MARKET REVIEW

of the Bluegrass 2010-2011





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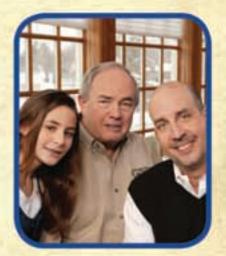


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Hamburg Place

Lexington, Kentucky

The Hamburg Place Community is home to over 2,000,000 sq. ft. of retail space, 160 acres of professional offices, and, 1,200 acres of residential development.

War Admiral Place

(Pictured Below)

War Admiral Place features two retail centers in one location, divided by a scenic greenspace park and Hamburg Place Horse Cemetery. Wal-Mart, Lowes, Starbucks, FedEx Kinkos, and T-Mobile are open in Area I.

Sir Barton Place

Sir Barton Place, a retail center with over 300,000 square feet, is home to Bed, Bath & Beyond, Off Broadway Shoes, Half-Price Books, Gordmans, Value City Furniture, Talbots, Verizon Wireless, Johnny Carino's, BD's Mongolian Grill, and Bonefish Grill, as well as several smaller shops. Coming Soon: Buy Buy Buby.

Central Baptist

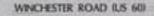
Central Baptist will build a regional medical campus on the east side of Hamburg Place. Infrastructure including Polo Club Boulevard and sanitary trunk sewers have been constructed.

Please visit our web site at www.hamburgplace.com for more information.

HOR

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MARKET REVIEW

of the Bluegrass 2010-2011



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Cover Photo of Three Chimneys Farm
Old Bradley Place Division by Marc Manning.

Lane Report



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Through its affiliated facilities, LifePoint provides quality healthcare close to home in nine communities across Kentucky. But these hospitals contribute significantly to the economic success of their communities as well. Last year, with a combined annual payroll of \$190 million, they employed more than 3,500 individuals.

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Making Communities Healthier

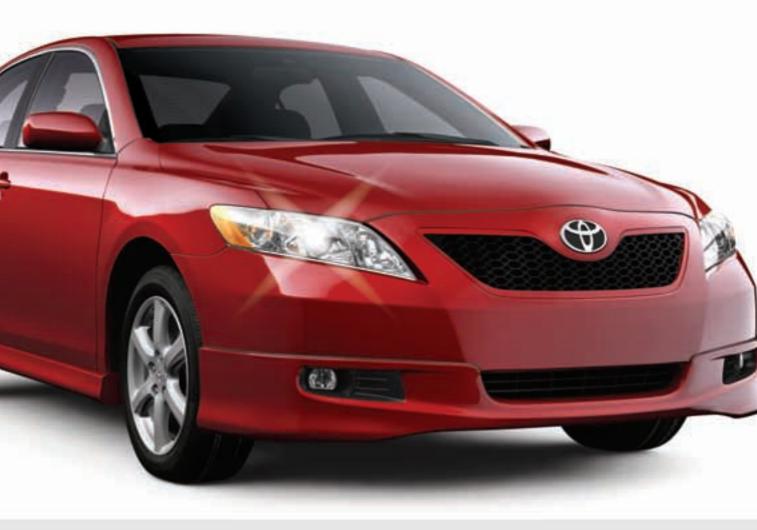
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Kentucky Is Horse Heaven

Horses play an important role in our lives

BY JOHN LONG

ANE Smiley's *Horse Heaven* is the best racing novel ever written, and the title aptly describes this place we call home. Sitting in my office at the Kentucky Horse Park looking out the window at two mares and their foals makes it easy to reflect on all we have:

- · America's best racing.
- Universities and colleges that teach every equine aspect imaginable.
- The most beautiful land and farms anywhere.
- Equine healthcare and research known the world over.
- The Alltech FEI World Equestrian Games.
 - Keeneland and Fasig-Tipton.
 - Quarter Horses, Saddlebreds,

Morgans, Friesians, Standardbreds, Arabians and our signature Thoroughbreds.

All of this is within two miles of me. Horses help define who we are as Kentuckians. We farm for them. We insure them and even litigate over them. We train them while they train us. We have a state park just for them, and we like to watch them and think maybe one day we'd like to ride one.

Kentucky and horses belong in the same sentence because Kentucky is horse heaven.



Above: John Long is the CEO of United States Equestrian Federation and chairman of the World Games 2010 Foundation Board.

Right: John Long joins HRH Princess Haya Bint Al Hussein, president of the Fédération Equestre Internationale, and John Nicholson, executive director of the Kentucky Horse Park.



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Fasig-Tipton is proud to be a member of the international equine community as its hometown of Lexington hosts the Alltech 2010 FEI World Equestrian Games. Good luck to all who participate.



A Kingdom for a Horse



Horses are part of the rich fabric of the Bluegrass, also noted for healthcare, high tech and higher ed

T no time in history has
Lexington deserved the title
of "Horse Capital of the
World" more so than now.
From Sept. 25 to Oct. 10,
2010, the Kentucky Horse Park in
Lexington will host the Alltech FEI World
Equestrian Games.

The games are projected to have an \$167 million economic impact on the state, and Lexington and the surrounding area have been gearing up for the multitude of guests with new construction,

road work and other improvements. The event is the latest chapter in the rich history of horses in the Bluegrass, which for decades has been world famous for Thoroughbreds. In fact, Lexington is a sister city with Deauville, France; County Kildare, Ireland; Shinhidaka, Japan; and Newmarket, England – areas that also share the tradition of Thoroughbred breeding and racing.

Throughout the Bluegrass, famous Thoroughbreds and famous Thoroughbred farms (and other things





Above: Central Kentucky is filled with many symbols of its connection to horses.

Left: Kentucky horses are prized around the world.

Below: Thousands of residents enjoy activities at the new Fifth Third Pavilion in historic Cheapside Park in downtown Lexington.

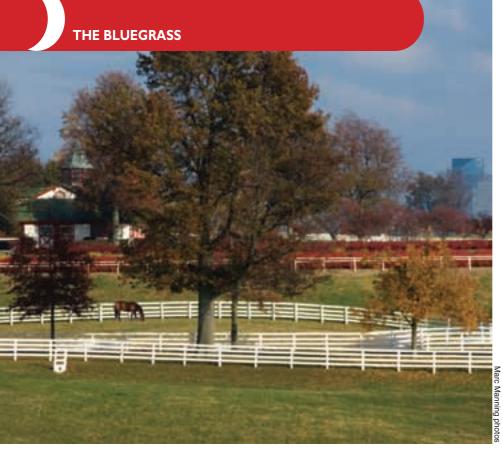
horsey) are commemorated in the names of streets, businesses, shopping areas, neighborhoods, festivals, churches, schools, sports teams and more. So why horses in Central Kentucky?

Limestone to Big Lex

The answer has been years in the making. Just below the surface of the region's rolling hills is an ancient limestone shelf that acts as a natural filter. That was invaluable to many new residents in the area in the 18th and 19th centuries who brought with them the tradition of breeding and racing horses. Those horses grew strong from eating the grass enriched by the massive limestone filtration system. Because of the hint of blue



The Bluegrass: Best-Educated Workforce in Kentucky



Calumet Farm, which raced a record eight winners of the Kentucky Derby, is a Bluegrass treasure.

in the grass in springtime, early settlers began to call the region "The Bluegrass."

Famous pioneer and explorer **Daniel Boone** introduced a bill for "improving the breed of horses" at Kentucky's first legislative assembly. Thoroughbreds – the breed of racehorse developed in England in the 18th century – first appeared in the Bluegrass in the early years of Kentucky statehood.

According to **Kent Hollingsworth** in his book *The Kentucky Thoroughbred*, "The first English (Thoroughbred) to be advertised in the Bluegrass was ... Blaze ... announced to stand at Colonel Robert Sanders's farm near Georgetown in 1797."

In 1850, the Thoroughbred that secured Bluegrass prominence was born. He was Lexington, who became the leading sire of racehorses every year from 1861-1875 and twice headed the list posthumously. His record of 16 years as leading sire of racehorses still stands today.



With recently constructed features to accommodate and encourage pedestrian traffic, historic South Limestone is now an inviting corridor from the University of Kentucky to downtown Lexington.





Above: The Bluegrass region nurtures many breeds of horses.

Left: Cyclists take a break near a barn at Keeneland Race Course, which holds numerous fundraising events throughout the year

find some of the lowest rates in the nation for electric power, along with an abundant water supply, high-tech office facilities, and below-average industrial

site and construction costs.

Meanwhile, prime location is another reason Central Kentucky is so attractive to residents, visitors and businesses. The region is at the intersection of two major interstates, and includes two state parkways and a regional airport that has been expanded and improved significantly. Few places in the country offer such spectacular countryside within minutes of urban ar eas.

Progressive economy

The business boom in the Bluegrass seems to improve with each passing year, and the 17 counties in the region are growing in part because of the

emphasis on research and technology. The commonwealth's flagship university, the University of Kentucky in Lexington, has taken on the challenge to achieve a Top 20 research ranking. The university's Coldstream Research Campus, located minutes from downtown Lexington, is now home to 1,000 employees working in biotech, pharmaceutical and equine-related companies, university research centers and a wide range of businesses.

The region also is known for its impressive healthcare facilities, including hospitals that regularly attain high national rankings. Technology and innovation are the cornerstones of Central Kentucky's healthcare institutions as they continue to provide the best in personal care for each patient.

American Saddlebreds that is held at **The Red Mile** racetrack. Kentucky is the birthplace of the American Saddlebred, whose smooth gait made the breed a popular choice when riding horses was the main method of transportation.

The city also offers some of the world's finest Thoroughbred racing and numerous opportunities to purchase top-class breeding and racing stock.

Keeneland holds two lucrative race meets and four sales a year, including the world's largest horse sale (for year-old horses) each September. Fasig-Tipton also conducts important sales throughout the year. Both venues attract buyers from around the world to the Lexington ar ea.

Great place to live and work

In addition to its magnificent horse country, the Bluegrass also offers a flourishing business economy, first-rate educational opportunities, and an enviable quality of life. Lexington, which is the healthcare, retail and cultural center for both Central and Eastern Kentucky, has one of the best-educated workforces in the United States, and, according to the 2010 Forbes Best Places Study, is ninth on the list of the Best Places for Business and Careers. The study takes into consideration growth, education and business costs.

Throughout the Bluegrass, median home prices are generally below the national average, while businesses will



Proximity to horses and well-manicured farms is an attractive feature of living in the Bluegrass.

This spirit of innovation also is reflected in the region's financial services. Banks are small enough to treat customers in a friendly, personal way, yet offer the latest technology in Internet banking, computerized phone services and on-site decision makers to answer any questions. Bluegrass banks, from large to small, give back to the community. This involvement reflects the old-fashioned, small-town attitude found throughout Central Kentucky.

Well-educated workforce

Perhaps the most impressive factor in the quality of life in the Bluegrass is the educational level of its workforce. Public and private institutions in the region offer a wide range of educational opportunities, and many rank among the nation's finest for quality and value.

The University of Kentucky, Eastern Kentucky University in Richmond, and Kentucky State University in Frankfort are among the state's eight public universities. Berea College in Madison County, Centre College in Danville, Georgetown College in Scott County, and Transylvania College in Lexington are private institutions that are nationally recognized for quality.

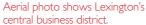
For those who seek to combine additional education with their careers, there is no shortage of programs. The **Kentucky Community and Technical College System** offers various options at its campuses throughout the region. Other schools offer many programs for career professionals.



Excellent quality of life

People seeking interesting ways to spend their leisure time should easily find something to do in the Bluegrass. The region has many outlets for entertainment and the arts, whether your taste ranges from listening to Bluegrass music to viewing ancient artifacts. Professional dance and theater companies, plays, ballets, orchestral performances, concerts and exhibitions showcase respected artists and performers from around the world.

A number of historical sites give visitors a look at Central Kentucky's rich heritage, from the place where Kentucky's first constitution was drafted, to the magnificent State Capitol, to pioneer forts and Civil War battlefields. Kentuckians who played vital roles in the



history of the state and the nation – including **Daniel Boone** and **Abraham Lincoln** – are remembered for their contributions and in tours of places they lived or visited.

Newcomers to the area will quickly experience the deep passions inspired by University of Kentucky Wildcats sports. The men's basketball team, which has won more games than any other Division 1 program, draws some 23,000 fans for each home game at Rupp Arena in downtown Lexington. The UK football team plays at Commonwealth Stadium before capacity crowds exceeding 67,000 people, often making the stadium the third-largest city in Kentucky.

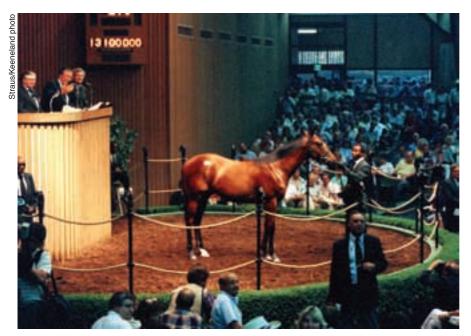
Championship banners

Nowhere are champions – whether they have two legs or four legs – mor e treasured than in the Bluegrass, where breathtaking scenery, rich history, unique culture and warm hospitality combine to create one of the most recognized and beloved places on earth. The many professional, educational and personal lifestyle opportunities in the Bluegrass make understanding why the region is a great place to live and work quite easy.



The horse industry employs thousands and attracts equine enthusiasts from around the world.

Kentucky Horses Known the World Over



In 1985 at Keeneland, Seattle Dancer became the most expensive Thoroughbred yearling sold at public auction when he brought \$13.1 million. The colt by Nijinsky II, who was consigned by Kentuckian Warner L. Jones Jr., was purchased by B.B.A. England.

NE of the most famous quotations about horses is popularly attributed to Winston Churchill:

"There is something about the outside of a horse that is good for the inside of a man."

Men, women and children across Kentucky certainly would share that belief. According to the American Horse Council, which represents the horse industry in Washington, D.C., Kentucky is home to more than 320,000 horses. Numerous Kentuckians are employed in the many segments of the horse industry, and numerous Kentucky businesses service the industry. Hundreds of thousands of acres of Kentucky land are devoted to breeding and raising horses of all breeds.

Thoroughbreds, which have been bred for racing since the 1700s, are the most famous equine residents of Kentucky, and the state also was instrumental in the development of the Standardbred racehorse. However, more than 50 percent of Kentucky horses are involved in showing and recreation. Other popular breeds in the state include the American Quarter Horse, the Tennessee Walking Horse, the American Saddlebred, Arabians and other breeds of smooth-gaited riding horses.

A number of major competitions for these breeds and others are held across the state. In 2010, the 1,200-acre Kentucky Horse Park in Lexington is hosting the Alltech FEI World Equestrian Games, marking the first time the event is held in the United States. The Horse Park also is

The Equine Industry

The Kentucky Equine Education Project, which works to educate the public and elected officials about the benefits the entire horse industry to all sectors of Kentucky's economy, offers these figures about the state' horse industry:

- Has an estimated economic impact of \$4 billion.
- Generates 80,000-100,000 direct and indirect jobs.
- Is Kentucky's top agricultural cash crop.
- Has an \$8.8 billion economic impact on the state's tourism industry, which features the horse industry as its signature promotional attraction.

home to such events as the Rolex Kentucky Three-Day Event, which is for horses of various breeds that compete in cross country, stadium jumping and dressage; the Pyramid Society Egyptian Event, considered the world's premiere showcase of Egyptian Arabians; and BreyerFest, a festival for enthusiasts of the popular model horses.

Showstoppers from Kentucky

Kentucky is the birthplace of the American Saddlebred, whose smooth gait made the breed a popular choice when riding horses was the main method of transportation. Shelby County near Louisville bills itself as "The Saddlebred Capital of the World."

The state is home to two prestigious championship events for American Saddlebreds. The Lexington Junior League Charity Horse Show is in July at The Red Mile racetrack in Lexington. The World's Championship Horse Show, at which more than 2,000 horses compete for more than \$1 million in prize money, is in August at the Kentucky State Fair in Louisville.



The Lexington Junior League Charity Horse Show, held for the 74th year in 2010, attracts competitors and their American Saddlebreds from around the country. The show is presented at The Red Mile racetrack near downtown Lexington.

Ground performance that reaches new altitudes.









