-1200 bobeda@alltel.net



Bob Fouts,
Economic
Development
Authority

photo courtesy of Bullitt County Economic Development Authority



Geek Squad City, the electronics repair and home entertainment installation division of Best Buy, is located in Brooks, Ky., because of its proximity to UPS.



Publishers Press, the 6th largest magazine printer in the United States, is expanding its headquarters and publishing facilities in Shepherdsville. Publishers Press operates a second Bullitt County location in Lebanon Junction. The company benefits from a central U.S. location and exceptional logistical support.

photo courtesy of Bullitt County Economic Development Authority

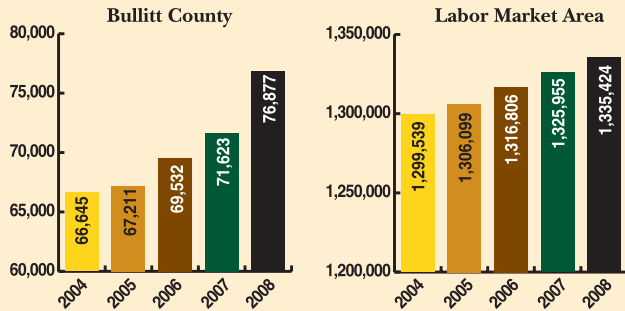
Business Parks Bullitt County

<u>Name</u>	<u>Acres</u>
• Cedar Grove	530
• Lebanon Junction I	144
• Lebanon Junction II	210
• Louisville Logistics	80
• Mt. Washington	154
• Prologis 65	78
• Robinson/Shoring	44
• Salt River	128
• Settlers Point	262
• Shepherdsville	143

