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Owensboro Riverport Facts

- Established in 1966 by the City of Owensboro, the port commenced operations in 1976
- · Over 700,000 sq ft of warehousing
- General Purpose Foreign Trade Zone (Z#29 S 8)
- U.S. Customs Port of Entry
- Homeland Security Port
- Intermodal (rail, river, and 4-lane highway)
- Bulk Storage is available
- Rail loop to accommodate an 84 car unit train is certified for 286,000 lb railcars
- · Property bisected by a main line of CSX
- Served by State Highway 331 to KY Parkways and U.S. Interstate systems
- Owensboro-Daviess County Regional Airport is five miles away with 8000 ft runway
- Primary business segments: Metals, Cargo, Agribusiness, Bulk, and Warehousing
- Liquid Tank Farm includes three tanks with 6 million gallon capacity and site excavation ready for additional tanks



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4 There's Never Been a Better

You Can Bank on Owensboro

- Time to Invest in Owensboro
- 10 Creating Economic Success by Investing in Education
- 11 Greater Owensboro Chamber of Commerce Honored as Nation's Best
- **12** A Strategy for a Changing Economy
- 14 Arts Help Owensboro Thrive
- 15 Multimodal Logistics in the Center of the United States
- 16 Owensboro's 25 Largest Employers
- 16 One of the Top 50 Sports Towns in America

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There's Never Been a Better Time to Invest in Owensboro



BY TRACY McOUFFN MARKSBERRY

WENSBORO is in the midst an amazing makeover, with more than \$700 million in exciting projects underway.

An \$80 million downtown redevelopment plan is taking shape, with Riverfront Crossing expected to open later this year. Major initiatives will follow quickly, including the opening of a \$27 million convention center and \$20 million hotel in 2013. Owensboro Medical Health System, the region's largest employer, will open a new \$385 million hospital on the city's east side the same year, along with major transportation improvements, making 2013 very lucky indeed.

"I used to say we're revitalizing downtown. I stopped saying that," said Mayor Ron Payne. "We're revitalizing the entire city of Owensboro"

Downtown Owensboro attracts thousands to its annual International Bar-B-Q Festival.

Payne expects the transformation to get Owensboro noticed, not only in Kentucky but across the nation. Leaders have crafted a careful plan, taking lessons from

communities such as Dubuque, Iowa, home to one of the country's premier riverfronts.

"I made the comment that they were 10 years ahead of us, but we're going to pass them in five," Payne said.



Owensboro Mayor Ron Payne

The renaissance is the result of local leadership, federal funds and smart consultants. The project along the Ohio River has been discussed for years but was propelled by the promise of \$40 million in federal funds in 2005. Payne was elected on a platform of progress in 2008 and led the charge to implement an \$80 million plan to do even more downtown with increases in the city and county insurance premium taxes.

Nick Brake, president and CEO of the Greater Owensboro Economic Devel-



In the 'Sweet Spot'

Q&A: Entrepreneurs Larry and Rosemary Conder discuss investing in downtown Owensboro

Why did you decide to invest in downtown Owensboro?

Owensboro is home for us in every sense of the word. We had investments in mutual funds from around the globe. We decided to pull some of those funds and invest in home. Our reasons are essentially selfish. We love Owensboro and want to see it prosper and grow. And we have grandchildren we hope to see live, work and play here.

How much property do you own downtown?

We currently own The Creme Coffee House at 109 E. Second St.; Crowne Gifts and Events at 107 E. Second St.; the historic Smith Werner Building at 116-122 W. Second St.; vacant lots at 124 and 126 W. Second St.; a building at 221 St. Ann St. across from the courthouse and buildings at 101 and 103 W. Third St. and 224 Allen St.

How much have you invested? We have invested approximately \$2.5 million in property and revitalization.

How important were the public improvements to your decision to invest downtown?

We are determined to see projects we start completed and are totally in support of the public investment in downtown. Seeing the riverfront park and Riverfront Crossing plans were critical to our continued investment.

How confident are you that your investment will pay off?

We are totally confident. With the relocation and expansion of the Bluegrass Center and the Events Center project, we will have a tourist destination to rival any city. It is wonderful to see us recognize the importance of our river and music history.