TAC Air is the perfect place for your aircraft whether you're based in Lexington or just visiting. Quick turns, competitive prices and award-winning service are only the beginning. Our new state-of-the-art executive terminal at Blue Grass Airport is open and ready to serve your needs with wireless printing from your laptop or smart phone, a movie theater, gift shop featuring works from local artisans, workout facilities, conference rooms and more.

TAC Air is proud to serve the general aviation needs of Central Kentucky with our flagship facility and be the preferred provider of FBO services for the 2010 Alltech FEI World Equestrian Games.







Lexington, the Horse, Put the Bluegrass on the Map



N 1850, the horse that helped to secur e Bluegrass prominence as a center of the Thoroughbred industry was born. Bred by Dr. Elisha Warfield, who was known as the Father of the Kentucky Turf, the son of Boston began his racing career with the name of Darley. He was renamed to represent his hometown of Lexington, and he raced at the old **Kentucky Association** track near downtown Lexington and at tracks in New Orleans and elsewhere.

Lexington raced seven times, won six races and earned \$56,000, then the third-highest amount ever earned by an American runner, according to the late Thoroughbred racing writer Kent Hollingsworth in *The Kentucky*

Thoroughbred. Retired from racing because of his failing eyesight, Lexington entered stud at John Harper's **Nantura Stud** near Midway. He later was purchased for a then-record \$15,000 by R.A. Alexander of nearby **Woodburn Stud**.

Alexander played a key role in establishing the Bluegrass as the center of the Thoroughbred industry in the U.S.

"Though hampered by the Civil War, Woodborn held annual yearling sales at the Kentucky farm until 1890," according to *Thoroughbred Times Annual Review.* "Those sales drew buyers from all over the U.S., and its success – plus the presence of ... leading sire Lexington at Woodburn –

Renowned Kentucky artist Edward Troye painted Lexington in 1868.

effectively concentrated the breeding industry in the Bluegrass."

Lexington, who became blind as he aged, was the leading sire of racehorses every year from 1861 to 1875 and twice headed the list posthumously. His record of 16 years as leading sire of racehorses still stands today.

Lexington had been relocated to Illinois for his safety during the Civil War. After the war ended, he was returned to Woodburn, where his many visitors and admirers included Thoroughbred and Bluegrass enthusiast Gen. George A. Custer.

"He was probably more famous in his day than even Man o' War and Secretariat were in their days," Bill Cook of the **International Museum of the Horse** at the Kentucky Horse Park told the *Lexington Herald-Leader*.

Lexington died in 1875, the year his grandson Aristides won the first Kentucky Derby. The great horse's skeleton was donated to the **Smithsonian Institution** in Washington, D.C., and recently has been in storage. The International Museum of the Horse, an associate of the Smithsonian, is in the process of having the skeleton returned to Kentucky to be displayed in the land of his birth.

Century of Excellence

NE of the most famous Bluegrass farms is the Hancock family's Claiborne Farm (claibornefarm.com), which in 2010 is celebrating 100 years. Claiborne has been the home of numer ous prominent Thoroughbred stallions, and its most popular resident was 1973 Triple Crown winner Secretariat. Secretariat, who was born in Virginia, lived at Claiborne after he was retired from racing and until his death in 1989. He is buried in the farm's famous cemetery. Interest in Secretariat is expected to rise even further on October 8, the scheduled release date for Walt Disney Pictures' "Secretariat," which stars Diane Lane as the beloved horse's owner, Penny Chenery.



The healing power of the horse is evident at Central Kentucky Riding for Hope (ckrh.org), a non-profit therapeutic horseback riding program located at the Kentucky Horse Park that will celebrate its 30th anniversary in 2011. CKRH offers a variety of services, many in partnership with such organizations as Cardinal Hill Healthcare System and Hospice of the Bluegrass, for children and adults with physical, cognitive, emotional and social needs.

Over 10,000 Thoroughbreds Were Born in Kentucky in 2008

ENTRAL Kentucky is world famous for its Thoroughbred industry, which attracts people from all over the world to the region.

According to the latest figures from The Jockey Club, the official breed registry for Thoroughbreds in the United States, Canada and Puerto Rico (and headquartered in Lexington), 32.3 percent of the 34,513 Thoroughbreds born in 2008 were born in Kentucky. No other

state produces as many Thoroughbreds.

Many of the world's most successful stallions stand in Central Kentucky. In 2010, three of those stallions commanded stud fees of \$150,000 each: A.P. Indy, who stands at **Lane's End** farm in Versailles; Dynaformer, who stands at **Three**Chimneys Farm in Midway; and Street Cry (Ire), who stands at **Darley** in Lexington. Another four stallions in the region each had a stud fee of \$100,000 in 2010.

These stallions attract interest from around the world as do sales at **Keeneland** and at **Fasig-Tipton**. Keeneland, which also conducts racing in April and October, holds the world's largest horse sale, the Keeneland September Yearling Sale. According to the Kentucky Thoroughbred Association, the racing industry in 2007 provided 52,000 direct and indirect jobs. Total sales at public auctions in the state that year reached \$1.1 billion.

In the state, Thoroughbreds also race at Churchill Downs in Louisville, Ellis Park in Henderson, Kentucky Downs in Franklin and Turfway Park in Florence. Training centers are located throughout the state.



North America's 2009 Leading Thoroughbred Stud Farms

By total racetrack earnings of offspring of the farms' stallions

FARM, LOCATION PRINCIPALS NU	MRED OF STALLIONS	TOTAL TRACK FARMINGS
	MBER OF STALLIONS	TOTAL TRACK EARNINGS
Ashford Farm, Versailles, Ky.	1.0	AW 1 WOO 1 W 5
John Magnier	13	\$74,539,476
Lane's End, Versailles, Ky.		
William S. Farish/Bill Farish	20	\$72,981,688
Darley, Lexington		
Sheikh Mohammed bin Rashid al Maktoum	16	\$39,604,242
Three Chimneys Farm, Midway, Ky.		
Robert and Blythe Clay	12	\$33,501,552
Hill 'n' Dale Farms, Lexington		
John G. Sikura	17	\$33,388,990
Gainesway, Lexington		
Antony Beck	11	\$33,163,791
WinStar Farm, Versailles, Ky.		
Bill Casner/Kenny Troutt	6	\$30,450,372
Vinery, Lexington		
Dr. Tom Simon	22	\$26,359,103
Taylor Made Stallions, Nicholasville, Ky.		
Ben, Duncan, Frank and Mark Taylor	8	\$25,510,682
Airdrie Stud, Midway, Ky.		
Brereton and Libby Jones	14	\$23,535,527
Reprinted by permission of Thoroughbred Tim		

Hoof Beats

In Frankfort, **Lakeside Arena** holds horse shows and events. The arena has a show and exhibition building with two heated indoor arenas, two outdoor arenas and RV hookups.

In Clark County, the **Kentucky Equestrian Center** is a horse show/
competition facility. While providing
RV hook-ups for the traveling
equestrian, the center is a horse hotel
for the traveling horse to rest and relax.

Memorial Garden Celebrates Jockey

FFORTS are underway in

Lexington to secure funds to

construct the Isaac Murphy

Memorial Art Garden (isaacmurphy.org) to commemorate the famous 19th century jockey and other African-



Isaac Murphy

Americans from the city's East End neighborhood who made significant contributions to the horse industry.

Murphy, who was born in 1861 in Bourbon County, Ky., competed in

11 runnings of the Kentucky Derby. He became the first jockey to win three runnings of the race, aboard Buchanan in 1884, Riley in 1890, and Kingman in 1891.

Murphy died of pneumonia in 1896 and was buried near downtown Lexington at African Cemetery No. 2, where other noted African-American jockeys of the era also were buried. Over time, Murphy's unmarked grave was forgotten until Frank B. Borries Jr., a University of Kentucky press specialist, spent three years searching for the grave site. In 1967, Murphy was reinterred at the site where the great Thoroughbred Man o' War was buried. With the building of the Kentucky Horse Park, Murphy's remains and Man o' War's remains were moved to the park. ●

Keeneland photo

In 1984, Queen Elizabeth II greets jockeys at Keeneland before the first running of a prestigious race named in her honor. On her second trip to Kentucky in 2007, she attended the Kentucky Derby.

Queen Elizabeth II Visits the Bluegrass

IFELONG horsewoman Queen Elizabeth II, who breeds and races Thoroughbreds, has made two trips to Kentucky. The first came in October 1984, when she visited Keeneland to present a trophy for the inaugural running of the Queen Elizabeth II Challenge Cup. Queen Elizabeth had traveled to the United States in the past, but Keeneland was the first racetrack in this country that she had ever visited.

The QEII, as the race named in the Queen's honor is commonly called, is a prestigious race for female horses and is raced on turf (grass). Numerous winners of the \$400,000 race have ear ned championship honors.

The Queen returned to Kentucky in 2007, when she attended the Kentucky Derby. Her hosts for the visit were Mr. and Mrs. William S. Farish of Lane's End farm near Versailles. Farish served as the U.S. Ambassador to the Court of St. James.

Hoof Beats

The Kentucky Thoroughbred Farm Managers' Club (ktfmc.org), which was founded in 1948, has more than 800 members who represent the management of Thoroughbred farms throughout the Bluegrass.

Horses Important to Henry Clay

URING his long political career on the national stage, Henry Clay was known as

"The Great Compromiser" for his negotiating skills that helped hold the United States together in the first half of the 19th century. During his life, Clay was a lawyer, state representative, U.S. Senator, Congressman, Speaker of the House, and Secretary of State, and he ran –

unsuccessfully - for U.S.

President three times. Clay, who was born in Virginia, also was a leading breeder and owner of Thoroughbreds at his Ashland estate in Lexington.

"He really laid the foundation from which the industry grew into what it is today," said attorney Richard E. Vimont, a lifelong resident of the Bluegrass who has researched the Clay family's involvement in

breeding and racing horses.

One of Clay's contributions, Vimont said, was becoming the first person to syndicate a stallion, which means a

group of people share ownership in a single horse (a practice that is common today). That first syndicated stallion was **Buzzard**, who won 34 races in England and was standing at stud in Virginia when his owner died. In 1806, Clay and four other Kentucky men purchased

Buzzard for \$5,500. Buzzard was moved to Clay's Ashland estate and stood for two years until his death.

Clay bred and raced a number of outstanding horses of the day, and he received horses as political gifts, Vimont said. Descendants of two of those horses include 11 winners of the Kentucky Derby.



Henry Clay



Ashland:The Henry Clay Estate provides a scenic backdrop for representatives of the Lexington Division of Police's nationally recognized mounted unit (from left): David Johnston on Jester, Dan Edge on Panzer, Lisa Rakes on Jake, and Raymond Alexander on Paco. Friends of the Lexington Mounted Police Inc. (friendslexingtonmountedpolice.org) is a non-profit organization that supports the unit and its outreach training efforts with the annual National Mounted Police Colloquium at the Kentucky Horse Park.



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UK Supports Equine Industry in Many Ways

he University of Kentucky and its College of Agriculture have contributed to the extensive preparations needed to bring several hundred high-caliber equine athletes to Lexington for the 2010 Alltech FEI World Equestrian Games.

A world leader in the land-grant university mission of equine research, teaching and outreach, UK is uniquely poised to make these contributions. Its College of Agriculture has an equine focus with more than 50 faculty and staff in eight different departments contributing to equine issues (ca.uky.edu/equine). The Equine Initiative, an overarching framework for all things equine at UK, is the official equine higher education program of the games.

"The UK Ag team is privileged to help support the World Equestrian Games, and we are also excited to be part of the future of the Kentucky horse



industry," said Nancy Cox, dean for research for the College of Agriculture, director of the Kentucky Agricultural Experiment Station and administrative leader for the Equine Initiative.

One of the biggest and best-known departments conducting equine work within the college is the Department of Veterinary Science, which houses the The Maxwell H. Gluck Equine Research Center is known around the world for its revolutionary equine health research.

Maxwell H. Gluck Equine Research Center and the Livestock Disease Diagnostic Center. The Gluck Center has long been known for revolutionary equine health research. Six of the 10



The horse is at the heart of everything we do.

University of Kentucky **Equine Initiative**

www.ca.uky.edu/equine



most commonly used vaccines against equine infectious diseases today were developed by its scientists. The Gluck Center is the only U.S. scientific institute with faculty conducting full-time research in equine health and disease. It also carries the prestigious distinction as an OIE reference laboratory for equine influenza, equine herpes virus and equine viral arteritis.

The Livestock Disease Diagnostic Center, an accredited full-service animal health diagnostic facility for all species, is charged with the diagnoses of animal diseases and performance of tests to safeguard the health of Kentucky's animal population. It serves as an animal and human health sentinel and has the highest equine caseload in the world.

UK also has a strong foundation in equine nutrition research. For the past 28 years, **Animal and Food Sciences** faculty have focused their equine research efforts on the nutrition and feeding management of broodmares, foals and performance horses.

The college also:

- Is home to an outstanding 4-H horse program for thousands of Kentucky's youth. Extension programs such as **Horse College** provide comprehensive equine education programs to adults.
- Offers an undergraduate degree program. The four-year program in **Equine Science and Management** focuses on the science of the horse and horse manage ment.
- Has a free monthly equine research e-newsletter in conjunction with TheHorse.com called **Bluegrass Equine Digest**.

Prior to the games, the College of Agriculture has served a variety of roles, including advising on turfgrass issues; animal waste management; regulatory aspects of hay and feed; quarantine protocols; and piroplasmosis issues. The college has also helped with a greening initiative; created a student volunteer program in conjunction with the World Games Foundation; helped build the Solar Decathlon House, the first exhibit



UK's Livestock Disease Diagnostic Center (now being expanded) is an accredited full-service animal health diagnostic facility for all species.

spectators will see as they enter the Kentucky Horse Park; developed a "First Lady Jane Beshear rose variety" to be unveiled just prior to the games; and is currently partnering with the Kentucky Horse Park to restore vegetation along stream banks as part of a statewide environmental stream restoration grant.

To accommodate the enhanced equine health and nutrition research and teaching programs, UK is in the process of major construction and renovation projects on its **Maine Chance Equine**Campus north of Lexington. The research farm will host several legs of the endurance event during the games.



IMPROVING THE HEALTH AND WELL-BEING OF THE HORSE

A mission of scientific discovery, education, and the dissemination of knowledge for the benefit of the health and well-being of horses in the areas of:

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- Genetics/genomics
- Musculoskeletal
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- Pharmacology/toxicology
- · Reproductive health

www.ca.uky.edu/gluck

Racetracks Across State Offer Year-Round Action

ORSE racing has been part of Kentucky life since before Kentucky became a state in 1792. In Lexington, the **Kentucky Association** first held racing in 1828 and at one time was the oldest racetrack in the country.

Kentucky currently is home to seven tracks, including the world-famous **Churchill Downs** in Louisville and **Keeneland** in Lexington and **The Red Mile** in Lexington. Churchill began racing Thoroughbreds in 1875, the same year that Standardbred racing began at The Red Mile in Lexington. Keeneland opened in 1936.

So what's the difference in a Thoroughbred and a Standardbred?

A Thoroughbred runs long distances – the Kentucky Derby is 1¼ miles – with a jockey on his back. A Standar dbred, who either trots or paces, pull a driver in a two-wheeled cart called a sulky. A trotter races with his diagonal legs moving at the same time. A pacer races with his legs on the same side of his body moving in unison. Nearly all races are at a mile.

A third breed of racehorse that competes in Kentucky is the American Quarter Horse, a sprinter with a quick burst of speed over races that are measured in yards.



The Red Mile near downtown Lexington has been racing Standardbreds since 1875, the same year that Churchill Downs in Louisville opened.

Racetracks in Kentucky

TRACK, LOCATION	BREED I	NAUGURAL SEASON
Churchill Downs, Louisville	Thoroughbred	1875
Ellis Park, Henderson	Thoroughbred	1922
Keeneland, Lexington	Thoroughbred	1936
Kentucky Downs, Franklin	Thoroughbred	1990
Players Bluegrass Downs, Paducah	Standardbred	1998
The Red Mile, Lexington	Standardbred/American Quarter Ho	orse 1875
Thunder Ridge, Prestonsburg	Standardbred	1994
Turfway Park, Florence	Thoroughbred	1959

Kentucky tracks have live racing during specific times of the year, and they offer simulcast wagering – meaning fans can watch and wager on racing

from around the country generally all year long. Some county fairs in the state also offer Standardbred racing.