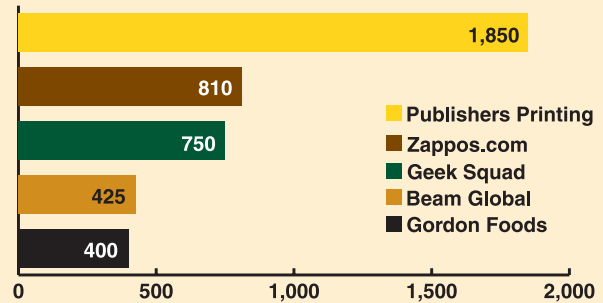
By the Numbers

A look at Bullitt County statistically

Total Population



Bullitt County's Top 5 Employers

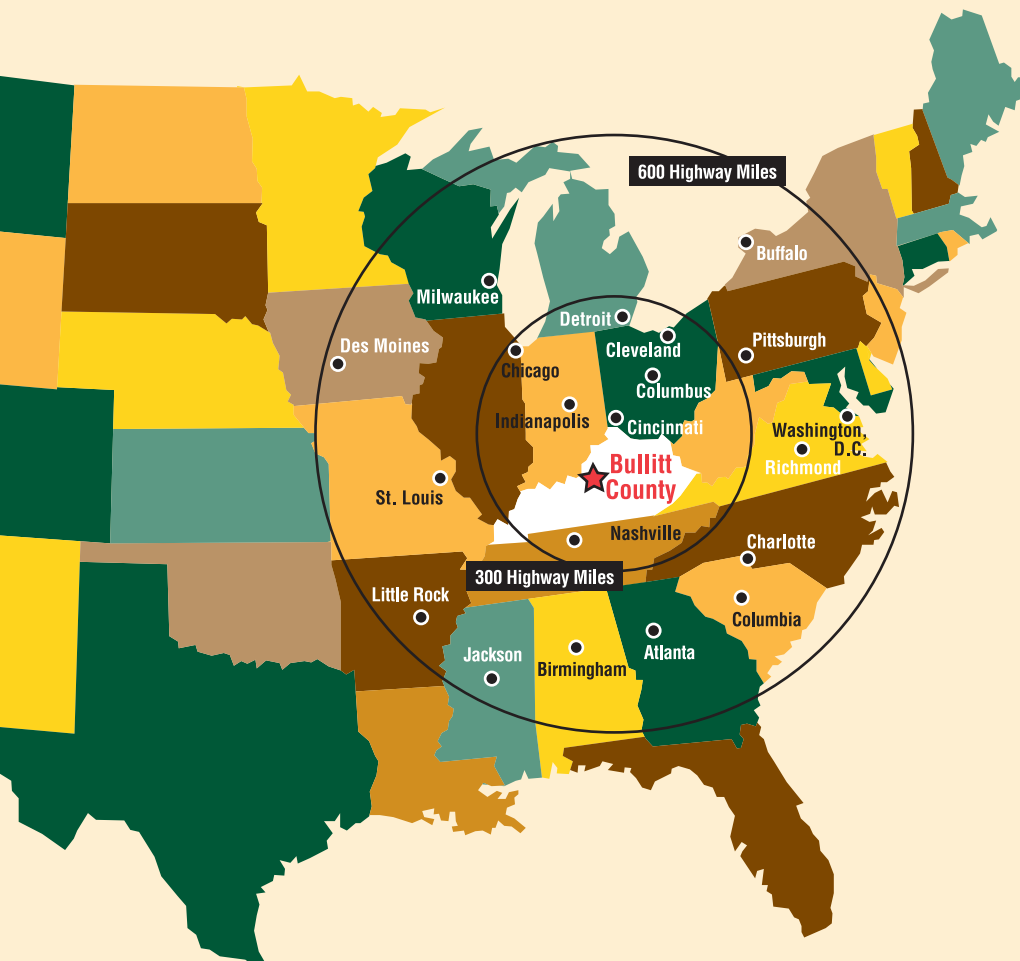


Bullitt County Households

2008		2008
Number of Households	Persons per Household	Median Household Income
26,344	2.91	\$55,637

Distance from Bullitt County

Name	Miles
Atlanta, GA	400
Baltimore, MD	618
Birmingham, AL	347
Boston, MA	972
Buffalo, NY	555
Charlotte, NC	447
Chicago, IL	316
Cincinnati, OH	122
Cleveland, OH	368
Columbus, OH	228
Dallas, TX	814
Detroit, MI	384
Houston, TX	936
Indianapolis, IN	135
Jacksonville, FL	748
Kansas City, MO	527
Lexington, KY	85
Louisville, KY	19
Memphis, TN	360
Minneapolis, MN	723
Nashville, TN	157
New Orleans, LA	686
New York, NY	763
Norfolk, VA	656
Oklahoma City, OK	779
Omaha, NE	717
Philadelphia, PA	690
Pittsburgh, PA	409
St. Louis, MO	285
Wichita, KS	723





Bullitt County's century-old courthouse houses the history museum and many public offices today.

photo courtesy of Bullitt County Economic Development Authority

Bullitt's Octet

"Eight cities offer a variety" bordering Louisville Metro area

Eight distinct cities make up Bullitt County's populace. Combined they make Bullitt County a diverse region with a complete array of opportunities and lifestyles. Each city, no matter its size, has its own identity, purpose, landscape and character.

Fox Chase

Located just 13 miles from Louisville Metro, Fox Chase has a population of 510. The city's residents enjoy double the median household income and housing values for Kentucky.

Hebron Estates

Comprised of the Burkland Gardens and Presitge Estates subdivisions, Hebron Estates recently acquired a fifth-class city status. This status allows the city to impose an occupation tax for community services on behalf of its 1,170 residents. Median home values are approximately \$190,000.

Hillview

Incorporated in 1974, the City of Hillview was named for its splendid view of the knobs.

In its short history, there have been numerous changes from the farmland of the fifties, to the growing subdivisions of the sixties, to the small city of the seventies to a present population of more than 8,600 people with a median income of \$55,637. At present, Hillview is

made up of 3,200 homes and approximately 300 businesses.

Hillview has grown from a bedroom community to a community with four industrial parks, a hospital and numerous retail establishments. Hillview, a fourth-class city, enjoys close proximity to Louisville, which allows residents convenient access to business, medical, shopping or entertainment venues as well as access to the Louisville International Airport and the United Parcel Hub. Accessibility makes Hillview an ideal place for many types of businesses wishing to locate in a smaller community with all the luxuries of a larger metropolis. Hillview offers the best of both worlds, small town charm with big city entertainment opportunities. The citizens of Hillview enjoy the very competitive sporting events of Kentucky colleges, as well as theater, opera and dance.

Residents are a diversified mix of ages, nationalities, faiths and interests. The community has a very low crime rate and some of the best schools in the county. Brotherly love is demonstrated each year by the generosity of Hillview residents who donate of food, toys and money for the annual Operation Santa Campaign. Food baskets weighing approximately 100 pounds and lots of toys are given to

Annabelle and Carly Beam enjoy crafts during the annual 4th of July Bullitt Blast.

400 needy families all over Bullitt County.

The welcome mat is always out for neighbors to come and make this beautiful little city the home of choice!