What recommendations would you have for others considering an investment in downtown Owensboro? Now is the time to invest. It is true the initial cost of renovation of historic property

is higher, but the value of the property

Larry and Rosemary Conder, their son-in-law John Condray and daughter Adrianne Condray.

increases each year. We feel we are in the "sweet spot" for investment in downtown. We are encouraging any local and national venture capitalist to look at the incredible potential of investing in Owensboro.

opment Corp., said the community has worked closely with some of the best consultants from around the country to develop a placemaking initiative to make the

Riverfront redevelopment including a new convention center, hotel and performing arts center is part of an

\$80 million downtown redevelopment

plan now underway on 17 acres.

community more attractive to visitors and new residents. Although they faced controversy over the tax increase, Brake said the community is fortunate to have bold leaders who saw value in investing downtown. City and county leaders joined forces in the midst of a national recession to make it all happen.

"This is our front door. Downtown is the center of commerce," said former Daviess County Judge-Executive Reid Haire. "If we were going to do anything to move this community forward, we had to start downtown."

Construction is well under way on a walkway that will connect RiverPark Center, Owensboro's performing arts center, and Mitch McConnell Plaza, which includes a gazebo and other public gathering spaces. Along the new walkway, Smothers Park will be expanded from less than an acre to more than three acres and a signature fountain will be constructed.

"When people come down that river, I want them to immediately know it's Owensboro," Payne said. "That river was a significant part of our past. We're working to make it a significant part of our future."



Keith Free, Owensboro director of community development, explains the riverfront redevelopment project to a small crowd during a tour in fall 2010.

To the west of McConnell Plaza lies 17 acres on the river, ripe for development. It is the site of the former Executive Inn Rivermont, which the city purchased and demolished to make way for a new and improved downtown.

Owensboro builder Benny Clark has a special fondness for riverfront developments, and he is the first to make major investments in downtown residential developments. Clark has already constructed two upscale condominium communities on the riverfront and hopes to do much more.



"We know that will work. There's not any other community anywhere close to here that has 17 acres downtown to do what we're going to do," Clark said. "We have the best opportunity for growth ever."

Downtown Development Director Fred Reeves said residential develop-

ment is "one of the most critical if not the most critical" elements of downtown redevelopment.

Sandy and Kathy Novick were pleased to find Rivercrest, Clark's newest riverfront development, when they moved to Owensboro from Michigan.

"If you have an opportunity to live downtown, you should do it," Kathy Novick said. "You're at the epicenter of everything."

Local leaders hope that \$80 million in public investment will inspire private enterprise to go downtown for both commercial and residential uses.

THE HEART OF THE REVOLUTION IS LOCAL REPRESENTATION.



Artist's rendering of the 447-bed \$385 million Owensboro Medical Health System hospital scheduled for completion in 2013.

The latest plans call for a \$27 million convention and events center on the former Executive Inn Rivermont property, with part of it overlooking the Ohio River. It will be flanked by a \$20 million, 150-room Hampton Inn and Suites hotel, developed by The Malcolm Bryant Corp.

The 60,000-s.f. former state building, which the city purchased for \$1.1 million, is under consideration as the new home for an expanded International Bluegrass Music Museum and Center.

Newly elected Daviess County Judge-Executive Al Mattingly is optimistic about the future.

"It will be spectacular. It's exciting. Things are happening in Owensboro," Mattingly said. "People are starting to look to the future again. I think everything going on in Owensboro reinforces that."

Local businesses are equally optimistic.

"All the building taking place and planned in the next few years means con-



struction jobs but also more business for local restaurants, hotels and other businesses," said Greater Owensboro Chamber of Commerce President Jody Wassmer. "Cranes in the air are generally good for everyone."

While much of the excitement is downtown, Owensboro's makeover doesn't stop there.

"There are things happening everywhere," Payne said.

The largest project is Owensboro Medical Health System's \$385 million hospital, scheduled for completion in 2013. Also under construction is a \$37 million extension of the U.S. Bypass, which will go right by the new hospital. The bypass extension will be the final link to a new 100-mile, four-lane corridor through the heart of Daviess County, connecting I-64 in southern Indiana to I-65 in south-central Kentucky.