Lexington's Sister Cities Share Love of Horses



A sign near Blue Grass Airport lists Lexington's Sister Cities in England, France, Ireland and Japan – nations that also share a tr adition of Thoroughbred racing and breeding.

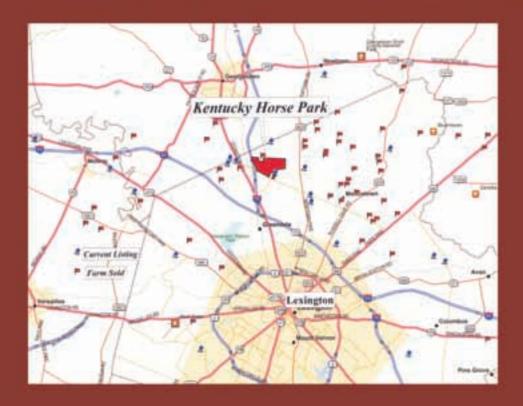
Sister City relationship is created when an American community joins with a community in another nation to develop friendly, meaningful exchanges. The ideal affiliation involves a large number of citizens and organizations in both communities engaged in continuing projects of mutual interest. In 1956, President **Dwight D. Eisenhower** launched the Sister City program as a national concept to help promote world peace.

Hundreds of American cities responded to the president's call, and Lexington was one of the first when it twinned with **Deauville, France**, in 1957. Deauville is an elegant seaside community with a famous racetrack.

Today, Lexington also is a Sister City with **County Kildare**, **Ireland**; **Shinhidaka**, **Japan**; and **Newmarket**, **England**. All share Lexington's extensive and historic involvement in Thoroughbred breeding and racing.

For more information about the Lexington Sister Cities Commission, visit lexingtonky.gov.

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- #1—We Have Sold More Farms (58) And Have More Listings (18) Within 10 Miles of the Kentucky Horse Park Than Any Other Brokers In Central Kentucky.
- #2—The Market For Horse Farms in Central Kentucky is coming back. For more details, please visit kirkfarms.com and click on "Central Kentucky Farm Market".
- #3—Consideration For Our Clients. When you're with an agent from Kirkpatrick & Company, you will be uppermost in our mind. When they're with you, our agents will have their cell phone OFF and pay attention to you and your needs.
- #4—Cooperation. We work well with other agents. In fact, we process more requests from other Realtors to co-list property than any other farm brokers in the Bluegrass.
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The most respected farm brokerage in the Bluegrass.

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Bluegrass Thoroughbred Groups Recognized Around the World

BCAUSE the Bluegrass is known around the world for its horses, the area is home to many organizations connected to the equine industry on state, national and global levels. A number of these organizations take leadership roles in the Thoroughbred industry.

The Association of Racing Commissioners International

(arci.com) works to protect and uphold the integrity of the pari-mutuel sports of horse racing, dog racing and jai-alai in the United States, Canada, Jamaica, Puerto Rico and Trinidad and Tobago.

With offices in Lexington and New York City, **The Jockey Club** (jockeyclub.com) is the official breed registry for all Thoroughbreds foaled in the United States, Canada and Puerto Rico. The organization is dedicated to the improvement of Thoroughbred breeding and racing, and it serves many segments of the industry through its subsidiary companies and by supporting a wide range of industry initiatives.

The Jockeys' Guild

(jockeysguild.com), which was founded in the 1940s, represents jockeys in variety of areas, including insurance, healthcare, and health and safety issues.

The National Horsemen's Benevolent and Protective Association (hbpa.org) provides a national voice for horsemen involved in racing on matters of national policy and interest; assists individual organization with particular problems; and promotes the preservation and enhancement of live horse racing in North America.

The National Thoroughbred Racing Association (ntra.com) is a broad-based coalition of horse racing interests that includes racetracks, owners, breeders, trainers, horseplayers and affiliated associations, and is charged with increasing the popularity of horse racing and improving economic conditions for industry participants. The NTRA also has an office in New York.

Formed in 1961, the **Thoroughbred**Owners and Breeders Association



Numerous organizations represent and serve the Thoroughbred industry.

(toba.org) is the national trade organization for Thoroughbred owners and breeders. Its mission is to improve the economics, integrity and pleasure of the sport on behalf of its membership.

Headquartered at Georgetown College in nearby Georgetown, the Race Track Chaplaincy of America (rtcanational.org) is an evangelical, interdenominational, Christian organization that ministers to people involved in the horse racing industry. RTCA has a network of chaplains who work at many racetracks across North America and internationally.

Groups Represent Ky. Horse Industry

EMBERS of the vast horse industry in Kentucky belong to numerous organizations that represent their interests on state and national levels.



The Kentucky Horse Council (kentuckyhorse.org) is dedicated, through education and leadership, to protect and develop the Kentucky equine community. It is the official affiliate of the American Horse Council, a national organization located in Washington, D.C., that represents the horse industry.

The Kentucky Equine Education Project (KEEP) (horseswork.com) was created to increase awareness of the benefits of the state's horse economy and to promote jobs and economic opportunities for Kentuckians through the state's worldclass horse industry.

Serving members of the

Thoroughbred industry are the Kentucky Thoroughbred **Association** (KTA) and Kentucky Thoroughbred Owners and Breeders (KTOB) (kta-ktob.com). KTA was founded in 1983 to unite the industry by addressing longterm problems and representing the industry on a national basis, and to maintain the highest standards of racing, breeding and training in the state. KTOB was founded in 1961 to promote and protect the Thoroughbred industry in Kentucky.

Equine Expertise

A number of law firms and insurance companies in Kentucky have expertise in all areas of the equine industry. Legal areas include stallion syndications, horse sales, farm real estate, immigration and taxes. Insurance specialities include coverage for stallions, racehorses and other horses of various ages, breeds and activities.



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Kentucky Horse Park hosts Alltech FEI World Equestrian Games and other prominent events

HE Bluegrass region's historically distinctive focus on the horse helped to create the **Kentucky Horse Park**, a working farm, educational theme park and competition facility dedicated to man's relationship with the horse. Nowhere else

Oug Pratner photo

The Man o' War Memorial marks the final resting place of the Thoroughbred legend.

on earth can visitors visit a **Kentucky Derby** winner, take a horseback ride or a carriage ride, watch a horse receive new shoes, admire priceless equine art and rare artifacts, and attend indoor and outdoor venues to see performances by world-class equestrian athletes representing a variety of disciplines.

Located on land that in 1777 was part of a land grant and later was home to a succession of noted horse farms, the Kentucky Horse Park was founded by a group of visionary Kentuckians from the government and equine industry who wanted to create a "people's farm" for residents and for visitors from around the world to come and learn more about the horse industry and the special Bluegrass culture that embodies the famous region. The 1,200-acre park, which opened in 1978, is an agency of the Kentucky Tourism, Arts and Heritage Cabinet and is the largest state-owned tourist attraction.

In 2009, the Horse Park secured its position as the world's leading equestrian

KENTUCKY HORSE PARK

4089 Iron Works Parkway (Exit 120 off Interstate 75) Lexington, Ky 40511 (800) 678-8813 kyhorsepark.com

venue with the opening of a \$45-million, state-of-the-art indoor arena. Features include 5,700 stadium seats and nine suites with 200 seats, an event floor (equal to one football field or four basketball courts) with a special equine surface, 20,000 s.f. of exhibitor space, six concession areas, a warm-up barn, outdoor warm-up ring, high-tech sound system, 568 parking spaces, and bathrooms with 91 stalls. Next door are three new barns with a total of 312 stalls.

"This arena is not just a contribution to the horse industry; it will have a positive effect across the commonwealth," Kentucky Governor Steve Beshear said when the facility opened. "Every citizen in each corner of



The Kentucky Horse Park, which opened in 1978, is the largest state-owned tourist attraction in Kentucky.

Kentucky can take pride in this arena because we will all reap the rewards in terms of additional business and increased awareness around the world."

Other popular features of the park include:

- Indoor and outdoor facilities for a variety of horse shows, exhibitions and events. They include the Rolex Kentucky Three-Day Event; Pyramid Society Egyptian Event, a showcase for Egyptian Arabian horses; and BreyerFest for enthusiasts of the model horses.
- Man o' War Memorial, which marks the final resting place of the Thoroughbred legend who died in 1947. Man o' War's son War Admiral, who won the 1937 Triple Crown, also is buried there as are other members of their family.
- Grave of jockey and Kentucky native **Isaac Murphy**, who won three runnings of the Kentucky Derby in the late 1800s and is considered one of the greatest jockey of all time.
- International Museum of the

 Horse, a permanent collection and
 temporary international exhibitions about
 the history and use of the horse. One of the
 most popular exhibits is the permanent
 collection of trophies once owned by

 Calumet Farm, perhaps the most famous
 farm in Thoroughbred racing history and a
 dominant owner in the 20th century.

• Through Oct. 10, 2010, the museum is presenting its most spectacular exhibition ever: "A Gift from the Desert: The Art, History and Culture of the Arabian Horse." The first major museum exhibition to explore the fascinating history of the Arabian horse and the cultures of the Near East, it is being funded by the Saudi Arabian Equestrian Federation.

- Parade of Breeds, a performance that highlights horses from many breeds that live at the park.
- Hall of Champions, home of noted retired race and show horses, including

Thoroughbred great Cigar and Kentucky Derby winner Funny Cide. Thoroughbred heroes Forego and John Henry are buried nearby.

- Big Barn, which measures 476 feet long and is one of the largest horse barns ever built.
- National Horse Center, which is home to more than 30 state, national and global headquarters of equinerelated organizations.

Now the park is ready to host the Alltech 2010 FEI World Equestrian Games – the largest equine event in U.S. history and the largest sporting event ever held in Kentucky – from Sept. 25 to Oct. 10. The 16-day event will present world championships in eight disciplines and will be featured on NBC Sports.

In December 2005, when the International Equestrian Federation (FEI) awarded the 2010 World Equestrian Games to the Kentucky Horse Park, it did so partly because of the globally recognized quality and esteem of the park's facilities. The FEI also chose the park because the commonwealth of Kentucky already had committed to make it one of the premier equestrian facilities on earth.







Visitors to "A Gift from the Desert" The Art, History and Culture of the Arabian Horse" will see ancient artifacts, including the Standard of Ur, a 4,500-year-old inlaid wooden box found in southern Iraq that is one of the earliest known depictions of humans driving equids (a member of the equine family).



Address: Kentucky Horse Park

HE Kentucky Horse Park is the home of the National Horse Center, a collection of more than 30 national, state and regional equine organizations that truly helps to fulfill the Bluegrass region's status as the "Horse Capital of the World."

AMERICAN ACADEMY OF EQUINE ART INC.

Frances Clay Conner, Executive Director

AMERICAN ASSOCIATION OF EQUINE PRACTITIONERS

David Foley, Executive Director aaep.org

AMERICAN FARRIERS ASSOCIATION

Rachel Heighton, Office Manager americanfarriers.org

AMERICAN HACKNEY HORSE SOCIETY

Mickey Hernandez hackneysociety.com

AMERICAN HANOVERIAN SOCIETY

Hugh Bellis-Jones, Executive Director hanoverian.org

AMERICAN SADDLEBRED HORSE ASSOCIATION

Alan Balch, Executive Secretary saddlebred.com

AMERICAN SADDLEBRED MUSEUM

Tolley Graves, Executive Director americansaddlebredmuseum.org

CARRIAGE ASSOCIATION OF AMERICA

Jill Ryder, Executive Director caaonline.com

CENTRAL KENTUCKY RIDING FOR HOPE

Pat Kline, Executive Director ckrh.org

CERTIFIED HORSEMANSHIP ASSOCIATION

Christy Landwehr, Chief Executive Officer cha-ahse.org

The United States Dressage Federation is a national membership organization dedicated to the education and promotion of dressage.

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EQUESTRIAN EVENTS, INC.

Jane Atkinson, Executive VP/Event Director rk3de.org

EQUINE LAND CONSERVATION RESOURCE

Deb Balliet, Chief Executive Officer elcr.org

FRIESIAN HORSE ASSOCIATION OF NORTH AMERICA

Jason Tice, Executive Director fhana.com

HIGH HOPE STEEPLECHASE

Elizabeth Collier highhopesteeplechase.com

IRISH DRAUGHT HORSE SOCIETY OF NORTH AMERICA

Priscilla Menard, Member Services Coordinator IrishDraught.com

KENTUCKY EQUINE EDUCATION PROJECT

Patrick Neely, Executive Director horseswork.com

KENTUCKY HORSE PARK FOUNDATION

Frances Dulaney, Executive Director khpfoundation.org

KENTUCKY HORSE RACING COMMISSION

Lisa Underwood, Executive Director khrc.ky.gov





Above: The American Saddlebred Museum, which has a new Showplace for Saddlebreds, is home to the American Saddlebred Horse Association.

Left: The U.S. Hunter Jumper Association recently constructed its headquarters building at the horse park.

KENTUCKY THOROUGHBRED ASSOCIATION/KENTUCKY THOROUGHBRED OWNERS & BREEDERS

David Switzer, Executive Director kta-ktob.com

MAKER'S MARK SECRETARIAT CENTER

Susanna Thomas, Executive Director thoroughbredadoptions.com

MORGAN HORSE PAVILION

Linda Hall, Project Manager morganhorse-khp.org

NATIONAL WALKING HORSE ASSOCIATION

Carrie Mortensen, Executive Director nwha.com

PASO FINO HORSE ASSOCIATION

Don Vizi, Executive Director pfha.org

THE PYRAMID SOCIETY

Anna Bishop, Executive Director pyramidsociety.org

ROCKY MOUNTAIN HORSE ASSOCIATION

Don Vizi, Executive Director rmhorse.com

UNITED PROFESSIONAL HORSEMEN'S ASSOCIATION

Karen Richardson, Executive Director uphaonline.com



Founded in 1917, the United States Equestrian Federation is the national governing body for the equestrian sport. The federation trains, selects and funds the U.S. Equestrian Team. Members include competitors, leisure riders, coaches, fans and enthusiasts.

UNITED STATES DRESSAGE FEDERATION

Stephan Hienzsch, Executive Director usdf.org

UNITED STATES EQUESTRIAN FEDERATION, INC.

Lori Rawls, Executive Director usef.org

UNITED STATES HUNTER JUMPER ASSOCIATION

Susan Dotson, Executive Director ushja.org

UNITED STATES POLO ASSOCIATION

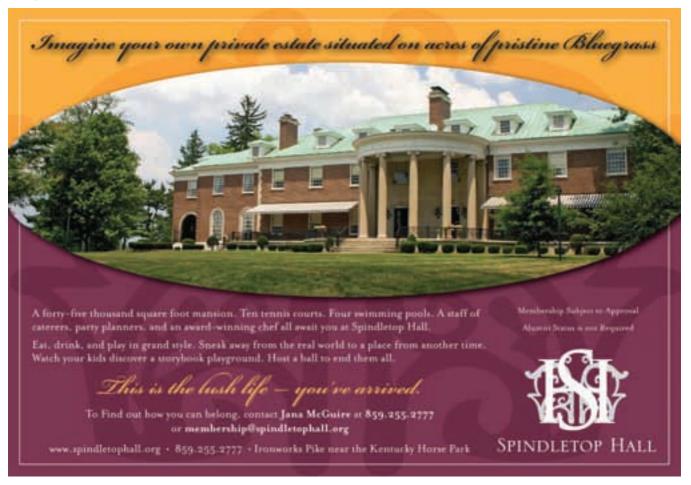
Edward J. Armstrong, Director of Tournaments/ Club Development uspolo.org

UNITED STATES PONY CLUBS, INC.

Peggy Entrekin, Executive Director ponyclub.org

WORLD GAMES 2010 FOUNDATION, INC.

Jamie Link, Chief Executive Officer alltechfeigames.com



Equine Vets Offer Latest Technology

OWHERE else in the world will you find the density of equine hospitals, world-renowned veterinarians and scope of procedures, diagnostics and surgeries that exist in Central Kentucky. Many tools and advances in human health have been adapted for horses, and a number of veterinarians specialize in one aspect of equine healthcare, such as reproduction or orthopedic surgery.