Hunters Hollow

Only 11 miles from Louisville Metro, Hunters Hollow has a population approaching 400 persons. Recently, the city has acquired property that can be developed to provide more growth for the area.

Lebanon Junction

As the most southern city in Bullitt County, Lebanon Junction is still less than 30 miles from Louisville Metro. In 2007, the population of Lebanon Junction was just shy of 2,000. Several new civic works projects include a new branch library, a new senior citizens center and a new post office include efforts to preserve the city's history, particularly its distinctive railroad history through museum projects.

Mount Washington

Come to Mount Washington, and find a city waiting to welcome you with open arms. Mount Washington is conveniently located in the northeast corner of Bullitt County, adjacent to Jefferson



photo courtesy of Troy Beam

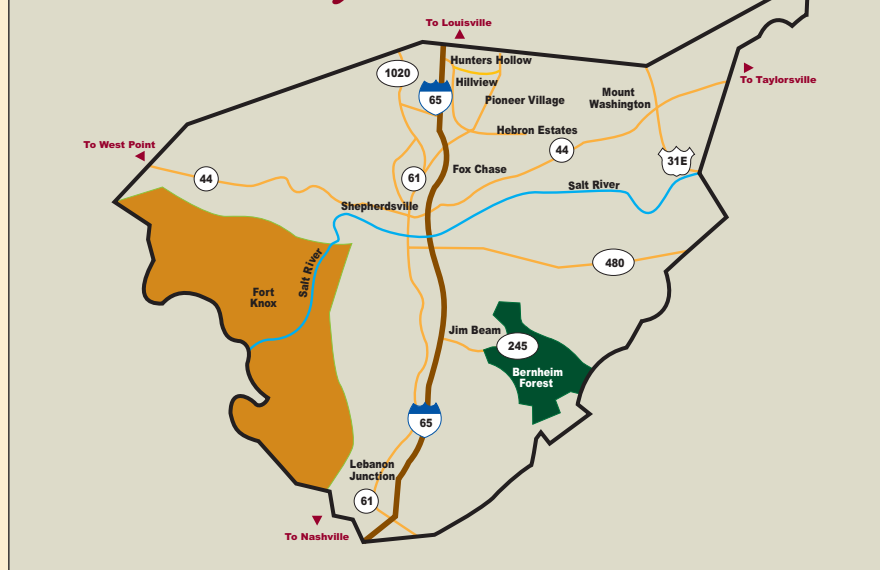
County. The city has enjoyed an influx of new residents beginning in the late 1960's and continuing through 2008, with a population increase of 37.8 percent from 2000 to 2007. As of 2006, the population was 11,883, average home value \$143,513 and average household income \$50,700. Many upscale homes are located within the city limits and more are planned for completion during the next few years.

Mount Washington has six schools, one high; three elementary and two middle schools that consistently rank at the top of the CATS testing, above both Kentucky and Bullitt County school averages. Another middle school is scheduled for completion in 2009-2010.

The city has experienced business and retail growth and current projects include a Kroger supermarket, restaurant and mall. Acreage, with all infrastructure completed, is available for immediate purchase at a very competitive cost at the Mount Washington Business Centre.

Although the largest city in the county, it has retained a small town charm that will only improve upon completion of its downtown renovation project.

Bullitt County



A few reasons to move to Mount Washington are convenient services without traffic congestion, less than average 2008 cost of living index, 10 hospitals located within a 14- to 20-mile range, low property taxes, and low crime rate.

Pioneer Village

Although a tornado in 1996 caused over \$101 million in damages to this community, Pioneer Village has rebuilt and experiences continued growth in its residential and commercial arenas. Only about 12 miles from Louisville, the community has grown steadily and



Investing in our community

At First Citizens Bank we invest our time, our efforts and ourselves in Bullitt County.

We participate in community events and we encourage every member of our team to become active in local causes and organizations.

It's important to us that we be good neighbors and help make an important difference in the lives of those who call Bullitt County home.

We can make it happen.



first-citizens.com

Elizabethtown
270-769-2301

Radcliff
270-351-3181

Shepherdsville
502-957-7550

Mt. Washington
502-538-2410



shows a healthy housing and salary medians. Public works projects include widening Preston Highway south to Shepherdsville and the opening of John Harper Road.