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Not only was I surprised that a local bank could compete with the bigger banks on rate, but they too shared my vision and were involved with our project from start to finish and still continue to support my local businesses.

Larry Conder, Riverwalk Properties



L-R: Larry and Rosemary Conder, Riverwalk Properties, and Jarred Bowman, Vice President, Loan Officer, Independence Bank. Used with permission.

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Construction began in summer 2010 on the 447-bed \$385 million Owensboro Medical Health System hospital scheduled for completion in 2013.

U.S. Bank has also announced a major expansion. In 2001, a one-time Owensboro start-up became U.S. Bank's national mortgage-servicing center. By early 2010, it began planning for a new building to accommodate 500 additional workers. Local leaders worked with state officials to develop incentives that helped convince U.S. Bank to grow in Owensboro.

Brake said he is confident the community's multi-faceted approach for growth will pay off.

"You've got to be in a place where talent wants to be. Placemaking creates that environment. You've got to have a community that offers more than just a job," Brake said. "I feel like our community has really moved forward in a big way."

Already one of the state's largest hospitals, Owensboro Medical Health System (OMHS) has broken ground on a new 447-bed hospital that will solidify Owensboro as a regional medical hub.

The \$385 million facility is exciting news for OMHS, which is the region's largest employer, with more than 3,300 people on its payroll. The institution's aggressive leadership and growth has fueled a shift in the regional economy toward an emphasis on healthcare and the life sciences.

OMHS operates a full-service hospital, providing the services of 200 physicians. The hospital provides premier heart services through its partnership with

Louisville's Jewish Hospital Heart and Lung Institute and is home to the Owensboro Cancer Research Program, a joint venture with James Graham Brown Cancer Center at the University of Louisville.

UNIVERSITY of IOUISVILLE.

At the Cancer Center, UofL scientists are conducting groundbreaking research linked to the plant biotech industry and Kentucky BioProcessing.

To maintain a highly trained workforce for the future, OMHS offers numerous educational programs, including one that allows regional students to earn a baccalaureate nursing degree from the UofL School of Nursing without leaving Owensboro.





Left: Dr. Chris Toler, an obstetrics and gynecology specialist, with the minimally invasive da Vinci Surgical System at Owensboro Medical Health System.

Above: UofL James Graham Brown Cancer Center research takes place in Owensboro with funding from the Leona M. and Harry B. Helmsley Charitable Trust and a match from the state Bucks For Brains program.

You Can Bank on Owensboro

WENSBORO financial leaders won't let dismal national headlines dampen their optimism.

Consider these facts:

- U.S. Bank, which already employs more than 1,200 in Owensboro, has announced a major expansion of its national mortgage service center. That expansion will bring an addition 500 jobs.
- Independence Bank, locally based, has outpaced its peer banks around the country in numerous categories, solidifying its selection as the eighth best community bank in the country by the American Bankers Association.
- First Security Bank has announced a major expansion of its Owensboro head-quarters, adding to downtown excitement.

Banking leaders cited the attentiveness of elected officials and members of the Greater Owensboro Economic Development Corp. as key to deciding to grow in Owensboro.

A strong workforce and a central location also have contributed to Owensboro's growth as a major banking center.



Owensboro-based Independence Bank models its buildings after Independence Hall in Philadelphia.

"Our business climate is improving. It's certainly better than the national economy," said Darrell Higginbotham, Independence Bank president in Daviess County. "Clearly, Owensboro is faring better than most of country."

Statistics from the FDIC indicate Independence Bank's loan portfolio grew 8 percent last year, while portfolios for peer banks across the country declined by an average of 1 percent. Independence Bank's assets grew by 13 percent the past year compared to average growth of 3 percent reported by its peer banks.

The region has seen growth throughout the financial industry, from community banks such as First Security and Independence, to banks with a national presence, such as BB&T, PNC, Republic and Chase. The story of U.S. Bank's mortgage center began with local ideas that eventually had national ramifications.

Decades ago, Owensboro banker George Greenwell revolutionized the mortgage industry through a company that eventually became US Bank's national mortgage center, according to Nick Brake, president and CEO of the Greater Owensboro Economic Development Corp.