"It's national and international opinion that this area is certainly unique to the world," said **Dr. Ed Squires**, executive director of the **Gluck Equine Research Foundation** at the **University of Kentucky** and editor-in-chief of the *Journal of Equine Veterinary Science*. "The number and quality of vets in this ar ea is amazing. There are some tremendous resources here."

Lexington is home of **Hagyard Equine Medical Institute** (hagyard.com), which was founded in 1876, and **Rood & Riddle Equine Hospital**



Surgeons operate on an equine patient at Hagyard Equine Medical Institute, where some 6,200 procedures are performed annually.



(roodandriddle.com), the official equine hospital and veterinary partner of the Alltech FEI World Equestrian Games.

In 2007, **Woodford Equine Hospital** (woodfordequinehospital.com) moved into its new facility between Lexington and Versailles. Another noted clinic is **Equine Services PSC** (equineserviceshospital.com), which was founded in 1981 and is located in Simpsonville near Louisville.

The National Horse Center at the Kentucky Horse Park in Lexington is home of the headquarters of the American Association of Equine **Practitioners** (aaep.org), which represents more than 8,000 veterinarians and veterinary students in 57 countries.

AAEP, which was founded in 1954, works to develop and promote recommended practice guidelines; supports research, training and education; serves as an advocate on behalf of the horse, veterinarians and horse owners; and distributes information on health matters important to the equine industry. According to AAEP, the organization and its members serve nearly 5 million horse owners.

Hoof Beats

- Equine veterinarian and farrier **Dr. Ric Redden** is an internationally known expert on diseases of the hoof and causes and treatment of equine foot lameness who is based at his **International Equine Podiatry Center** (nanric.com) in Versailles.
- Kentucky Equine Sports Medicine and Rehabilitation Center (kesmarc.com) is a noted sports

medicine facility in Versailles that serves equine athletes of all breeds and disciplines. The center includes state-of-the-art equine swimming therapy, Aqua-tred, exercise gym, solarium and equine hyperbaric oxygen therapy.

• Based in Versailles, **Kentucky Equine Research** (ker.com) is a nutrition, research and consultation company serves horse owners, feed manufacturers and veterinarians around the world.

Organizations Care for Horses Needing Homes

FTER their racing careers are over, many well-bred and successful racehorses join breeding operations in Kentucky and elsewhere. Others are retrained for a variety of activities, perhaps as show horses or pleasure-riding mounts, and many succeed in their new careers far

Lesiey wall photo

Lori Neagle is executive director of the Kentucky Equine Humane Center, which operates much like a shelter for cats and dogs.

more than they did on the racetrack.

However, not every horse – be it a highpowered racehorse or a pleasureriding horse – has a secure future. To serve horses that need a home, a number of equine rescue organizations operate throughout the United States. These non-profit groups rely on volunteer and donations. Several are located in Central Kentucky.

The mission of **Bethlehem Farm** and the Center for Women in Racing (centerforwomeninracing.org) in Paris is to provide a place of healing for women in the racing industry who struggle with physical, emotional and spiritual problems. A part of the healing program is the rehabilitation and retraining of retired racehorses at the 50-acre farm.

The Kentucky Equine Humane Center (kyehc.org) near Lexington provides a home for all breeds of unwanted horses from across the state, and it works to educate people about responsible horse ownership. Horses may be surrendered to the 72-acre center, which makes many of them available for adoption.



Retired Thoroughbreds are retrained for second careers away from the racetrack at the Maker's Mark Secretariat Center.

The Maker's Mark Secretariat
Center (thoroughbredadoption.com) is a
22-acre facility at the Kentucky Horse
Park that is affiliated with the
Thoroughbred Retirement Foundation.
The center retrains retired racehorses to
make them suitable for adoption as
performance or pleasure horses.

Old Friends (oldfriendsequine.org) in Georgetown is a retirement home for Thoroughbreds, including many well-known stallions.

Celebrating Tradition. Leading Innovation.

W. Rogers Company will celebrate its 40th anniversary in 2010. Our Company is built on success achieved by investing in employees and creative management practices. Recognized as a leader in the water and wastewater industry, W. Rogers Company is a general contracting firm focused on quality, innovation and safety.

One of the Company's early projects involved building much of the Kentucky Horse Park in the mid 1970s. Today, W. Rogers Company has completed more than 300 major projects and is widely known as a premier water infrastructure contractor.





Building Water Facilities Building Relationships

LEXINGTON; KENTUCKY

Keeneland Approaches 75th Anniversary

ITH its tranquil Bluegrass setting, lovely stone buildings, gracious paddock and status as a National Historic Landmark, Keeneland Race Course



Nick Nicholson, President/CEO, Keeneland

(keeneland.com) in Lexington is one of the most genteel and beautiful Thoroughbred racetracks in the world. In 2011, Keeneland will celebrate 75 years of racing.

In 1935, a group of Central

Kentucky Thoroughbred breeders established the **Keeneland Association** to serve as a model racetrack to improve the sport while preserving its finest traditions. Later that year, the association purchased 147½ acres owned by sportsman **J.O. "Jack" Keene** on the Versailles Pike. Racing was first conducted at the new track in October 1936.

Today, Keeneland conducts racing in April and October on its unique **Polytrack** surface and on its turf course. The facility also is open year-round for simulcasting (meaning people can watch and wager on races from other tracks), and it welcomes the public to its track kitchen in the barn area to enjoy a hearty breakfast.



Above: Keeneland Race Course is a National Historic Landmark.

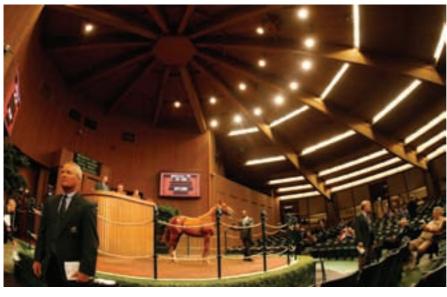
Right: The Keeneland Library is filled with priceless books, archives and collections that document the Thoroughbred industry.

Keeneland, which held its first sale in 1938, also is recognized internationally as the world's leading Thoroughbred auction sales company and conducts four sales a year. Another unique feature is The **Keeneland Library**, a reference-only library filled with priceless books, archives and collections that document rich history of the Thoroughbred industry.



In addition to pursuing and supporting numerous initiatives related to the health and welfare of the people and horses involved in racing, Keeneland co-owns **Turfway Park** (turfwaypark.com) racetrack in Northern Kentucky and is a minor owner in **Kentucky Downs** (kentuckydowns.com), located near the Kentucky-Tennessee border not far from Nashville. Keeneland also owns **The Thoroughbred Center** (thethoroughbredcenter.com), a racehorse training center in Lexington.

Keeneland is a private, for-profit corporation that returns its earnings back to the industry and the community in the form of higher purses, as well as millions of dollars in charitable contributions for education, research, and health and human services in Central Kentucky.



Buyers from around the world come to Lexington to purchase Thoroughbreds at Keeneland.

Equine Transportation Delivers Worldwide

n October 1948, Olympia became the first Thoroughbred be flown to Lexington to race at Keeneland when a cargo plane carrying the 2-year-old colt landed at nearby Blue Grass Field (now Blue Grass Airport). Nine days later, Olympia won the \$38,991 Breeders' Futurity (now the \$400,000 Dixiana Breeders' Futurity) by a nose.

More than 60 years later, Thoroughbreds and horses of all breeds and disciplines often take to the air for domestic and international competition, making the equine world smaller than ever. The Alltech FEI World Equestrian Games at the Kentucky Horse Park in Lexington and the Breeders' Cup World Championships at Churchill Downs in Louisville are two events that attract horses from around the world that will be flown

to Kentucky. A number of Thoroughbreds purchased at

Lexington sales for overseas owners are flown to their new homes, and a handful of Thoroughbred stallions from area farms are flown to Australia or other Souther n Hemisphere countries to enable them to continue their work once the North American breeding season is complete.

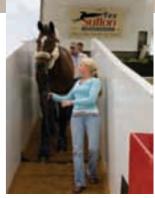
Of course, shipping horses by land remains a significant component of equine transportation. Many horsemen drive their own horse trailers, and a number of professional horse carriers that use specially designed vans and large trailers the size of semi-trucks are in business.

Firms that handle the shipment of horses via land or air and have of fices in

Horses of all breeds and representing all disciplines are flown to and from Kentucky and to and from various destinations in the

United States and

around the world.



Central Kentucky include Brook Ledge, Horse America Inc., Bob Hubbard Horse Transportation, Mersant International LLC, Sallee Horse Vans and H.E. Sutton Forwarding Co. LLC.

SO SCENIC, YOU MIGHT NOT MIND A LONG MEETING.

Located in the heart of horse country. Keencland offers a unique setting for your next meeting or corporate event.

This National Historic Landmark is among the most beautiful racecourses in the country, and can accommodate intimate gatherings or large-scale events. With rolling Bluegrass landscape and breathraking views, few venues march the timeless traditions of Keeneland.

For more information, or to schedule and event, please Turf Catering at (859) 288-4147.











Churchill Hosts Racing's Biggest Events

ENTUCKY is home of one of the most famous events in all of sports, the **Kentucky Derby**, which has been run since 1876 at **Churchill Downs** (churchilldowns.com) in Louisville. Each year, the \$2 million race on the first Saturday in May and the accompanying festivities generate millions of dollars for the Louisville ar ea. The track drew more than 155,000 people for the 2010 Derby.

Louisville-based Yum!

Brands, which operates

KFC, Pizza Hut, Taco Bell

and Long John Silver's, has

sponsored the Kentucky

Derby since 2006. Yum!

Brands also acquired the

naming rights to the new downtown arena in Louisville that is scheduled to open in the fall of 2010 as the **KFC Yum! Center**.

Churchill attracts thousands of visitors to its **Kentucky Derby Museum** (derbymuseum.org), which documents the rich history of the race. From Sept. 27 through Oct. 5, the museum will be open until 9 p.m. to accommodate visitors in Kentucky for the Alltech FEI World Equestrian Games and offer an exclusive Dusk at the Downs Tour, a 1½-hour guided walking tour of the track. To make reservations, call (502) 637-1111 ext 220.

In 2010 and 2011, Churchill is the host of the **Breeders' Cup World Championships** (breederscup.com), two



People from all over the world attend the Kentucky Derby, held on the first Saturday in May.

days of races that bring together many of the best Thoroughbreds from around the world and is supported by globally recognized companies. The 2010 event, which will be run on Nov. 5-6, comprises 14 races worth a total of \$26 million. The richest race is the \$5 million Breeders' Cup Classic.

On Nov. 5, several Breeders' Cup races will be run under the lights, which were installed at Churchill in 2009 to present nighttime racing action and better accommodate many people's schedules.

The Breeders' Cup, whose corporate

headquarters are in Lexington, first was contested in 1984 and is generally held at a different racetrack each year. Partly because of its ability to accommodate large crowds and its central location, Churchill has been the most frequent host of the event in Breeders' Cup history.

Breeders' Cup Races

Nov.5

- \$500,000 Breeders' Cup Marathon
- \$1 million Breeders' Cup Juvenile Fillies Turf
- \$2 million Sentient Jet Breeders' Cup Filly & Mare Sprint
- \$2 million Grey Goose Breeders' Cup Juvenile Fillies
- \$2 million Emirates Airline Breeders' Cup Filly & Mare Turf
- \$2 million Breeders' Cup Ladies' Classic

Nov.

- 1 million Breeders' Cup Juvenile Turf
- \$1 million Breeders' Cup Dirt Mile
- \$1 million Breeders' Cup Turf Sprint
- $$2 \ million Grey Goose Breeders' Cup Juvenile$
- \$2 million TVG Breeders' Cup Mile
- \$2 million Sentient Jet Breeders' Cup Sprint
- \$3 million Emirates Airline Breeders' Cup Turf
- \$5 million Breeders' Cup Classic

Churchill Downs is owned by
Churchill Downs Inc., a publicly traded company that also owns racetracks in
Florida, Illinois and Louisiana. Other
Churchill Downs Inc. ventures include
Lexington-based TwinSpires.com, the
official online wagering site of Churchill
Downs and the Kentucky Derby that
enables racing fans to wager on virtually
every Thoroughbred, Standardbred and
American Quarter Horse race from tracks
around the world.

Derby Winners to See

A number of horses that won the Kentucky Derby r eside in Central Kentucky. Most are stallions who live at farms that schedule tours, and you can find another, the popular gelding Funny Cide, at the Kentucky Horse Park.

YEAR OF WIN	HORSE	LOCATION
2008	Big Brown	Three Chimneys Farm, Midway
2007	Street Sense	Darley, Lexington
2005	Giacomo	Adena Springs, Paris
2004	Smarty Jones	Three Chimneys Farm, Midway
2003	Funny Cide	Kentucky Horse Park, Lexington
2001	Monarchos	Nuckols Farm, Midway
2000	Fusaichi Pegasu	s Ashford Stud, Versailles
1995	Thunder Gulch	Ashford Stud, Versailles

Education Prepares Students for Equine Careers

DUCATION to prepare students for the variety of careers in the horse industry is available across Kentucky. Many careers require not only knowledge of horses, but knowledge of business, economics, management, marketing and technology.

The University of Kentucky has The Equine Initiative, an overarching framework for all things equine at the university, and the University of Louisville College of Business has an Equine Industry Program. Other equine programs are offered at Asbury University, Georgetown College, Midway College, Morehead State University, Murray State University and Western Kentucky University.

Unique educational opportunities are available at the North American Racing Academy, a formal training program for aspiring jockeys in Lexington that is part of the Kentucky Community and Technical College System, and the Kentucky Horseshoeing School near Richmond.

Providing continuing education for college students and others is the **Kentucky Equine Management Internship Program** and **Darley Flying Start**, a management program created and funded by prominent Thoroughbred breeder and owner Sheikh Mohammed bin Rashid al Maktoum.

The Race For Education provides educational programs and college scholarships to young people in the nation's equine and agriculture industry with significant financial need. One source of funding comes from Thoroughbred owners who donate a percentage of their racehorses' earnings.



The North American Racing Academy, part of the Kentucky Community and Technical College System, is a formal training program for aspiring jockeys.

Visits to Horse Farms are Popular with Tourists



Stallions are the main attraction at many Thoroughbred farms.

HE economic impact of tourism in Kentucky amounted to \$10.8 billion in 2009, according to the state's Tourism, Arts and Heritage Cabinet. One of the most popular tourist activities is visiting a working Thoroughbred farm.

The Lexington Convention and Visitors Bureau (visitlex.com) has

information about visiting horse farms and points out three ways to do so:

- Reserve a space on a guided group tour available through a professional tour company. Price generally begins at \$25.
- Hire a private guide to conduct a custom tour with more exclusive access and insider knowledge. Price depends on length and content.
- Call the farm yourself, inquire about tours, and make an appointment. Farms might charge a fee; otherwise, it is customary to tip \$5 to \$10 to the farm representative who conducts the tour.

Another option to exploring and scheduling farm tours is **Horse Capital Tours** (horsecapitaltours.com). A variety of tours – some of which include a visit to downtown Lexington and lunch at a bourbon distillery – are available.

Fasig-Tipton Carries Legacy into Third Century

ORTH America's oldest Thoroughbred auction company, Fasig-Tipton Co. was formed in 1898 with its original headquarters in Madison Square Garden in New York City. Fasig-Tipton established a permanent, full-service office in Lexington in 1972, and since 2008 has been owned by Syner gy Investments Ltd. of Dubai.



Boyd T. Browning Jr., President/CEO, Fasig-Tipton Co. Inc.

Fasig-Tipton (fasigtipton.com) holds sales in February, July, October and November in Lexington and has sold numerous yearlings that developed into champions and

outstanding racehorses. In 2008, the highest-priced broodmare of all time, Better Than Honour, was sold at Fasig-Tipton for \$14 million.

Under Synergy's ownership, Fasig-Tipton has undergone significant renovations and improvements to its sales operations, including building a new headquarters in Lexington. From that base, Fasig-Tipton initiates a year-round sales schedule with additional venues in Florida, Maryland, New York and Texas.

Fasig-Tipton also hosts the annual Lexington Selected Yearling Sale for Standardbreds.

Other Fasig-Tipton programs include the Fasig-Tipton Racing Club, designed to introduce people to racehorse ownership, and Blue Horse Charities, which provides financial support for groups that work to find homes for horses when they are no longer used for racing or b reeding.