Shepherdsville

As the county seat and the home to over 9,100 residents, Shepherdsville has a great deal going on. New developments such as Cedar Grove Business Park have created hundreds of new jobs for the community. With new jobs comes new money. Increased revenues have been the main reason why Shepherdsville has enjoyed a boom in new financial institutions, new retail shopping, new schools and upgrades in infrastructure.

New attractions such as Heritage Hill Golf Course and Wight-Meyer Vineyard and Winery along with mainstay attractions, Shepherdsville Music Show and Kart Kountry, keep tourism vibrant. Shopping opportunities include The World's Most Awesome Flea Market, the Quilt Outlet, Zappo's



Heritage Hills is a new development in Shepherdsville featuring single family homes and a golf course complete with clubhouse.

shoe outlet, and several antique shops.

The Shepherdsville City Park along the Salt River offers outdoor concerts, walking paths, picnic areas, sporting and annual social events. The hospitable and charming Paroquet Springs Conference Centre have been a great asset, hosting many social, organizational, business and trade functions. 🐾



photos courtesy of Heritage Hill

Fort Knox Impact

Bullitt County and Fort Knox have been contributing to each other's economic vitality for 76 years, but soon the relationship will be accelerated dramatically. The Base Realignment and Closure measure, or BRAC, will take Fort Knox's current daily workforce of 20,000 and increase it half again. The greatest contributing factor will be the gain of the Army's Human Resources Command, a presumed-to-be giant office buzzing with workers. Fort Knox already has an annual civilian and military payroll of \$490.8 million and estimates are that BRAC changes will add another \$250 million to that figure.



SERVING BULLITT AND ADJOINING COUNTIES SINCE DECEMBER 1, 1900

5 Locations to serve

Main Office: 1612 Highway 44 East • Shepherdsville, KY 40165 • (502) 543-2226

Branches: 100 S. Bardstown Road, MT. Washington, KY
140 S. Poplar Street, Leabon Junction, KY
130 S. Buckman, Shepherdsville, KY
550 John Harper Highway, Shepherdsville, KY

OUR CUSTOMERS ARE OUR GREATEST ASSET

MEMBER FDIC



photos courtesy of Bernheim Arboretum

landscape to its natural state. Today, the Bernheim Arboretum and Research Forest is winning awards for its “green” efforts.

Bullitt County’s residents are actively capitalizing on their location’s tourism potential as well as its rich heritage of enchanting forests. Over 30 percent of Bullitt County’s acreage is protected (see chart). In excess of 57,000 acres is devoted to outdoor natural spaces. A good deal more undeveloped land is owned by private persons in the form of farms, property and residential communities. In Bullitt County, if you want to find nature and enjoy tranquility, it’s readily available. 🌿

A Valued Heritage

History taught residents to appreciate this woodlands

Economically, today’s Bullitt County reflects its integral importance in the history and early development of the commonwealth.

Salt, the first commercial industry in Kentucky, was key to food preservation, survival of livestock and the pioneers themselves as they traveled west. Bullitt’s Lick was ideally situated to supply that necessity. So much so, The Wilderness Trail made a meandering turn in Bullitt County to the salt licks thereby making the area the first inland intermodal logistics and distribution area in the western frontier.

The salt industry grew to supply not only Kentucky, Illinois, Tennessee but also eastern cities including New Orleans and Pittsburgh by sending barrels on flatboats up and down the Salt, Ohio and Mississippi rivers. Bullitt County, named for the state’s first lieutenant governor, Alexander Scott Bullitt, was instrumental in putting Kentucky on the map of commerce.

The Bernheim Visitors Center has won the L.E.E.D. and A.I.A. awards for its sustainable green building. With grass growing above and below their roof, there is much to be learned during a visit.



photos courtesy of David Modica

Echoing its past, Bullitt County still boasts many of the same logistical advantages it enjoyed in those groundbreaking times. In fact, you can trace early pioneer trails that led from the Cumberland Gap to Bullitt’s Lick and on to the Falls of the Ohio by traveling I-65. Current commercial development in Bullitt County parallels this rich heritage as the I-65 corridor provides much the same logistics sensibility the Salt River did.

Both salt and iron, another early commercial pursuit, required an abundance of timber to processes. As a result, much of the area’s original natural resources “burned away.” Bullitt County has learned from its past and is now planning and actively preserving its environmental assets. Beginning as early as 1929, visionary business man Isaac Wolfe started a foundation now protecting over 16,000 acres of land with the goal of returning the

Find more about Bullitt’s contributions to industry and statehood at the Bullitt County History Museum in the century-old courthouse, 300 Buckman St., Shepherdsville, 8 a.m. to 4 p.m. weekdays, except holidays.