"It really shows you how important entrepreneurs are to your area," Brake said. "We're going to have more than 1,700 jobs here as a result of this man's innovation."

Entrepreneurial spirit can be seen throughout the region's financial institutions.

"The financial sector is a significant part of our economy," Brake said. "It really has allowed us to diversify our economy."

The New OMHS Hospital

THE NEW HOME FOR QUALITY CARE



The investment in a new hospital will improve the health – both physically and financially – of our region for years to come.

While Owensboro Medical Health System's focus for the nine-story replacement hospital remains centered on

quality patient care—there's also an economic boon spilling into our region. We expect that nearly 1,000 construction jobs will be created over the life of the project. The Owensboro Economic Development Corporation predicts that economic spin-off will funnel some \$139 million into our economy between now and when the facility opens in 2013.

Quality care and quality jobs-an exciting combination.

Follow our construction progress online through a live webcam at omhs.org.







The new OMHS hospital will offer a functional design that enables clinicians to provide patients with the safest and highest quality care.



Creating Economic Success by Investing in Education

HROUGH unprecedented cooperation, Owensboro leaders have created a model for economic success through education.



Nick Brake, president and CEO, Greater Owensboro Economic Development Corp.

"I'm more optimistic than I've ever been about the future of our region," said Nick Brake, president and CEO of the Greater Owensboro Economic Development Corp.

Key initiatives include the Community Campus, a multidistrict high-school

initiative that will allow students to graduate better prepared for college and work. The hope is that every high-school student will graduate with some college credit through academies built around the jobs that are in highest demand, Brake said.

Owensboro's public and private institutions of higher learning are working together on another initiative called Owensboro U to make the community more attractive to college students. The community has long been home to two award-winning private colleges



Kentucky Wesleyan College in Owensboro has been providing liberal arts education for 152 years.

– Brescia University and Kentucky Wesleyan College. Just last year, Western Kentucky University moved into an Owensboro campus of its own through a partnership with Daviess County government. The community also has Owensboro Community and Technical College (OCTC), one of Kentucky's largest community and technical schools, as well as Daymar College, a private career college.

Nearly 10,000 students took college courses in Owensboro during the 2009-2010 school year, and about half of them were full-time students. Expanded programs and facilities have fueled significant increases in enrollment at all of those institutions. College officials expect that growth to continue as they work together to promote Owensboro as a great place to go to college.

With the opening of Western Kentucky University's new Owensboro campus, class offerings are rapidly ex-



Gary Ransdell, president, Western Kentucky University

"This will be a true regional campus," Western President Gary Ransdell said. "Western is committed to working with local officials to im-

prove the quality of life

panding and attracting

more students.

in the community. Western is committed to seeing the Owensboro campus grow."

The building there was named for former Daviess Judge-Executive Reid Haire, who boldly led the plan to construct the new building. County government agreed to fund the building, and Western agreed to provide the programs the community needed.

"Based on what I see around the country, in those communities that are competitive in the global market, success will

Western Kentucky University opened an Owensboro campus in 2009.

go to those communities that not only focus on education but are willing to invest in education – investing their time,

their energy and their money," Haire said. "When we begin delivering on the educational goals, then the jobs will follow."

Haire said he felt a sense of urgency in pursuing the project, noting that the per-



Reid Haire, former Daviess Judge-Executive

centage of Owensboro residents with bachelor's degrees is below both the state and national averages.

"We have one of the highest percentages of people with associate's degrees, and yet, we have one of the lowest percentages of people with bachelor's degrees," Haire said. "Unless we did something, we were signing our own death warrant. It was evident to me."

Brake, a former high school teacher and college administrator, said he is encouraged by the cooperation he has seen among the community's high schools as well as its colleges.

The Community Campus is a partnership of several area school districts, the University of Kentucky, Western Kentucky University, OCTC, the EDC and several private-sector entities. High-demand skills will be part of curriculum that blends the last two years of high school with the first two years of postsecondary education at a community or technical college.

"The high school is now the front line in America's and Owensboro's battle to remain competitive on the international economic stage," Brake said. "We don't need to compete locally. We need to compete globally."