Above: Fasig-Tipton has undergone major renovations at its Lexington sales facility.

Left: Fasig Tipton's new executive offices.

Local Media Serve Global Audiences

EXINGTON is home to three weekly publications that have covered horse racing for decades, more than 100 years in some cases, and have online and print readers around the world.

Covering the Thoroughbred industry are *The Blood-Horse* (bloodhorse.com), founded in 1916, and *Thoroughbred Times* (thoroughbredtimes.com), which

represents the continuation of a racing publication started in 1875. *The Horseman & Fair World* (harnessracing.com) has reported on Standardbred racing since 1877.

Another venerable Thoroughbred publication is *Daily Racing Form* (drf.com), which has been published since 1894 and has a regional office in Lexington.





American Horse Publications, an association for the equine publishing industry, lists these other member publications based in Lexington:

Equestrian Magazine, Horse Illustrated, Keeneland magazine, The Carriage Journal, The Horse: Your Guide to Equine Health, USDF Connection, USJHEA In Stride, and Young Rider.

Also based in Lexington are Horse
Racing Radio Network
(horseracingradio.net), which offers a
weekly program and live coverage of

weekly program and live coverage of major races on national affiliate stations and online; Horse Radio Network (horseradionetwork.com), which broadcasts podcasts; and "Thoroughbred Week," a weekly program of recent major races. The program is produced at WLEX-TV, the NBC affiliate in Lexington that has exclusive coverage of the Alltech FEI World Equestrian Games, and airs online and on affiliate TV stations.



Applause to all of you who celebrate the arts with LexArts

With your help LexArts provides a united arts fund supporting a wide range of arts organizations and programs designed to integrate the arts into our daily lives.

Our arts council is behind Horse Mania, the Downtown Gallery Hop, the Arts Showcase Weekend, Downtown Arts Center on Main and ArtsPlace on Mill.

LexArts raises millions of dollars in support of local arts and distributes general operating support to its Partner Organizations:

Lexington Philharmonic Orchestra

Lexington Children's Theatre

Living Arts & Science Center

Lexington Art League

Central Kentucky Youth Orchestras

Music Institute of Lexington

Lexington Singers

As well, LexArts offers special project and programming grants to dozens of other arts organizations in the area.

Give us a hand and give to the arts.



Horse Mania Combines Art, Horses and Philanthropy

OST everyone would agree that horses are splendid creatures – living, breathing works of art. In Central Kentucky, horses also are the perfect canvas for artistic expression.

If they are fiberglass, that is.

Horse Mania 2010, a project of LexArts Inc., features 82 horses that have been decorated by local artists.

LexArts is a nonprofit community organization that works to develop a strong, vibrant arts community as a way to enhance the quality of life in Central Kentucky. In 2000, LexArts debuted Horse Mania, and the organization brought back the wildly popular project in time for the 2010 Alltech FEI World Equestrian Games at the Kentucky Horse Park.

In 2010, Horse Mania has a sidekick: Horse Play, which encouraged elementary, middle school and high school students from public and private schools in Fayette County to

participate in the imaginative combination of kids, arts and horses.

"A hands-on project

like Horse Play taps into kids' creativity, opens their minds, and encourages them to explore new means of expression," said Stu Silberman, superintendent of the Fayette County Public Schools.

The 50 decorated foals and



"True Colors," by artist Neil Di Teresa, is sponsored by The Lane Report/Lane Consultants and is located at Blue Grass Airport.

seven full-size horses are being exhibited at the six public libraries throughout Lexington, where the more delicate foals are displayed inside the libraries and the full-size horses stand outside each branch. In February 2011, the pieces will be auctioned to benefit each school's art programs, as well as youth-related arts and arts education programs.

The other Horse Mania horses will be auctioned on Dec. 11 at Keeneland, the world-famous racetrack and sales company in Lexington that sells millions of dollars' worth of Thor oughbreds each year. The auction will generate funds to support local charities and Lexington's developing public art program.

For more about Horse Mania, visit horsemania2010.com.

artist Deborah Banta-Westerfield

"Nonesuch Horse," by

Horses Make Beautiful Music

HE relationship between music and the horse is centuries old.
Consider the strings of a bow, which are made of hairs from the tails



of horses. Many instruments produce sound as the bow moves across the strings.

In Lexington, horses are an

integral part of life, and music, of course, is what drives the **Lexington**

Philharmonic Orchestra. To celebrate the unique relationship between the horse, classical music and visual art – and to raise money for a good cause – the Lexington Philharmonic Orchestra Foundation is presenting Horsetails 2010.

Horsetails 2010 features the work of 52 internationally recognized artists. Each artist received a small-scale violin and bow and was partnered with a special horse to represent in the medium of their choice. Upon completion, each bow was strung with the tail hairs from the particular horse, then mounted on linen and framed in a antique black wooden slant-top shadow box. The finished size measures 13.25" X 17."

Horsetails features 54 beloved horses, representing breeds that will compete during the **Alltech FEI World Equestrian Games** and breeds that reside in Central Kentucky. Biographies of the horses and the artists are available at horsetails2010.com/gallery.php.

The one-of-a kind pieces will be



Kentucky Derby winner and horse of the year Alysheba and his connections by Carleton Wing.

auctioned during the World Equestrian Games. All proceeds from the sale of the artwork will go to the Lexington philharmonic Orchestra's Partners in Education, a program benefiting Kentucky children through music education.





The Art of Music

For centuries, hairs from the tail of a horse have been used to string bows, ultimately creating sound. In celebration of this unique relationship between the horse and orchestral music, renowned artists have created one-of-a-kind masterpieces featuring tail hair of beloved horses of the Bluegrass and beyond. Artwork will be auctioned during the 2010 Alltech FEI World Equestrian Games.

2010 Horsetails Exhibition Schedule

August 1 - September 6

Exhibition of Selected Works Horsetails 2010

Cross Gate Gallery in the Fasig-Tipton Sales Pavilion Saratoga Springs, New York

September 9 - September 18

Exhibition of All Works Horsetails 2010

Cross Gate Gallery Lexington, Kentucky

September 25 - October 10

Exhibition of All Works Horsetails 2010

Maker's Mark Bourbon Village 2010 Alltech FEI World Equestrian Games

The Kentucky Horse Park and Cross Gate Gallery Lexington, Kentucky

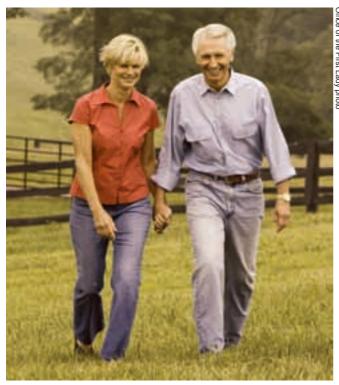
SPONSORS: Lane Communications, Preston-Osborne, Elevation Creative Studies, L.V. Harkness & Co., Cross Gate Gallery, Lee P. Thomas Photography Inc., Janet & Walter Miller Fund, Copy Express, and Old Town Violins.

Don't miss the kickoff of the online auction, **September 20, 2010!**Preview the artwork and learn about the bidding process at

www.horsetails2010.com.

Kentucky Shines in Global Spotlight

Alltech FEI World Equestrian Games will benefit all regions throughout the state



Gov. Steve Beshear and First Lady Jane Beshear are enthusiastic supporters of Kentucky's horse industry.

erhaps the most iconic symbol of Kentucky is the horse – a beautiful, strong and athletic animal that embodies the spirit of our great state. It is appropriate that the world's largest horse competition, the 2010 Alltech FEI World Equestrian Games, will be held in Kentucky, the horse capital of the world.

This is the first time the games have been held outside of Europe, and we have a unique opportunity to showcase Kentucky's hospitality and beauty on a global stage. However, the games are not a **Kentucky Horse Park** event or a Lexington event or even a Central Kentucky event. In terms of economic impact, the games are a Kentucky event, benefiting every citizen and every community.

The competition is estimated to bring hundreds of thousands of visitors and millions of dollars into our state. In preparation, numerous valuable, long-term investments have been made in the Kentucky Horse Park and in the state's horse and tourism industries, all of which are important to Kentucky's continued economic growth.

The games are more than just a 16-day event; they will of fer a lasting impression that our guests will carry home with them — whether that's across the state line or across the Atlantic or Pacific Ocean. This is our chance to shine, and I expect the games to of fer a payoff that will last long after the final visitors depart.

- Steve Beshear, Governor of Kentucky

Lexington's Economy Surges Ahead

Games create opportunity to accelerate Central Kentucky's economic growth

t a time when progress in many American cities has been stalled by the deep national recession, Lexington has surged ahead through the work of an award-winning economic development partnership that includes the city, the University of Kentucky and Commerce Lexington.

By recognizing the ability of the brainpower at UK to attract good-paying jobs to our city, the Bluegrass Business Development Partnership has successfully focused our economic development efforts on sectors with significant potential for growth: our horse, healthcare and high-tech industries. As a result, over the past 3 ½ years, we have welcomed a number of new companies to Lexington and celebrated the expansions of many local firms while creating more than 2,600 good-paying jobs.

A recent measure of our success is

reflected in *Business*Facilities magazine, which highlighted Lexington as one of its seven business location picks, nationwide. The editors chose our community from a list of 250 Metropolitan

Statistical Areas, describing Lexington as a city that is "rapidly emerging as Kentucky's high-tech hub."

We are counting down the final days to the Alltech FEI World Equestrian

Games, finishing our work on new roads, recreational trials, downtown streetscapes and a spectacular festival that will make our city shine in the international spotlight. After the games, these investments will serve us well in the future.



Lexington Mayor Jim Newberry and Chief of Police Ronnie J. Bastin at Ashland.

Lexington is set to emerge from the recession ready to take on the world!

- Jim Newberry, Mayor of Lexington

FEI World Equestrian Games Showcases Ky.

Thousands of visitors and NBC's national network audience will experience Kentucky

HE world's finest equestrian athletes – both equine and human – will be in Lexington from Sept. 25 to Oct. 10 to participate in the Alltech FEI World Equestrian Games.



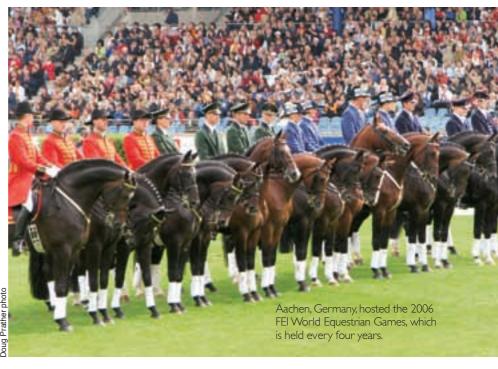
The games, which comprise the world championships in eight equestrian sports, will be in the United States for the first time when the 16-day event takes place at the **Kentucky Horse Park** in Lexington. **Alltech**, a leader in the animal health and nutrition industry that is based in nearby Nicholasville, Ky., is title sponsor of the event, which will be featured on 6½ hours of live network coverage on **NBC Sports**.

Seven world championships are in dressage, driving, endurance, eventing, jumping, reining and vaulting. The eighth is para-equestrian, which will offer dressage competition for riders with disabilities.



Alltech, a leader in the animal health and nutrition industry based in Nicholasville, Ky, is the title sponsor of the 2010 games. Dr. Pearse Lyons is Alltech's president and founder:





While the games will draw competitors from 58 countries, they will be a celebration of all things equine and a world's fair for people with any level of knowledge of horses and participation in the industry. Activities at the Horse Park during the games include:

The Equine Village, which will include countless educational booths representing different breeds of horses and disciplines from around the world and will be the site of educational demonstrations from world-renown trainers and performances by equine entertainers.

Equine Village will offer a number of unique activities. For example, the American Quarter Horse Association of Amarillo, Texas, which is the official breed sponsor of reining and the National Reining Horse Association will offer test rides on American Quarter Horses. Those who have some riding experience also can participate in "Ride a Reiner" to enjoy a dizzying spin or even a sliding stop on a well-trained reining horse.

The **Trade Show**, which will offer a market of equine products manufactured around the world (tack and equipment;

feed and medication; and art, jewelry and clothing), as well as business-related services such as real estate and insurance.

The. Alltech Experience, which will have interactive exhibits; daily workshops from animal health experts; a beer garden featuring Alltech's Kentucky Ale products; and a scale-model biorefinery,



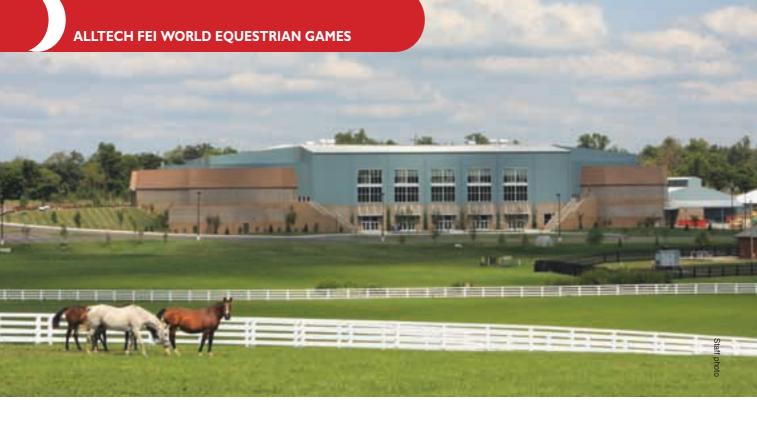
WLEX-TV 18 in partnership with the World Games 2010 Foundation is presenting local coverage of competitors and competitions, live coverage of ceremonies and events, and NBC network national coverage of the games.

fermentation plant, and cogeneration plant surrounded by working windmills, solar panels, algae farms, and cows.

Time to Celebrate

solid-state

Central Kentucky will be filled with numerous celebrations during the games, including:



Above: In 2009, the Kentucky Horse Park opened a \$45-million, state-of-the-art indoor arena with seating for 6,000 people. Three new barns are located next door.

- Spotlight Lexington from Sept. 24 to Oct. 10. Entertainment and food will be offered at downtown Lexington locations, and the competition from the games will be broadcast live. A parade titled "Celebrating the Equine Spirit" will be held on Sept. 26.
- Bourbon County Secretariat Festival on Sept. 25. The third annual event in Paris honors the 1973 Triple Crown winner and longtime area resident and includes equine vendors and artists, silent auction, autograph session with racing celebrities, Secretariat lookalike contest and music.



- Alltech Fortnight Festival from Sept. 25 to Oct. 10. Noted musicians, many of whom are from Kentucky, will perform at venues throughout the state.
- International Equestrian Festival from Sept. 25 to Oct. 10. The trade show will be held at the Lexington Convention Center.
- Festival of the Horse on Oct. 1-3 in downtown Georgetown. The 30th annual event includes a chili cook-off, parades, 5K run, cornhole tournament and more to celebrate Scott County's horse heritage.

Kentucky could realize a \$167 million

Economic impact

economic benefit from the games, according to a study conducted by Dr. Paul Coomes, professor of economics at the **University of Louisville**. The study shows a direct impact to state and local governments through payroll taxes and taxed purchases by spectators in regional hotels, restaurants, retailers and car rentals. A total of 27 counties in and between the markets in Lexington, Louisville, Ky., and Cincinnati, Ohio, will be affected by the games, according

The study also noted the impact that the worldwide television exposure from the games being broadcast on NBC Sports,



as well as the impact that branding, advertising, and media coverage would have on Kentucky for years to come.

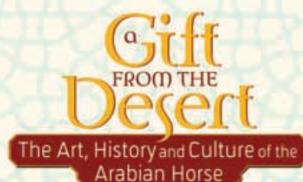
"An event such as the Alltech FEI World Equestrian Games is extremely rare for a destination, because the games represent a huge economic engine fueled by out-of-state and international visitors and exposure, yet are fully accessible and affordable for state and local residents," said Hank Phillips, deputy commissioner of the Kentucky

Department of Travel and Tourism.

"The combination of high economic impact and affordability for the state and local community is indeed rare."

The Art, History And Culture Of The Arabian Horse

This collection includes 400 artifacts that explore the varied cultures and peoples of the Ancient Near East, Egypt and Arabia in equestrian history, including the robes of Lawrence of Arabia and embellished saddles and bridles from the Ottoman Empire, just to name a few.