*(502)921-0161 Free Admission
BullittCountyHistory@Alltel.net.*

Fall colors are spectacularly displayed throughout Bullitt County.



Green Acres

A county that deeply values its natural world.

	<u>Acres</u>
• Ft. Knox area (undeveloped)	36,186
• Bernheim Arboretum & Research Forest	16,000
• Boy Scouts Camp Crooked Creek	1,100
• Knob State Forest	1,500
• Pine Creek Barrens Preserve	110
• Shepherdsville City Park	125
• Bullitt County Parks	19
• Various fishing lakes, golf & gun ranges	2,350
Total Green Acreage:	57,390

Note: Listing does not include farm and residential communities.

Growing Strong

Expanded services in education and health care are a barometer of the county's dramatic growth

Bullitt County grew from a mere 17,000 person in 1972 to a current population of 70,000. As one of the fastest growing communities in Kentucky, important services such as health care and education are not only paramount to the county's survival but also a key indicator on how fast the area is growing and meeting the needs of its citizenry.

Primary, Middle and High Schools

The public school system of almost 13,000 students and 1,700 staff members is undergoing a dramatic transformation. Leaders are intensely focused on increasing the academic achievement of Bullitt students with an emphasis on engaging teaching and support staff in professional dialogue. Learning teams analyze interim assessment data and adjust instruction to meet the needs of students. Bullitt County Public

Schools has made significant progress over the past year and is widely recognized at the state level as a district that is putting the right pieces in place to make dramatic gains in student learning.

Administrators support maintenance of an orderly, respectful learning environment that allows teachers to do their jobs and contributes to a low teacher turnover rate. Parent support for the school system is high, and there is a tremendous number of parent and community volunteers in schools on a daily basis. BCPS facilities are rapidly becoming state of the art, with hundreds of classrooms using instructional technology to enhance learning. The administration has launched construction of four new buildings, major renovation to four more, and energy-saving enhancements to every facility in the district. Educators and administrators are involved in the community and fully understand that they are vital to the economic vitality and development of Bullitt County.

Complementing the public school system are several faith-based private schools. Little Flock Christian Academy, Rolling Hills Christian School and St. Aloysius Elementary School all offer primary and secondary education.

Libraries

Bullitt County Public Libraries have branches in Shepherdsville, Hillview, Mount Washington and Lebanon Junction. The Library Board has long recog-

nized the importance of having state-of-the-art libraries close to where people live. Through the library's Web site bcplib.org it is possible to reserve books and materials, access specialized databases, find out about upcoming programs for adults, teens and children, view streaming content, pictures and historical information, and find out information on a large number of topics.



Jefferson Community & Technical College

When Bullitt County residents want to attend post-secondary education, community college classes are conveniently located just minutes from home. It is a recent and important change for a county riding a welcome tide of socio-economic development, and one officials hope will offer lasting results.

The launch of courses in the fall of 2007 by Jefferson Community and Technical College was the foundation for what the community hopes one day will be a free-standing, full-service

"Once the community made up its mind to have a college campus here, things started falling into place. It's been inspiring to be part of such a committed and forwarding thinking effort. The cooperation among public and private leadership made it possible."

— **Dan Ash**, director,
JCTC Bullitt County Campus

staff photo



Ridgway Memorial Library, Shepherdsville



photo courtesy of Shepherdsville/Bullitt County Tourist & Convention Commission

Educators find that hands-on, out-of-classroom experiences enhance not only the experience but the retention of today's students.

college campus and a center for academic and technical education.

Last year the college offered a handful of classes, borrowing space in local high schools. This fall, classes began in the newly christened Bullitt County Career and Education Center in Shepherdsville. In September, the program earned official designation as the JCTC Bullitt County Campus.

Health care

Prior to 2006, Bullitt County did not have an immediate care or medical center. It was the largest county in Kentucky without such facilities. Responding to the need driven by rapid growth, Norton Hospital announced in 2006 it was building a 20,000 s.f. immediate care center in Shepherdsville with room to expand to 40,000 s.f. along with a 12,000 s.f. center in Mount Washington that could expand to 24,000 s.f. Likewise, Jewish Hospital announced it was building a \$35 million medical center in Hillview, just off the Brooks exit on I-65. Located on 19 acres, the two-building complex features a 48,000 s.f. medical center plus an additional 25,000 s.f. medical office



Artist rendering of Jewish Hospital's new \$35 million medical center in Hillview

building providing a wide range of specialists and physician services to the area.