Community Campus is part of The Partnership for Next Generation Learning, a national initiative to rethink education.



Brescia University, a private Catholic liberal arts institution, was founded in Owensboro in 1950.

Greater Owensboro Chamber of Commerce Honored as Nation's Best

HE Greater Owensboro Chamber of Commerce was named national 2010 Chamber of the Year by the American Chamber of Commerce Executives in August. The Chamber received the honor at the ACCE national conference in Milwaukee, Wis.



Jody Wassmer, president, Greater Owensboro Chamber of Commerce

"This is the most prestigious honor given each year to chambers of commerce in the United States," says Chamber President Jody Wassmer. "Winning it was the top goal of our strategic plan initiated by our board of directors in early 2008."

The Chamber was named a finalist for the award last June in the \$450,000 to \$900,000 annual revenue category based on an application process. The Chamber



highlighted its involvement in the C-LINK 12-chamber, ten-county alliance that was formed in 2007 and has advocated for the development of Interstate 69 through western Kentucky. It also featured the "Owensboro Buys It!" program that aligns small business "sellers" with large local business "buyers" at an expo designed to create local commerce. At the conference, Chamber President Jody Wassmer and Operations Manager Ashley Bradshaw interviewed before a panel of three judges who then decided the winner.

The Greater Owensboro Chamber will celebrate its 100th year in 2013. It has 900 members, a board of 27 directors, five staff members and a contract lobbying team in Frankfort.



The 900-plus-member Greater Owensboro Chamber of Commerce came into existence in 1913, succeeding a businessmen's association founded in 1893. The Greater Owensboro Chamber's Owensboro Buys It! program, shown above, creates commerce between local companies.

ACHIEVEMENT: STARTS AT HOME

We know that achieving more in the community begins with the people who belong to it. That's why we're proud to support communities like Owensboro.





for the ACHIEVER in us all™

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COMMITTAL ACT INVIDED

A Strategy for a Changing Economy

HE concept that change is constant dates back to ancient philosophers, but it has never been more evident than in the modern economy.

"Owensboro has been successful in the last decade in shifting its economy away from dependence on manufacturing to an economy that is balanced between advanced manufacturing in the automotive and food sectors, finance (with the growth of U.S. Bank) and a growing regional healthcare and life science sector," said Nick Brake, president and CEO of the Greater Owensboro Economic Development Corp. "As a result, Owensboro has not been hit as hard by the recession as many similarly sized towns."

Owensboro leaders have positioned the community to take advantage of its unique assets and establish the region as a world leader in biotechnology. Kentucky Bioprocessing (and subsidiary of Owensboro Medical Health System) is the world's only full-scale facility for commercial production of plant-made pharmaceuticals. Using tobacco plants, scientists attempt to produce life-saving drugs in a cost-effective manner.

"It's important to understand we set out not just to build a company but an industry," said **Hugh Haydon**, Kentucky Bioprocessing chairman of the board and CEO. "We offer a unique service in a niche market."

In the five years since the Owensboro Medical Health System (OMHS) purchased the bankrupt Large Scale Biology facility and transformed it into Kentucky Bioprocessing (KBP), major pharmaceutical companies have taken notice. Spin-off companies have come to Owensboro to be near KPB. While the companies are small, Haydon said they have a tremendous potential for growth.

Local officials created the Centre for Business and Research to nurture those



The Centre for Business & Research being developed in a former tobacco warehouse in downtown Owensboro is designed to house companies that spin off from KBP operations.



at Kentucky BioProcessing.

Right: KBP was founded in 2006 by Owensboro Medical Health System.

Below: Life science specialty firm KBP induces plants such as tobacco to produce proteins that become plant-made pharmaceuticals.



companies. Although the building is old, the concept for the Centre for Business & Research is new. Local government has invested about \$3 million in the project to transform the old warehouse into an accelerator for new high-tech businesses.

"It's a one-of-a-kind amenity," Brake said. "It's providing infrastructure of the 21st-century economy. We're looking for start-up businesses that are scalable, which means they have the ability to grow and create more jobs."

Small start-up businesses can rent space there and enjoy a strong support system that includes on-site laboratory space. The hope is the companies will grow and rent more space before they are large enough to go out on their own.