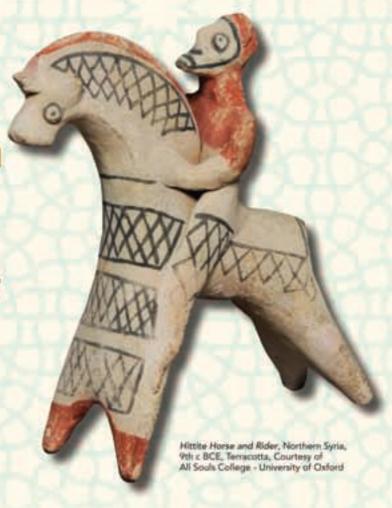


Presented by the Saudi Arabian Equestrian Federation

Now through October 15

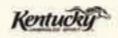
International Museum of the Horse Kentucky Horse Park

> 4089 Iron Works Parkway Lexington, Kentucky 40511 (859) 233-4303 (800) 678-8813 agiftfromthedesert.com









Gourmet Dining at the FEI Games

"Cookin' in the Bluegrass: A Celebrity Chef Dinner Series" will offer a once-ina-lifetime opportunity to enjoy menus created by America's award-winning chefs and leading chefs from around Kentucky during each of the 16 nights of the Alltech FEI World Equestrian Games.

Presented at the Farmhouse at the Kentucky Horse Park, each dinner will feature two celebrity chefs, many of whom are James Beard Award winners, and one local or Kentucky-based chef cooking side by side. Menus will feature products carrying the Kentucky **Proud** brand, meaning they represent farmers and food producers from around the state. Dining experiences will replicate the sumptuous dinners held at the prestigious James Beard House in New York City.

Information about the event, including the list of participating chefs, and tickets is available at



alltechfeigames.com. Click on the link titled "Tickets and Hospitality" for a dropdown box that lists "Celebrity Chef Dinner."

Lexington-area chefs are ready for Cookin' in the Bluegrass: A Celebrity Chef Dinner Series presented by the James Beard Foundation and held at the Farmhouse at the Kentucky Horse Park.

The Kentucky Experience Delivers the Sights, Sounds and Tastes of All Regions

Thanks to The Kentucky Experience, visitors to the Kentucky Horse Park for the Alltech FEI World Equestrian Games will be able to experience the sights,



sounds and tastes of the state without having to leave the park.

"Our goal is to immerse visitors in all that is Kentucky so that before they return home, or the next time they travel, they won't be able to resist seeing the real thing, said Mike Cooper, Commissioner of the Kentucky Department of Travel.

A massive interactive facility that will cover nearly 25,000 s.f., The Kentucky Experience will present cultural, historical and artistic exhibits and programs that make the Bluegrass State unique among the world's travel destinations. Kentucky's nine tourism regions - from the mountains in the east

to the lakes in the west - will be represented in three pavilions that will surround a courtyard garden designed by nationally known master gardener Jon Carloftis, a Kentucky native. The facility will include:

- The Welcome Center, which will provide information and a list of daily events.
- The Kentucky Product Pavilion, where visitors can sample food made in the state (such as beer cheese and bourbon balls); learn how bourbon and wine are made; and admire local arts and crafts. Products that carry the Kentucky Proud brand, meaning they represent state farmers and food and beverage producers, and arts and crafts will be available for purchase.
- The Entertainment Pavilion, where Kentucky artists will perform Bluegrass music, country music and more.

See Lexington in a whole new light.



Free 17 day music, dance & arts festival in downtown Lexington.





Region is United for Future Growth

Spirit of cooperation helps 17-county Bluegrass Area Development District thrive

ESIDENTS of the Bluegrass region appreciate its great beauty and the wonderful environment it offers for education, business, recreation and everyday living. But to preserve this lifestyle and all it offers, we must carefully plan for the future.

Area Development Districts, or ADDs, are a means by which local elected officials and citizens unite to provide for planned growth of their area. The **Bluegrass Area Development District** is committed to improving the quality of life throughout our region. Properly located and carefully developed industrial sites will greatly stimulate local economies without spoiling the spectacular beauty of the Bluegrass.



Lenny Stoltz, Executive Director, Bluegrass Area Development District

"Leaders in the Bluegrass region have always shown a spirit of cooperation that helps our area thrive in the present while planning a bright future — one that includes industrial development while maintaining the natural beauty that is a symbol of the Bluegrass all over the world."

In addition to its regional planning role, an ADD, through its staff, provides technical and management assistance to local communities on a broad range of topics. To name a few:

- Help is given to local economic development agencies and to planning commissions.
- Applications are prepared that seek funding for a wide variety of public projects.
- Assistance is provided in meeting administrative requirements of various federal and state programs.
- Public management assistance is rendered so that local governments may upgrade their levels of service.

Plans and recommendations made by an ADD represent professional advice only. ADDs are not regulatory agencies, nor do they have the power to force compliance with their plans. Fortunately, leaders in the Bluegrass region have always shown a spirit of cooperation that helps our area thrive in the present while planning a bright future – one that includes industrial development while maintaining the natural beauty that is a symbol of the Bluegrass all over the world.



The 17-county Bluegrass Area Development District has an estimated population of nearly 780,000 people.

BLUEGRASS AREA DEVELOPMENT DISTRICT

699 Perimeter Drive Lexington, KY 40517 (859) 269-8021 bgadd.org cclark@bgadd.org

Lexington is Kentucky's High-Tech Hub

High quality of life and well-educated workforce enhance diversified employment opportunities

HE robust economy of Lexington and the surrounding area is due in large part to diversified employment opportunities. The city's largest employment sector - the healthcare, educational and social services industries – accounts for roughly 24 percent of total jobs, according to the Bureau of Labor and Statistics in 2008. Most of the remaining employment is dispersed among government, retail trade, manufacturing and construction. As a result of these wide-ranging opportunities, Lexington's unemployment rate is typically lower than the rest of Kentucky and the nation.

Lexington has remained a very affordable place to do business, due in large part to its relatively low utility costs. This was certainly a contributing factor when the city was rated the ninth-



Bob Quick President & CEO



Kim Menke Chairman

best place for business and careers by *Forbes* magazine in 2010.

With an abundance of colleges and universities in the area, it's not surprising that Lexington has one of the most educated workforces in America. The city was ranked second in the nation for 2008 by *Business Facilities* magazine, which looked at the percentage of the workforce 25 years of age and older with a high school diploma (87 percent), bachelor's

degree (38 percent), and an advanced degree (16 percent).

Because of its educational attributes, emphasis on healthcare and an overall diverse economy, Lexington often weathers recessions and downturns better than most cities. *BusinessWeek* magazine named Lexington the 13th "Best City for Riding Out a Recession."

In 2009, Lexington was named one of the Top U.S. Hot Spots for Young, Talented Workers in a Next Cities™ report, which ranks the city 13th in the category of midsized cities (population of 200,000 to 500,000). Next Cities™ attract and keep a young, educated workforce with bustling city centers, walkable neighborhoods, diverse career opportunities, and a vibrant art and music scene.

All of this adds up to good business for everyone in Central Kentucky.



New Business Booms in the Bluegrass

Partnership streamlines start-up process for entrepreneurs and young companies

HREE major entities in Central Kentucky partnered in 2007 to streamline the start-up process for entrepreneurs and new business development.

Commerce Lexington, the Lexington
Fayette Urban County Government and
the University of Kentucky Office for
Commercialization and Economic
Development combined the expertise
available through their respective
organizations to create the Bluegrass
Business Development Partnership
(BBDP), a "one-stop, super-service
provider" that helps businesses get
established or expand in Central Kentucky.

The three organizations had been working together casually for years to help new businesses, but in early 2007, Lexington Mayor **Jim Newberry**, UK President **Lee T. Todd Jr**. and Commerce Lexington President and CEO **Bob Quick** decided to establish something more.

The consolidation means a greatly simplified and convenient process, said Quick, as opposed to having to visit several different physical locations to obtain information.

As anyone who has been through the process can attest, the number of different agencies and organizations involved in getting a business off the ground can easily prove to be confusing and overwhelming. For example, federal money comes through agencies such as the Small Business Development Center, state funds move through the university, and local support from the business community comes through Commerce Lexington. Having a single physical location to access it all helps cut through the confusion, explained Gina Greathouse, senior vice president for economic development at Commerce Lexington.

"You save the entrepreneur time and money because he can be back at work growing his business, which is what he's supposed to be doing," Greathouse said. The specialists available through the new partnership are available to provide assistance and information on every level, including the creation of business and financial plans; loan programs and tax incentives; connections to funding sources; access to service providers such as accountants, lawyers, marketing, public relations and advertising; real estate; executive mentoring and consultation; and university commercialization opportunities.

"We need more entrepreneurs, and

The partnership makes it easier for companies to make the necessary contacts, and it presents a more organized community that is working together as a unit.

The idea behind the partnership seems so logical that one might think cities across the nation are already implementing such programs, but Lexington leaders found that was not necessarily the case.

"We found pieces. You can find models, but not for everything we



Len Heller, UK's Vice President for Commercialization and Economic Development



Gina Greathouse, Senior Vice President for Economic Development at Commerce Lexington



Patrick S. Powell, Director of the Lexington Innovation and Commercialization Center



Anthony Wright,
Director of Economic
Development,
Lexington-Fayette
Urban County
Government

there are lots of pieces to the puzzle to make it happen," said **Randall Stevens**, president and CEO of **Mersive**, which develops and uses software to create high-resolution video displays. "If you're small, and you look at all that, you might just walk away. But the partnership can help pave that out. As soon as they understand your situation, they can put you in front of the right people."

The partnership also gives the Lexington-Bluegrass region an advantage in terms of attracting businesses that are considering locating in the area.

"Typically, when companies come from outside the state, it's particularly difficult for them to find ever yone they need," said **Len Heller**, UK's vice president for Commercialization and Economic Development.

wanted to do," said **Patrick S. Powell**, director of the Lexington Innovation and Commercialization Center.

"This partnership is something this community has needed for quite some time," UK's Todd said. "It recognizes that we must work together as a community to create the type of thriving, knowledge-based economy that will allow Lexington to compete in the global marketplace."

BLUEGRASS BUSINESS DEVELOPMENT PARTNERSHIP

330 East Main St., Suite 100 Lexington, Ky. 40507 (859) 225-5005 thinkbluegrass.com info@thinkbluegrass.com



We're the connection to growing your business in the heart of the Bluegrass.

Bluegrass Business Development Partnership is your one-stop, super-service provider linking you with a complete team of economic development specialists.

thinkbluegrass.com

BLUEGRASS BUSINESS DEVELOPMENT PARTNERSHIP









The University of Kentucky plays a key role in helping to make the Bluegrass a center for high-tech and research-related business.

UK Achieves Record for Research Funding

Research Foundation grants and contracts exceed \$300 million in fiscal year 2010

S the Bluegrass continues to become a center of high-tech and research-related business activity, the University of Kentucky's research awards broke the \$300 million mark for the first time. Grants and contracts through the UK Research Foundation for fiscal year 2010 ending

James W. Tracy, UK Vice President for Research

June 30, 2010 totaled \$337.6 million, marking a 31.5 percent increase over the previous year's \$256.7 million.

"Overall UK's talented researchers have secured nearly \$90 million in ARRA

(American Recovery and Reinvestment Act of 2009) grants," UK Vice President for Research **James W. Tracy** said. "In these tough economic times, the things

that will push UK closer to Top 20 status remain the same – great people, new facilities and leading-edge technology. UK is using these funds to advance its Top 20 research agenda, to attract excellent faculty, and train the next generation of scholars and scientists."

The biggest gains came in the federal funding arena. UK faculty and staff successfully competed for \$227.1 million in federal grants and contracts. Stimulus dollars made up \$64.5 million of the federal funding total.

Tracy explains that although ARRA awards provided a boost in 2010, total awards excluding ARRA were up more than 7 percent and federal awards increased almost 20 percent.

"I applaud all of our faculty and staff involved in setting another UK research record," said UK President Lee T. Todd Jr. "We've been attracting and retaining some of the nation's leading research

talent for several years, and this research record shows that those efforts are paying off for Kentucky.

"As excited as I am about the data, I am more excited about what this funding means to Kentucky's economy. Most of those dollars come from out-of-state sources, providing a major boost to the commonwealth's economy. And with the university working harder than ever to commercialize our discoveries and innovations, the impact will be felt for years to come."

UK OFFICE OF THE VICE PRESIDENT FOR RESEARCH

James W. Tracy, Vice President for Research 311 Main Building Lexington, KY 40506-0032 (859) 257-5294 research.uky.edu

Energy Research is Fuel for the Future

Growing UK research center focuses on energy-related technologies important to Kentucky

STABLISHED 30 years ago, UK's

Center for Applied Energy

Research (CAER) has become a
leading multidisciplinary research center
focused on energy-related industries
important to Kentucky. The center has
expanded to address carbon management,
electrochemical energy storage, biomass
energy and biofuels, and renewable
systems such as photovoltaic and
thermoelectric power. Its professional
scientists and engineers have extensive
interactions with UK faculty members and
students, and provide analytical services for
outside organizations.

CAER investigates energy technologies to improve the environment; adds to the teaching and instruction aim of UK by educating students from pre-college to postgraduate levels; promotes UK's objective of developing and benefiting from its intellectual property with a balance between the publication of scientific results and patenting; and provides public service through scientific education and its energy-related competencies.

The **National Institute of Standards** and **Technology** awarded CAER an \$11.8



Rodney Andrews, Director, UK Center for Applied Energy Research

million grant in January 2010 to expand its lab facilities and strengthen energy research efforts. A \$3 million match from the commonwealth of Kentucky and \$1 million from UK's Office of the Vice

President for Research completed funding for the \$15.8 million project.

CAER will significantly expand its research capabilities with a new 36,000-s.f. building dedicated to research in biomass and biofuels, advanced distributed-power generation and storage, solar-energy technologies, and advanced battery manufacturing. It is being built at the



Energy Research Complex in Lexington next to the existing CAER lab and is scheduled for completion in the fall of 2011.

The new facility will provide longterm economic benefits to the commonwealth, UK Vice President for Research **James W. Tracy** said.

"We can expect new business development and job creation around the state," Tracy said. "This new facility will allow UK to place a critical mass of faculty, research staff and infrastructure at this new site."

Advanced-battery development

The facility also will propel the state's initiative in advanced-battery research by housing the **Kentucky-Argonne Battery Manufacturing Research and Development Center** announced by Gov. Beshear in 2009.

The Battery Center is a collaboration involving scientists and researchers from UK, the University of Louisville and the Argonne National Laboratory in Chicago. It will help develop and deploy manufacturing technologies to ensure domestic competitiveness in advanced-battery technologies for vehicles and applications that will aid U.S. energy independence, reduce greenhouse-gas emissions and help strengthen the economy. This is especially important to Kentucky, the nation's third-leading producer of automobiles, it will position the state on an international level in the

The Center for Applied Energy Research's new 36,000-s.f. facility is being funded by the National Institute for Standards and Technology. The Center, established 30 years ago, focuses on energy-related industries important to Kentucky.

development and production of advancedbattery technologies for motor vehicles. Currently almost all large-scale advanced battery production is in Asia.

The partnership with the Argonne National Laboratory also supports President Obama's goal to have one million plug-in, hybrid electric vehicles on the road by 2015.

Dr. Ralph Brodd, named director of the Kentucky-Argonne Center in July 2010, says it is important to establish a base that will attract industries to use this new center.



Kentucky Gov. Steve Beshear looks on after Dr. Ralph Brodd is introduced as director of the Kentucky-Argonne Battery Manufacturing Research and Development Center.

RESEARCH, TECHNOLOGY & COMMERCIALIZATION

"The capability of this facility is unique in academia," said Brodd, a respected expert in advanced battery technologies. "Here we will enable U.S. battery manufacturers to produce affordable, reliable, safe and energy-dense materials for advanced batteries."

The center will make it easier for federal labs, universities, manufacturers, suppliers, and end-users to collaborate, reduce production costs and increase the commercialization of technologies developed.

"It's going to bring out the best of Kentucky's efforts to further develop the commonwealth's manufacturing base and create jobs," said Brodd.