Providing high-quality patient care is what Jewish Hospital Medical Center South has been doing since opening in 2006. An outpatient care center with a 24/7 emergency department, Jewish Hospital Medical

Center South recently received notice of approval from the state to convert to a 60-bed acute-care hospital. The initial stages to start the planning and design of the hospital have just begun. The goal is for the hospital – Bullitt County's only hospital – to open in 2012.

Taking Bullitt County to new heights

As developers in Bullitt, Shelby and Jefferson counties, The Flynn Group is committed to the success of the communities they do business in. Among other capabilities they package and manage turnkey construction of retail, distribution and commercial properties. The Flynn Group holds available acreage along I-65 in Bullitt County along with development tracts in Jefferson.

Please call the Flynn Group to learn more about what they have to offer.

502-459-9975

Picture: Cedar Grove Business Park, developed by Flynn Group



Bernheim Forest's new visitor center is a marvel of "Green" thinking.

Explore

Bullitt County is also home to the **Bernheim Arboretum and Research Forest** a 16,000-acre wildlife sanctuary. Tour its new 6,000-s.f. visitor center, a remarkable A.I.A. and LEED award winning sustainable green building. It is known to be one of the greenest in the central United States. Stretch your legs as you explore one of the more than 16 miles of hiking trails. You can also meander among the tree branches on the new Canopy Tree Walk, which is handicap accessible and senior friendly.

Canoe the historic waterways of Kentucky. Paddle along the Salt River or Lake Nevin and enjoy some great exercise while traveling these "highways" of the first commercial industry in the commonwealth. Half-day, all-day, and exhibition trips are available through a commercial renter or bring your own canoe. Or if you just want to be a spectator, watch for the Paddle Battle or Salt River Canoe Race.



Canoeing the Salt River—exploration at a relaxing pace

Championship Golf

If a weekend golf outing is your pleasure, try the new 18-hole championship golf course at **Heritage Hill**. Former Jack Nicklaus associate Doug Beach planned the more than 7,100-yard layout to be a challenge for all abilities. This selection is just one of five public courses to choose from in Bullitt County. Stay a week and try them all.

Bullitt County Greens

	Holes	Yards	Par
• Heritage Hill	18	7100+	72
• Maplehurst	18	6000	70
• The Crossings	18	6273	72
• Penn Run	18	6217	71
• Knob View	9	2906	36

Destination Location

Just south of Louisville ... far beyond expectations!

Shepherdsville-Bullitt County offers much more than just a great pit-stop for road-weary travelers passing through. In the mid-1800s, the area was a popular health and pleasure resort as folks traveled from afar to partake of the rich mineral water of Parquet Springs. Today, the area offers up hidden treasures of family entertainment as well as a great location for conducting business in the recently built conference center. In today's energy-conscious economy, looking closer to home for both entertainment and business is just sensible, and with Bullitt County a mere 17 miles from Louisville ... nothing could be more accessible and offer more options for all.

With a healthy amount of historical significance, beautiful forestry and outdoor adventures, shopping and several laugh-out-loud-and-be-a-kid-again entertainment options ... Bullitt County is a popular destination once again.

Start of the Kentucky Bourbon Trail

Just off I-65 in Bullitt County are the headquarters of two bourbon distilleries, including the largest bourbon producer in the world, **Jim Beam**, and its **American Outpost**, museum house and distillery. This 200-year-old landmark features the fascinating art of bourbon making as well as Beam family history. From moonshine to modern manufacturing, you will come away with a new appreciation for our nation's only native spirit. You can even try a sip! Just beyond Bernheim Forest and Jim Beam at the Four Roses distillery, plan to tour its one-of-a-kind single story rack warehouse facilities.



Taste at our Wineries

For a different sipping experience you will want to try a pair of newly opened wineries. **Wight-Meyer and Brooks Hill Wineries** offer an array of wonderful wines. They both feature tasting rooms with an ambiance conducive to a relaxing afternoon or evening.

Shop for Bargains

Find real bargains at true outlet stores. If shoes are your thing, you'll be in for a treat at **Zappo's Outlet Store**. Warm up while shopping at the **Quilt Outlet** or look for treasures at one of the many antique stores. If you still haven't found what you're looking for ... you will at The World's Most Awesome Flea Market.