The first business to move in was Hollison Technologies, which has been there since May 2010. Hollison has a patent-pending process for securing the

world's food supply. The company can detect a wide range of contaminants before those foods show up in your home, favorite restaurants and grocery stores.

Kevin Humphrey, Hollison founder and CEO, said his business would not be operating now if it hadn't been for the Centre.

"It was a game changer. It could not have been more perfect," Humphrey said.

If it hadn't been for the Centre, he said his company would still be trying to raise funds to pay for lab equipment rather than actively marketing its groundbreaking technology.

"I think it's one of the best things Owensboro has done," Humphrey said. "There will be other startups that come to Owensboro because of it."

Judge-Executive Al Mattingly, who took office in January, said the Centre is an example of the community's efforts to create its own economic stimulus.



"I have great respect for the people of Daviess County. They have a can-do attitude," Mattingly said. "We see something that needs to be done and we do it."



Daviess County Judge-Executive

Economic Development Corp. continues to work with existing businesses as well as large employers that may be interested in locating here. But he said manufacturing jobs are on the decline, and new strategies are critical for the future of the local economy.

The region has seen tremendous growth in the healthcare industry with OMHS, already one of Kentucky's largest hospitals, beginning construction on a new \$385 million facility on the city's east side.

OMHS already is the region's largest employer with more than 3,000 employees. The new 447-bed facility is expected to create 800 new healthcare jobs in the next five years.

Owensboro also has seen significant growth in the finance sector, most notably the expansion of U.S. Bank's home mortgage facility. U.S. Bank already employs more than 1,200 in Owensboro, and the expansion is expected to bring another 500 jobs to the region.

Artist's rendering of a potential design for the new hotel complex that will be built by The Malcolm Bryant Corp. at the western end of Owensboro's redeveloped riverfront.

The Economic Development Corp. developed a strategy last year focused on the following areas: talent, innovation, industry and place.

"It's important to have a strategy," Brake said. "It's a talent-driven economy and we have to be able to compete globally. Through innovation, leadership and planning, our community is becoming an even better place to live and work."









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Arts Help Owensboro Thrive

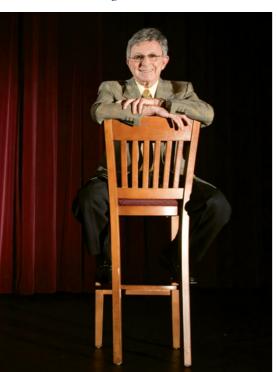
LREADY dubbed "Broadway West," Owensboro is home to a thriving arts scene that officials hope will grow along with its downtown.

RiverPark Center is the riverfront performing arts center. They call it Broadway West because many Broadway shows are built and performed there before going on to New York and other major metropolitan areas.

Adjacent to RiverPark is the International Bluegrass Museum. It's one of the smaller of the community's cultural institutions, but Mayor Ron Payne believes it has tremendous potential. Payne hopes to move the Bluegrass Museum into a 60,000-s.f. building and make it a major tourist attraction.

"I think this is going to set Owensboro apart. This is the home, the center of bluegrass," he said. "We want this museum designated as the national bluegrass museum."

Most of the cultural amenities are clustered downtown. In addition to the RiverPark Center and the Bluegrass Museum, Owensboro is home to the Owensboro Museum of Fine Art, Kentucky's second-largest fine-art museum. The



Zev Buffman, president and CEO of RiverPark Center, where multiple Broadway shows have been built and performed before full-scale launch in New York and elsewhere.



Owensboro Museum of Science and History is growing with hands-on exhibits.

The Owensboro Symphony Orchestra and Owensboro Dance Theatre can be seen performing at RiverPark Center and a variety of less formal community venues. Theatre Workshop of Owensboro has been bringing community theater to the region for more than 40 years and recently expanded to include a second performance venue. The Western Kentucky Botanical Garden hosts a variety of activities throughout the year.

In addition, Owensboro is known as Kentucky's Festival City and hosts numerous festivals throughout the year. During the summer months, "Friday After 5" offers 16 weeks of free concerts on the River-Park Patio perched on the Ohio River.