Concrete for first responders

CAER researchers also are developing a fast-setting, hard-setting concrete that will aid rescue efforts by supporting buildings damaged by natural disasters or terrorist attacks.

"The concrete uses fly ash, a waste product of coal combustion in electricity-generating plants, as one of its components," said CAER scientist **Tom Robl**, who is in charge of the research.

"When things go wrong, it's usually unexpected and you have to deal with them very quickly," he continued. "You want to get materials into repairing structures as part of the first-responder team."

Fly ash, captured in towers of coal-combustion plants, is blended with calcium sulfo aluminates in concrete and forms crystals that give the concrete its strength. The concrete Robl's team is developing has demonstrated a strength of 13,000 pounds per square inch after 36 hours. Most structural concrete has strength of 7,000 pounds after 28 days.

The concrete can be applied as shotcrete from a safe distance and mitigate the dangers of collapse, giving first-responders

UK CENTER FOR APPLIED ENERGY RESEARCH

Rodney Andrews, Director 2540 Research Park Drive Lexington, KY 405 I I -8479 (859) 257-0305 caer.uky.edu



and rescue teams more time to save people. Robl said the concrete shows great promise for aiding rescue operations in mine accidents, natural disasters like earthquakes or terrorist bomb attacks. It also could shore up weakened dams before they fail.

Robl's team is working with scientists at the University of Dundee and the University of Aberdeen, both in the United Kingdom, and Minova Americas Corp. of Georgetown, Ky. The research is supported by funding from the U.S. Department of Homeland Security through the National Institute of Hometown Security.

Carbon-removal methods

In April 2010, CAER received a \$1.9 million federal grant for research to more cheaply remove carbon dioxide from coal-fired power plants.

This grant enhances CAER efforts in the area of cost-effective carbon management technologies. In 2009, the state funded its new **Carbon Management Research Group**, an industrial-governmental-academic consortium to strengthen coal's competitive advantage as a least-cost fuel for electricity production while improving environmental quality. The group is in a \$24 million, 10-year research program to develop cost-effective and practical technologies for reducing and managing CO2 in existing coal-fired electric power plants.

CAER researchers are developing a unique concrete that will aid rescue efforts by supporting buildings damaged by natural diseasters or terrorist attacks.

Lignin as major biofuel

UK researchers also received a \$1.98 million grant in 2009 to develop processes to convert lignin, a plant cell component, to liquid fuels and chemicals, offsetting the demand for petroleum-derived liquids.

Lignin is more energy dense than cellulose, which is currently the main source for biofuels. While cellulose is easily fermented to alcohol, lignin does not using existing fermentation processes. The project focus is to develop efficient thermochemical (heat and pressure) methods to convert lignin, which is now a waste stream.

Researchers seek to establish a sound understanding of the chemistry of deconstructing lignin at the molecular level and engineer plant cells to make it easier and use less energy to process lignin into fuels and chemicals. Biomass potentially could produce 60 billion gallons of fuel annually – replacing nearly a third of the gasoline Americans use.

"The development of new thermochemical routes as an alternative to fermentation to convert biomass into fuels and chemicals is likely the fast path to a sustainable and economical biofuels industry," said CAER Director **Rodney Andrews**. "This is especially true for Kentucky, which has significant forestry and agricultural resources."

Following are other examples of research being done at UK in various colleges and healthcare-related areas.

UK COLLEGE OF DESIGN

Michael Speaks, Dean 117 Pence Hall Lexington, KY 40506-0041 (859) 257-7619 uky.edu/Design



Michael Speaks, Dean, UK College of Design

The UK College of Design continues to be on the forefront of work on real world problems. Through the college's Design + Energy Initiatives,

students and

faculty focus on

how design affects energy initiatives locally and beyond. Initiatives target everything from designs for river communities to furniture and decorative elements created with fly ash, to a new project to design and build energy efficient, low-income residences.

Partnering with the UK Center for Applied Energy Research and sponsored, in part, by the Kentucky Highlands Investment Corp. and the Kentucky Housing Corp., the College of Design has initiated the multi-year project Houseboat to Energy Efficient Residences (HBEER). This responds to the effects the economic downturn has had on houseboat manufacturing.

The overall concept of HBEER is to design energy efficient, low-income housing units that can be manufactured in Somerset, Ky. Using Kentucky products, these units will be manufactured in redesigned and refitted former houseboat factories using retrained workers.

As part of the project, UK architecture studios are developing design concepts for three deliverables:

- 1,000-s.f. manufactured housing unit.
- Community/neighborhood design to take advantage of centralized energy efficiencies as well as geothermal energy.
 - Factory design

Students' work from HBEER is to be expanded upon in a project with the National Rural Electric Cooperative Association to develop mobile homes and/or prefabricated housing.

UK COLLEGE OF AGRICULTURE

Nancy M. Cox, Associate Dean for Research S-129 Ag. Science North Lexington, KY 40546-009 I (859) 257-3333 ca.uky.edu



Nancy Cox, Associate Dean for Research, UK College of Agriculture

The UK College of Agriculture faculty annually attracts approximately \$30 million in grants and contracts, which contributes to program growth and resonates throughout Kentucky's agricultural economy.

Start-up companies continue to spring from the research conducted by college faculty, post-docs and graduate students. These researchers and teachers also advise other ag-related companies outside the university environs.

Bruce Webb, entomology professor and UK commercialization executive with the UK Office for Commercialization and Economic Development, is advising Bourbon County veterinarian David Harris for his company, Haltere Lab. The company serves the equine veterinary industry by producing disinfected Phaenicia sericata larvae for treatment of chronic or unresponsive wounds.

Researchers, producers, students and consumers benefit from research and instruction on the college's organic farm. It has introduced the university community to the benefits of fresh food and encouraged many to purchase local products.

PhylloTech is developing natural fungicides derived from substances found on plant surfaces, particularly tobacco and sunflowers, which could benefit the turfgrass and organic industries. The company spun out of research under the college's Kentucky Tobacco Research and Development Center (KTRDC).

Within KTRDC is Agricultural Technologies Commercialization Center, an incubator for start-ups based on plant science and agricultural technologies.

AgTeCC provides laboratory and office space to start-ups Oraceuticals and Naprogenix.

The center itself can be considered a start-up for Kentucky's biotech agricultural economy.

UK COLLEGE OF ARTS & SCIENCES

Mark Kornbluh, Dean 213 Patterson Office Tower Lexington, KY 40506-0027 (859) 257-8354 as.uky.edu



Mark Kornbluh, Dean, UK College of Arts & Sciences

The UK College of Arts and Sciences continues its innovative research, scholarship and teaching, while also expanding international ties and digital imagination. Most of UK's research

professors are housed in the college, and the majority of their research is supported by grants and contracts from federal, state and private funding agencies, and foundations, including the National Science Foundation, the National Institute of Health, the Guggenheim, as well as the National Endowment for the Humanities.

College faculty helped attract nearly \$50 million in grants in fiscal year 2010 and are responsible for nearly \$18 million in grant support. They work with colleagues across the university and around the world to complete their varied investigations.

The college houses top-20 Hispanic Studies and Clinical Psychology programs among its nationally ranked programs in the humanities, social sciences, and natural and mathematical sciences.

Interdisciplinary research is key to programming in Bio-Inspired Nanotechnologies and Advanced Materials. Breakthrough research has resulted in more than 64 patents, copyrights, designs and trademarks the past 10 years.

UK COLLEGE OF ENGINEERING

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Eric Grulke, Associate Dean for Research
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engruky.edu



Thomas Lester, Dean, UK College of Engineering

The UK College of Engineering has earned a place among the nation's best by creating an environment of excellence in teaching, research and service, as well as a \$100 million investment in

infrastructure over the past 10 years.

With over 400 ongoing research projects overseen by more than 130 faculty members in seven units, the college directly impacts life in Kentucky, the United States and the world. Engineering faculty compete on the national and international level for awards, and they often win large awards that require multidisciplinary research teams with colleagues in the colleges of Medicine, Pharmacy, Arts & Sciences, or Agriculture. They participate in research around the globe, visiting locations as diverse as China, Venice and Honduras, and working with a wide variety of partners in industry.

Much current research focuses on security and sustainability. Larry Hassebrook of the Department of Electrical and Computer Engineering is working with FlashScan3D, a startup developing portable fingerprint scanners for the Department of Homeland Security and the U.S. Army.

Sustainability efforts include the newly formed Institute for Sustainable Manufacturing, where **Dusan Sekulic** works with **GE Aviation** to reduce energy

Liquid Helium Within Reach

UK is distinguishing itself as a leader in condensed matter and materials research with the **Center for Advanced Materials** in the **College of Arts & Sciences**. This field of research is highly valuable to industry because virtually all technology must be made from materials that possess the right properties for a given task.

The Center for Advanced Materials was established in 2009 with a \$4.5 million National Science Foundation grant. One of the first actions taken by the director of the center, Gang Cao, was to purchase a helium liquefier, The Earth's helium supply is limited, and some scientists predict that by 2015, our reserves will be gone. The liquefier will continue to provide UK labs with a source of helium and help solidify UK as a major player in industrial materials research.

"Like coal, oil and natural gas, helium will inevitably run out," said UK physics and astronomy professor **Gang Cao**. The natural resource is vital to numerous industries, from medical science and space technology to television manufacturing.

Using recovered helium gas from individual labs in UK's Physics and Chemistry building, the new liquefier produces liquid helium ready to use for research. In just one hour, UK's Department of Physics and Astronomy can produce up to 47 liters of liquid helium.

"It is unique in this region of the country as our neighboring peers, such as University of Tennessee, Indiana

use while manufacturing precision aircraft components. Y.T. Cheng, a materials engineering faculty member, is working with General Motors on higher density, more durable lithium ion batteries. With sponsorship from the U.S. Equestrian Federation, Susan Smith is researching ways to make equestrian eventing, such as the Rolex Kentucky Three-Day Event, safer for horses and riders through the creative use of materials.



Gang Cao, Director, UK Center for Advanced Materials

University, Penn State University, University of Cincinnati, West Virginia University, etc., have no such a setup," said Cao. "We have the intellectual asset at the university; now we need to build the infrastructure."

Besides boosting UK's prominence in condensed matter and materials research, the purchase of a helium liquefier will also save money. Over the past eight years, the cost of purchasing liquid helium commercially has almost quadrupled, increasing from approximately \$2.50 to \$10 per liter.

"I used to spend about \$1,000 each week for liquid helium," said Cao. "If all goes well, we could reduce the cost to \$2 per liter, which would save 80 percent of the money we are currently spending on liquid helium."

MARKEY CANCER CENTER

Dr. Mark Evers, Director 800 Rose St. Lexington, KY 40536 ukhealthcare.uky.edu/markey

The **UK Lucille P. Markey Cancer** Center, established in 1985, is Kentucky's premier cancer research and patient-care facility. Markey partners with 28 departments, eight colleges and 150 faculty members

throughout the university to identify, develop and test new techniques in cancer treatment and prevention.

More than 130 basic and translational research projects and 200 cancer-related clinical trials are in the Markey research portfolio. Since October 2001, Markey has allocated \$12 million



Dr. Mark Evers. Director, Markey Cancer Center

to lung cancer research and \$3.5 million for a clinical trials network in the state. It also established a core biospecimen repository of cancer tissue and related specimens.

Markey's cancer research grants and contracts across all bases total more than \$30 million annually, and drug and development royalty potential is projected to reach \$5 million annually by 2015. In 2005, an affiliate network was established to give hospitals in the state access to Markey physicians and allow patients to receive cancer care close to home.

The Gill Heart Institute (left in photo) is one of the top public U.S. cardiovascular facilities and located at the UK medical campus.

Growth of the center is strong and evident on all fronts. Patient visits have increased 15 percent overall (26 percent for new patients) since 2006. Research activity has similarly expanded. Since Dr. Mark Evers arrived in 2009, 18 new faculty and more than 40 scientific and support staff have been added to the center. National Cancer Institute designation remains a viable goal, with program development particularly notable in breast, colorectal, lung and prostate cancers.

Saito developed a much more

Sometimes serendipity becomes an important matchmaker. This was the case for UK mechanical engineer Kozo Saito, who crossed paths with Fujio Cho at a meeting of the Japan Club of Central Kentucky 20 years ago.

Partnering With Toyota

Cho, then president of Toyota's Georgetown, Ky., plant (now chairman of the board of Toyota Motor Corp.) asked Saito about his work at UK. Their conversations led 10 years later to a solution to one of the automobile industry's most costly problems - waste of electrical energy and paint during the coating process.

"Close to 50 percent of the energy consumption in the automobile assembly process is taken up by painting," Saito said. "Wasted paint due to overspray costs nearly \$1 billion a year for a typical, large automobile company."

efficient scrubber for the painting process. Scrubbers suck up wasted paint, much like a vacuum cleaner.

Based on graduate student Abraham Salazar's computational fluid dynamics model, Saito developed the Vortecone Scrubber. The patented device significantly improved overspray capture while using much less energy.

"Paint-capturing efficiency is 98.2 percent, and the Vortecone uses half the energy that's sapped by old-style scrubbers." Saito said.

Saito's scrubber is being used in seven Toyota facilities worldwide, and the UK-Toyota partnership continues to flourish. Toyota gave UK \$1 million for a new Institute of Research for Technology Development in the College of Engineering, to be headed by Saito.

UK GILL HEART INSTITUTE

David I. Moliterno, Director 800 Rose Street Lexington, KY 40536-0293 (859) 323-500 ukhealthcare.uky.edu/Gillheart

SAHA CARDIOVACULAR RESEARCH CENTER

Alan Daugherty, Director SahaCVRC.uky.edu

The University of Kentucky Linda and **Jack Gill Heart Institute** is at the forefront in the battle against heart disease and stroke in Kentucky and is nationally leader in cardiovascular disease and stroke research.

Clinically, the Gill Heart Institute is one of the top public U.S. cardiovascular facilities, with a team of some of the best and brightest in the field of cardiology. Gill physicians also provide high quality heart care to hospitals around Kentucky. UK



David J. Moliterno, Director, UK Gill Heart Institute



Alan Daugherty, Director, Saha Cardiovascular Research Center

RESEARCH, TECHNOLOGY & COMMERCIALIZATION



One goal of the Saha Cardiovascular Research Center is to develop a nationally and internationally recognized center of excellence in cardiovascular research.

cardiologists have been named among the nation's best, and maintain a strong record of scientific publications in the nation's foremost peer-reviewed medical journals.

Allied with the Gill Heart Institute is the **Dr. Sibu** and **Becky Saha Cardiovascular Research Center**, where many Gill physicians pursue their interests alongside basic and translational science researchers.

In fiscal year 2010, the Saha CVRC totaled \$8.157 million in NIH funding, \$271,000 in American Heart Association Awards, \$159,975 in American Diabetes Association Awards and \$50,000 from other sources. CVRC is a cardiovascular research powerhouse...

Led by director **Alan Daugherty** and associate director **Dennis Bruemmer**, the Saha CVRC is home to 20 core faculty, 75 associated faculty, five American Heart Association Fellows, 40 research staff, four



In 2010, longtime UK benefactors Becky and Sibu Saha made a gift through the Saha Foundation for Cardiovascular Research and Education to establish the Saha Cardiovascular Research Center Fund.

administrative staff and 20 students (preand post-doctoral). Faculty and staff work on an array of research related to the prevention, diagnosis and treatment of cardiovascular disease.

Saha CVRC faculty include physicians and scientists drawn from the fields of cardiology, nutrition, endocrinology, physiology and pharmacology. Many faculty hold joint appointments with the Gill Heart Institute, the Barnstable Brown Diabetes and Obesity Research Center, the Graduate Center for Nutritional Sciences, the College of Medicine, and other areas across the healthcare campus – exemplifying the university's commitment to interdisciplinary research.

Saha CVRC faculty serve on committees and editorial review boards for major scientific journals, and core faculty members have published more than 50 peer-reviewed papers in the past year, and presented at numerous national and international conferences.

UK SANDERS-BROWN CENTER ON AGING

Linda Van Eldik, Director 101 Sanders-Brown Center Lexington, KY 40536 mc.uky.edu/coa



Linda Van Eldik, Director, Sanders-Brown Center on Aging

The UK Sanders-Brown Center on Aging (SBCoA) has been an Alzheimer's Disease Center since 1986, serving as a resource for geriatric health researchers and clinicians. Faculty members are involved in major research on

Alzheimer's and other age-related diseases, while SBCoA scientists focus on the mechanisms involved in development and progression of dementia. The goal of the center is to translate research findings into information and methods that will directly benefit older adults.