Broaden Your Horizons

The **Hawksview Gallery** offers visitors the opportunity to get up close and at times participate while artisans craft hand-blown glass artwork. After your date with the artisans, you can purchase a beautiful glass creation to mark the occasion from remarkably eclectic selection of glass art. Last, but certainly not least, you must dine at The Café, which offers a full menu and, naturally, wines and other beverages.

Get Your Motor Running

At **Kart Kountry** chronological age is of no importance on the nation's longest go cart track — the whole family is sure to have fun. Add putt-putt golf, mini boats, batting cages and a newly expanded arcade



The Hawksview artisans create wondrous glass art right before your eyes.

photo courtesy of Shepherdsville/Bullitt County Tourist & Convention Commission

with trampoline basketball and you have the makings for a day you won't soon forget.

Listen and Relax

Sit back, relax and enjoy the **Shepherdsville Music Show**. Enjoy bluegrass Friday nights and country music Saturday nights. **The Junction Jamboree** is also a favorite stop for music lovers from miles around. The **City Park** offers jam sessions along the riverfront.

Just down the road a bit

Affordable lodging and convenient location make Bullitt County your one-stop spot for all of these attractions as well as many more in Louisville, Bardstown and the rest of Kentucky's Derby Region.

All this excitement just off I-65, 20 minutes from Louisville. For information contact Elaine Wilson, executive director, Shepherdsville/Bullitt Co. Tourism & Convention Commission (502) 543-8687 or visit travelbullitt.org.



PROUDLY SERVING BULLITT COUNTY AT THREE LOCATIONS

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6980 N. Preston Hwy.
Louisville, KY. 40229
502-957-2196



Local children grind corn at a hands on exhibit

photos courtesy of Shepherdsville/Bullitt County Tourist & Convention Commission

dy!” directed by Bill Breuer. Check out bullittarts.org for more information

4-H, Equine & Livestock

Well, it wouldn't be Kentucky without some horsing around. With the newly built Hernderman-Henning Livestock Arena in Shepherdsville and an active 4-H as part of the Bullitt County Cooperative Extension Service, there are opportunities for both young and old alike to indulge their interest in horsemanship and livestock. Area clubs such as the Blazing Saddles offer those interested in horses yet another outlet to sate their hooved curiosity.

Community Events

Charmingly, city officials and clubs alike keep life rife with events throughout the year. Family friendly events such as Kidfest, Bernheim's outdoor educational programs, Mount Washington's spring and fall festivals, Bullitt Blast, and Christmas in the City keep living in the area appealing. Special interest events including the Salt River Canoe Race, Shepherdsville Civil War Days, and Red Crow Indian Pow Wow add depth to the community agenda while presenting learning opportunities for all.

Rich with history

Many of today's roadways in Bullitt County were originally created by herds of animals in search of graze and salt, followed by pioneers picking out these established trails. It is little wonder that the county is rich in history.

Quite a Community

From quiet culture to vibrant exploration ... any lifestyle is possible in Bullitt County

Aside from being a community supported by all the crucial aspects of infrastructure... schools, roads, police, fire, government, etc., Bullitt County offers a unique lifestyle not available in every region. You'll find an even mix of both urban and rural lifestyles blended together under one banner ... Bullitt County.

Urban Essentials

Within the borders of Bullitt County you will find much less hustle and bustle than in our country's biggest cities ... but all the same choices. Great jobs, friendly neighborhoods, nearby restaurants and convenient shopping are all available within the county lines. Cosmopolitan pursuits including ballet, theater, professional sports and fine dining are just a stone's throw away and can be enjoyed at leisure.

Rural Charm and Opportunities

Alluringly, the area's landscape exhibits not only the beautiful forestry of Bernheim and Knob State Forest but also of agriculture and the family homestead. Wineries have newly

appeared in the region, and homes with acreage are abundantly available.

Out-of-Doors Adventures

The 299 square miles that make up Bullitt County include a state forest, a private forest, a nature preserve. It is not surprising that there are plenty of outdoor pursuits. Over 30 percent of Bullitt County's land mass is protected, offering great outdoor experiences for those who value nature. Readily accessible activities include camping, horseback riding, bird-watching, hunting, fishing and miles and miles of hiking.