Zev Buffman, RiverPark Center's dynamic president and CEO, said the arts are critical to making Owensboro more attractive to tourists.

"We are building a lot of venues. We are building a lot of large buildings. The arts will help make us a destination," Buffman said. "Without the arts, we wouldn't have a chance."

He said the arts attract new businesses and residents.

"Arts and economic development marry very, very well," Buffman said. "When they come in and they see the array of arts offered in Owensboro, that does make a huge difference."

Friday After 5 performances at the RiverPark Center are popular downtown happenings.

Kentucky's Festival City

2011 Dates for Community Events

- Elevation 2011: Feb. 18-19
- Gospel Festival 2011: March 11-12
- Dogwood Azalea Trail: Mid-April through mid-May
- International Bar-B-Q Festival: May 13-14
- Friday After 5: May 20-Sept. 2
- Soapbox Derby: June 4
- The Dazzling Daylily: June 20-25
- River of Music Festival (ROMP): June 23-25
- Family Freedom Fireworks Festival: July 3
- Celebration of the American Spirit: July 4
- 5th Annual Street Legends: Aug. 19-20
- Multi-Cultural Festival: Aug. 20
- 6th Annual Mandolin Camp: Sept. 9-11
- Bill Monroe Centennial Celebration: Sept. 12-14
- 3rd Annual Patriot Days: Sept. 17
- Annual Scarecrow Festival: Sept. 17
- 6th Annual Grillin' & Chillin' BBQ Cookoff: Sept. 23-24
- Owensboro Pumpkinfest: Sept. 23-25
- Reid's Orchard Apple Festival: Oct. 15-16
- Monsters on the Ohio: Oct. 28-29
- Christmas at Panther Creek: Nov. 17-Dec. 31
- 75th Christmas Parade: Nov. 19
- Winter Wonderland: Nov. 26, 2011-Jan. 2, 2012
- The Nutcracker: Dec. 3
- Holiday Stroll: Dec. 3
- Holiday Forest: November-December
- Holiday in the Park: November-December

For more information about visiting Owensboro, go to visitowensboro.com.



Multimodal Logistics in the Center of the United States

WENSBORO is a one-day drive to major cities such as Atlanta, Chicago, Cincinnati, Detroit, Indianapolis, Kansas City, Louisville, Memphis, Nashville and St. Louis. Greater Owensboro is located 75 miles from the median center of the U.S. population.

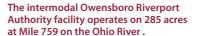


Low-cost carrier Allegiant Air offers service to Orlando from Owensboro-Daviess County Regional Airport.

Owensboro offers intermodal transit with river, rail, air and highway access.

Excellent highway, rail, river, and air access allow commerce to flow quickly to all parts of the world. Within a one-day drive of major markets, Owensboro is an excellent location for just-in-time deliveries.

The Owensboro Riverport Authority is a full-port, intermodal facility serving local, national, and international industry. Located at mile 759 on the Ohio River and 10 miles from the confluence of the Green River, the Owensboro Riverport is the largest riverport between Louisville and St. Louis and is a pivotal point for all river shipping in the Midwest. The Riverport



serves as a licensed delivery warehouse, the only warehouse in the world serving contracts from the New York Mercantile Exchange and the London Metal Exchange. In addition to its geographical benefit, the port is a customs port-of-entry for receiving and shipping of foreign goods and maintains Foreign Trade Zone status.

The Owensboro-Daviess County Regional Airport is home to Allegiant Air, which offers direct flights to Orlando, as well as Kentucky Skies, which offers daily flights to Nashville International Airport, where business and leisure travelers may connect with other flights. The airport's main runway is 8,000 feet, the second longest in Kentucky.



A grain barge is serviced at Owensboro Riverport

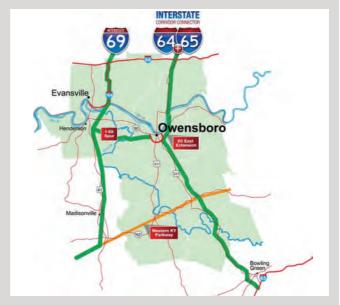
Major Highway Improvements Connect City to I-64/65 Corridor

UTTING Owensboro "on the map" has been a major goal of business leaders and elected officials in recent years. New highway projects are taking shape to dramatically improve access to and from the region.