Championing Local Arts

The Bullitt County Arts Council is a non-profit organization that helps promote the arts in Bullitt County. Projects include displaying art at various venues in the county, including the Ridgway Memorial Library and The Salt Box Gift Shoppe at the Parquet Springs Conference Center, a Bullitt County vocalist contest for teens and adults, and a fall gala event. There is The Art of Murder dinner theater, community theater for adults and children, including a March 2009 world premiere called "The Faery's Kiss - A Fairy Tale Romantic Come-



Performance at the Red Crow Indian Pow Wow

The rivers were used as “highways” of commerce for the first commercially produced product in the commonwealth: salt. Additionally, the first railroad rails west of the Alleghenies were made in Bullitt’s other pioneer industry – iron. Pile on a few other odd tidbits ... Civil War battles, Jim Beam’s Bourbon and much more and you’ve got a storied past to explore and find pride in.

Small town charm

There’s a lot to be said about neighborly communities; country stars write about it in their lyrics and Hollywood producers depict it onscreen. In Bullitt County’s eight cities you can experience it day-to-day! Bullitt County really does represent everything you could wish for in small towns with all the advantages of modern society. 🍷



Local members of the Red Hat Society lunch at the HawksView Gallery and Café



Paroquet Springs 4th of July Bash

March

Kidfest

April

Knob Creek Military Gun Show & Shoot

Schedule of Annual Community Events

May

Mt. Washington Spring Festival & 5K Run/Walk
Bernheim's Plant Sale
Lebanon Junction Spring Fling

June

Red Crow Indian Pow Wow
Lebanon Junction Spring Fling
Bullitt County Fair

July

Paroquet Springs 4th of July Bash
Salt River Canoe Race
Lion's Club Demo Derby

August

Bluegrass 101 Festival

September

Shepherdsville Living History Fest
Bernheim's Plant Sale
Mt. Washington Fall Festival
N.B. Lion's Club Demo Derby

October

Lebanon Junction Old Fashion Days
Bernheim's Color Fest
Knob Creek Military Gun Show & Shoot

December

Light up Shepherdsville
Christmas at Shepherdsville Square
Christmas in the Lebanon Junction

For dates call 502-543-8687

"We would like to welcome you to our Shepherdsville/Bullitt County locations. Visit us for any of your personal and small business banking needs."

Amanda J. Heady



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Amanda Heady, Branch Manager

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502-581-7650
Sue Manning, Branch Manager

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Monday - Thursday	8:30 a.m. - 4:00 p.m.
Friday	8:30 a.m. - 6:00 p.m.
Saturday	8:30 a.m. - 12:00 p.m.

National City

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A River Runs Through it

More importantly so does I-65

County and city officials saw the potential of tapping into the traffic flowing north and south on I-65. To assist the county's small tourism-related businesses and attractions, they formed the Shepherdsville/Bullitt County Tourist & Convention Commission in 1987.

Their objective was to inject new dollars into Bullitt County's local economy by creating a commission to research and market to people who travel I-65 and to the Kentucky Derby region. Since most tourism related businesses are small businesses, it made fiscal sense to attract money from travelers to keep Bullitt's small business community vibrant, create jobs, and entice new dollars into the local economy.

Visitors come to Bullitt County from across all 50 states and over 25 countries. Close proximity to

Louisville allows Bullitt to be host to many area conventions as well as travelers heading south and visitors to the nationally and internationally known event, **Knob Creek Military Gun Show and Shoot**, held twice a year in April and October.

Conference Center

Parakeet Lick on the Salt River was named after the flock of colorful birds that often visited the area. It was found that these wells contained a high mineral content of salt, iron, magnesia and sulfur, thus producing water that was considered both healthy and high in medicinal properties.



In 1838, John D. Colmisnil developed the area into one of the grandest spas in the South, the Paroquet Springs Hotel. Folks traveled from miles to enjoy the elaborate resort with accommodations for 800 guests, ballroom, a casino and race track.

Eventually the hotel burned down, but the name has lived on.

After 120 years, the Paroquet Springs area is again a gathering place. From the Salt River Exposition Hall that provides 12,000 s.f. of exhibition space to the elegant McDowell Ballroom with a seating capacity of approximately 200, **The Paroquet Springs Conference Centre** is, once again, a truly fashionable place to meet. For more information visit paroquetsprings.org.

Added Value to Local Economy

\$\$\$'s from the Traveling Public,
2007 data

\$81 million into the local economy

Tourism Jobs: 1507 full time jobs

The Paroquet Springs Conference Centre has been the site of many weddings, parties and business meetings since it opened in 1998.

Paroquet Springs Conference Centre



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Shepherdsville Bullitt County
TOURIST & CONVENTION COMMISSION

For additional
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