Owensboro has long been served by two limited-access parkways: Audubon Parkway runs to Henderson while the Natcher Parkway connects to I-65 near Bowling Green. The Greater Owensboro Chamber of Commerce successfully lobbied in recent years to have both designated as future Interstate spurs by Congress. The Audubon Parkway will become an I-69 spur in western Kentucky in the coming years. The Natcher Parkway will eventually be an Interstate spur connecting Owensboro to I-65.

"We're well on our way to transforming Owensboro from a community that has traditionally been considered somewhat 'transportation poor' to one that is fully intermodal," said Jody Wassmer, president of the Greater Owensboro Chamber of Commerce.

A new 100-mile, four-lane route connecting I-64 in southern Indiana to I-65 is also taking shape through the heart of Daviess County. The new U.S. 231 in Spencer County, Ind., the Natcher Bridge span over the Ohio River that



opened in 2002, the existing U.S. 60 bypass and the Natcher Parkway, will complete the corridor.

The Greater Owensboro Chamber and EDC are marketing this new four-lane route as the Interstate 64/65 Corridor Connector.





Owensboro Medical Health System's hospital.

Owensboro-Daviess County's 25 Largest Employers

RANK	COMPANY	PRODUCT/SERVICE # OF EN	IPLOYEES
1	Owensboro Medical Health System	Hospital	3,300
2	Daviess County Public Schools	School system	1,775
3	U.S. Bank Home Mortgage	Mortgage processing	1,261
4	Owensboro Public Schools	School system	778
5	Wal-Mart	Retail stores	541
6	Unilever Foods North America	Ragu spaghetti sauce	515
7	Owensboro Community & Technical College	College	494
8	City of Owensboro	City government	481
9	Commonwealth of Kentucky	State government	471
10	Specialty Food Group	Meat processing	470
11	Toyotetsu Mid-America	Automotive parts manufacturer	372
12	Titan Contracting	Mechanical construction	350
13	UniFirst	Uniform distribution	350
14	Kimberly-Clark	Paper products	342
15	Premium Allied Tool	Metal stamping and fabricated products	330
16	Swedish Match	Tobacco products	290
17	Boardwalk Natural Gas Pipeline	Headquarters	255
18	Owensboro Municipal Utilities	Utility	250
19	Metalsa	Truck frame manufacturer	230
20	Green River District Health	Health department	224
21	Sazerac Bottling	Warehouse plant of whiskey, gin, etc.	215
22	AT&T	National directory call center	200
23	MPD Inc.	Microwave products	189
24	Crop Production Services	Farm services	175
25	Southern Star Central Gas Pipeline, Inc.	Headquarters - transporting natural gas to markets in the Midw	est 165

Source: Greater Owensboro Economic Development Corp.

SPORTS

One of the Top 50 Sports Towns in America

WENSBORO has the distinction of being named as one of the Top 50 Sports Towns in the United States by Sports Illustrated.

Owensboro boasts outstanding sports complexes unmatched by much larger cities. The region is home to two large championship baseball/softball complexes and a state-of-the-art four-field football complex, as well as two 10-field soccer complexes, a 5,000-seat indoor arena and numerous other indoor gymnasiums.

Numerous national championships and state tournaments in baseball and softball are played here. Very few cities have the proven sports pedigree of Owensboro.



The Owensboro Softball Complex at Jack Fisher Park.

Local residents and leaders invite everyone to experience Owensboro's brand of sports. They think the impression will be the same as that of Sports Illustrated: Owensboro is one of the best places in the United States to play or watch sports!



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Supporting your financial needs and your community.

At U.S. Bank, we take pride in being an active and vital member of the communities we serve. By investing our time, resources and skills, we join our customers in supporting families, neighborhoods and organizations that make this community vibrant.

Leading families and businesses to realize their dreams is the cornerstone of our success, and yours. Our roots are strong in the Owensboro Daviss County community with more than 1,100 employees, local decision makers and headquarters for U.S. Bank Home Mortgage. You can count on U.S. Bank to help meet the needs of your community for many years to come.

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