To support this objective, SBCoA relies on a \$17 million endowment and \$10 million in research funding for the

year 2010. SBCoA is participating in 11 clinical drug trials for treating Alzheimer's disease. Other projects include a recent study in the UK College of Medicine identifying changes in the brains of normal individuals at a high risk for Alzheimer's disease, the results of which could drastically improve early detection.

UK SPINAL CORD & BRAIN INJURY RESEARCH CENTER

Dr. Edward D. Hall, Director 741 South Limestone B483 BBSRB Lexington, KY 40536-0509 mc.uky.edu/scobirc



Dr. Edward D. Hall, Director, UK Spinal Cord & Brain Injury Research Center

The UK Spinal Cord & Brain Injury Research Center (SCoBIRC) focuses on effective treatments for people who suffer and live with spinal cord injuries. Research is funded in excess

of \$20 million from the National Institutes of Health, the **Kentucky Spinal Cord and Head Injury Research Trust**, various foundations, and the pharmaceutical industry.

Researchers are also developing therapies to improve survival and neurological recovery in people who suffer traumatic brain injuries each year. This includes the search for drug and gene therapy treatments to limit the secondary damage that occurs the first few hours after an injury and on therapies that will lead to either regeneration of damaged nerve cells or repair their myelin sheaths, which are essential for recovery of function.

The center also researches ways to stimulate spinal cord regeneration and recovery while preventing abnormal nerve sprouting that leads to chronic pain, high blood pressure, and muscle spasticity in most spinal cord injury patients.



Celebrating its 50th anniversary this year, the UK College of Medicine is represented by 2,730 College of Medicine alumni who are currently practicing across the Commonwealth, generating \$6.3 billion annually into Kentucky's economy and creating at least 49,140 jobs, according to UK's Office of Health Research and Development.

UK COLLEGE OF MEDICINE

Emery A. Wilson, M.D., Interim Dean, College of Medicine, Vice President for Academic Clinical Affairs 138 Leader Ave. Lexington, KY 40506-9983 mc.uky.edu/medicine



Emery A. Wilson, M.D., Interim Dean, UK College of Medicine, Vice President for Academic Clinical Affairs

Celebrating its 50th anniversary this year, the UK College of Medicine had grants and contracts that reached \$134.8 million in fiscal 2010, including \$88 million in National Institutes of Health funding. In the federal fiscal year 2009, UK received 61 percent

of the National Institutes of Health research funding granted to Kentucky medical schools.

UK is well positioned to pursue interprofessional, collaborative healthcare research in part because of the proximity of the College of Medicine to the university's other five health science colleges. As the college's research enterprise expands, so does the opportunity for training in conducting basic, translational, and clinical research.

UK COLLEGE OF PHARMACY

Tim Tracy, Dean 789 S. Limestone Lexington, KY 40536 mc.uky.edu/pharmacy

The new UK College of Pharmacy opened its doors to faculty, staff and students in January 2010. The \$134 million, 280,000-s.f. facility is the largest academic building in Kentucky and is among the biggest in the nation. The

college is ranked among the top five pharmacy schools in the nation.

The building includes facilities for educating pharmacists in a patient-



Tim Tracy, Dean, UK College of Pharmacy

centered
curriculum to
prepare them for
the healthcare
systems of today
and tomorrow. The
building has
innovative space for
UK's internationally
recognized
researchers who are

making advances leading to drug discoveries, drug design and improved delivery systems impacting potential treatments for cancer, diabetes, alcoholism and Alzheimer's disease.

The new building also houses the Institute for Pharmaceutical Outcomes and Policy (IPOP), a new translational research endeavor focused on pharmaceutical policy, pharmaceutical health outcomes, and economic evaluation and decision analysis.

Taking over leadership of the college in August 2010 from Interim Dean Patrick McNamara was Timothy S. Tracy, formerly of the University of Minnesota College of Pharmacy.



Students and civic leaders attend the dedication of the new UK College of Phar macy, now one of the largest academic buildings in the nation, in January 2010.



UK OFFICE FOR COMMERCIALIZATION & ECONOMIC DEVELOPMENT

Technology Commercialization • Incubators
Business Development
Coldstream Research Campus
Len Heller, Vice President
(859) 257-8296
EconDev.uky.edu



Len Heller, Vice President, UK Office for Commercialization & Economic Development

UK is an important economic engine for Kentucky. UK President Lee T. Todd Jr. created the Office for Commercialization & Economic Development (UKCED), led by Len Heller, to grow Kentucky's economy through the

commercialization of university research, university-industry partnerships, and the creation and development of new and existing companies and jobs.

UKCED manages the university's intellectual assets portfolio, and assesses the commercial potential of technologies and ideas submitted by UK clinicians. UKCED is the single interface for commercialization decision making and is the university's agent for licensing to both business & industry and faculty start-up companies (see box for new licenses to UK startups).

The UKCED mission also is to develop new technology-based companies. Its business development group works with faculty and staff through the Von Allmen Center for Entrepreneurship and with UK clinicians to commercialize their ideas through Therix Medical.

UKCED also:

- Works with entrepreneurs in the region through the Lexington Innovation & Commercialization Center and the Bluegrass Business Development Partnership. It also recruits technology-based companies to the Lexington area.
- Helps businesses to grow and prosper through the Kentucky Small Business Development Center.
 - Invests in technology-based

UKCED works with faculty such as Uschi Graham to form spin-off companies based on their research. Graham, a UK Center for Applied Energy Research scientist, formed Topasol and is partnering with large coatings manufacturer PPG to develop nanoparticlebased additives designed to enhance a range of coating materials. The new low-gloss, abrasionresistant nanocoating will have applications in solar cells, LCD displays, and paper and pipe substrates, as well as automotive and aerospace top coats. Topasol recently relocated from the UK ASTeCC campus incubator to UK's Coldstream Research Campus. UKCED is growing Kentucky's economy through the commercialization of UK research, universityindustry partnerships, business development and job creation.

businesses and UK spinoffs through Kentucky Technology Inc., the Angels and Bluegrass Angel Venture Funds.

• Manages the Advanced Science & Technology Commercialization Center (ASTeCC) campus incubator, providing lab space to startups, and the 735-acre Coldstream Research Campus, the UK business home for 1,000 professionals working in biotech, pharmaceutical and equine-related companies, and businesses such as IBM and HP.

2010 Licenses to UK Startups

The University of Kentucky currently has a total of 162 licenses with business and industry. The following UK spin-off companies licensed technology in FY 2010:

- Amchael Graphics is developing a square tube, mirror-based imaging system. Based on research by Fuhua "Frank" Cheng, computer science. Located in Lexington.
- Equine Diagnostic Solutions LLC (3 licenses) is developing diagnostic tests for sarcocystis neurona in horses. Licenses based on research by Daniel K. Howe of the Department of Veterinary Science. Located at the UK Coldstream Research Campus.
- Escent Technologies LLC is developing a portable device using nearinfrared spectroscopy. Based on research by Robert Lodder of the College of Pharmacy. Located in the Advanced Science & Technology Commercialization

Center (ASTeCC) campus incubator.

- CoPlex Therapeutics LLC, cofounded by UK Department of Chemistry researchers Burt Lynn and Mark Lovell and CEO John Beran, is developing treatments for mild cognitive impairment, Alzheimer's and other neurological disorders. Located in the ASTeCC campus incubator.
- i-Glyco Inc. (2 licenses) is developing glucose monitoring technology. Licenses based on research by Sylvia Daunert, Elisabeth Moschou, Joel Smita, chemistry, and Ping Wang, Jonathan Siegrist, Marc Madou, University of California, Irving. Located in California.
- Secure Analytics is developing a data shuffling procedure for masking data. Based on research by Krish Muralidhar, Gatton College of Business & Economics, and Rathindra Sarathy, Oklahoma State University. Located in Oklahoma.

EconDev.uky.edu

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Central Ken'tech'y is IT Hotbed

Lexington is home to several U.S. tech giants and growing entrepreneurial business

BY ANNE CHARLES DOOLIN

N recent years, Lexington has developed into a hotbed for technology-based businesses and talent. A large network — with representatives from local colleges and universities, the Lexington Fayette Urban County Government (LFUCG), Commerce Lexington, large corporations, and small start-ups — is

making a concerted effort to grow and promote the Central Kentucky tech sector even more.

IN2LEX, convened by the Bluegrass Business Development Partnership of Commerce Lexington, the University of Kentucky and the Mayor's Office/LFUCG, was formed to lead the charge.

"The entire movement started three or four years ago," said Ben Askren, who is a **Lexmark** systems integration

engineer and co-chairs IN2LEX with Gina Greathouse, senior vice president for economic development for Commerce Lexington. "Lexmark, **Square D**, **Toyota**, **Link-Belt** and others were all having trouble with recruiting and retention. They did a survey and found a lot of smaller companies were having the same problems.

"The creative class has always contributed to cultural and economic vitality, and that's a sector where you can get a big bang for your buck," Askr en added.

"A lot of the high quality people who were already here, were going elsewhere," said Kent Lewis, a 33-year-old Lexington native and **HP**'s manager of worldwide software solutions support. "When people find out what you do for a living, they want to know why you're not in Boston or Atlanta. In Lexington, we have a golden opportunity to take it to the next level."

Lexington is home to several tech giants – Lexmark, IBM, Belcan
Engineering, ACS (a Xerox Company),
Hewlett-Packard, Mersive Technologies,
Neogen, L-3 Communications and
Alltech to name a few – but people in the



ACS, a Xerox Company, has a large local presence, adding hundreds of new jobs in Lexington in the last year:

sector weren't connected. And the rest of the world didn't seem to be aware of the depth of resources in Central Kentucky, or of the rate of growth of the sector.

The software and computer services cluster in the Bluegrass grew by an amazing 147.7 percent from 1998 to 2006, nearly 4.5 times the national growth rate. The stats, from the Analysis of the Economic Clusters in the Bluegrass Area Development District 2009, encompass 17 counties.

One reason for the rapid growth is the availability of start-up funding and grants. The **Lexington Venture Club**, founded in 2002, works with partners Commerce Lexington and UK's Office for Commercialization and Economic Development to bring together entrepreneurs, service providers and investors.

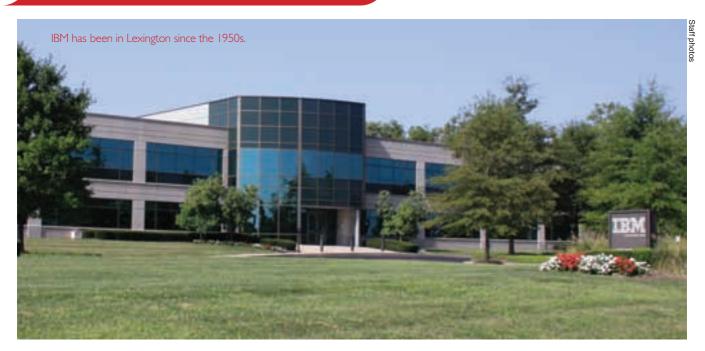
In 2009, they recognized 88 early-stage companies who together were awarded some \$47.5 million in funding for the year.

A survey of those high-tech entrepreneurial entities found that IT and software jobs accounted for 25 percent



Lexington is home to Ashland Inc.'s new products lab for Eagle One, Valvoline and Zerex.





TCG AMERICA LLC

230 Lexington Green Circle, Suite 116 Lexington, KY 40503 (859) 272-0800 tcgamerica.com

TCG America LLC is a minorityand woman-owned small business based in Lexington. Owned and operated by partners Jeff Thompson



Jeff Thompson, Owner, TCG America



Tina Williams, Owner, TCG America

and Tina Williams, each of whom has over 10 years of experience in the IT support industry, TCG provides reliable, affordable and efficient technology services.

TCG supports home-based clients and thousands of other users with the mindset that each one is important because each one relies equally on technology for their business.

of the total among the 88 companies. IT and software also added 52 full-time and 17 part-time employees in 2009. The biotechnology sector (combined with healthcare) accounted for 38 percent of the workforce among the study group, and the hiring of 96 new full-time and 49 part-time employees in 2009.

"I think not only the amount but the growth of the funding is what's really important," said Dean Harvey, executive director for the Von Allman Center for Entrepreneurship, a division of UK's Office of Commercialization and Economic Development. "Since we started tracking it in 2003 (\$14 million awarded to 35 companies), the growth has been tremendous.

"Some of these small companies people probably aren't aware of are going to grow into the big companies of the future." Approximately 450 entities in Lexington and surrounding areas are involved in such specialties as computer and electronic products and manufacturing, engineering services, scientific research and development, computer system design and related services, and computer and electronic manufacturing, according to data source Reference USA. Another 84 are involved in the biotechnology sector.

ACS, a Xerox Company, has a large local presence and added "hundreds of new jobs in Lexington in the last year," said Chris Gilligan, manager of corporate communications for the company.

"ACS had some 78,000 employees, with Lexington our second-largest concentration after our headquarters in Dallas, and Xerox has 54,000," he said. "There's a great resource of top people here, and a very diverse workforce. We



employee people right out of high school all the way through those with advanced professional degrees, and we promote from within. Odds are if you come to work here, you have a good chance for promotion.

Following is a list of technology companies in the area.

AFFILIATED COMPUTER SERVICES (ACS), A XEROX COMPANY

Lexington xerox.com

ALLTECH

Nicholasville alltech.com

ARCHVISION INC.

Lexington archvision.com

BELCAN

Lexington belcan.com

HEWLETT PACKARD

Lexington hp.com

IBM

Lexington ibm.com

INTRASOURCE

Lexington intrasource.com

L-3 COMMUNCATIONS

Lexington I-3com.com

SOFTWARE INFORMATION SYSTEMS

455 Park Place, Suite 30 I Lexington, KY 405 I I (859) 977-4747 ThinkSIS.com

Software Information Systems (SIS) strives to be the provider of choice for companies seeking technology solutions. SIS's nine core competencies include server and storage optimization; virtualization; business continuity; network and data security; managed maintenance services; collaboration and messaging;



Steve Sigg, CEO, Software Information Systems

intelligent information-on demand; custom development; and staff augmentation.

Founded in 1982 and headquartered in Lexington, Ky., SIS also has

regional offices in Louisville and London, Ky.,; Cincinnati and Columbus, Ohio; Indianapolis, Ind.; Novi, Mich.; and Charleston, W.Va.

LEXMARK

Lexington lexmark.com

MERSIVE TECHNOLOGIES INC.

Lexington mersive.com

NEOGEN CORPORATION

Lexington neogen.com

NETGAIN TECHNOLOGIES

Lexington netgainky.com

SOFTWARE INFORMATION SYSTEMS INC.

Lexington ThinkSIS.com

SYSTEMS DESIGN GROUP INC.

Lexington sdgsecure.com

TCG AMERICA LLC

Lexington tcgamerica.com

TRINSOFT LLC

Lexington trinsoft.com



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N the Bluegrass, some of Kentucky's most prominent industries — including equine, healthcare, utilities, manufacturing, telecommunications and wine and spirits — need legal services. Some of these entities do business worldwide, and others have local interests. Thanks to the quality and quantity of legal firms in the area, everyone who seeks representation for company or personal business interests has access to first-rate attorneys.

Lexington has long been an important location for legal education. Founded in 1908 from a law program initiated at Transylvania University in 1799, the University of Kentucky College of Law was one of the nation's first state law schools. In 1913 the college established the nation's first law school trial practice program, and its Kentucky Law Journal is the 10th-oldest student-run law review in the nation. The college has been approved by the American Bar Association since 1925 and was elected to Order of the Coif. the most prestigious national legal honorary society, in 1931.

Currently, Kentucky's governor and Lexington's mayor are products of the



training and experience received from working in area law firms. Other attorneys from Central Kentucky have become congressmen or state and local of ficials.

Being associated with national and international clients and resources has a distinct advantage, while being

accessible to individuals and businesses that operate closer to home is equally important. Law firms in the Bluegrass combine these traits to provide the best options and services for their clients.



Patent law's staid, yawn-inducing stereotype has flipped on its head in recent years as The Robert F. Stephens Courthouses in downtown Lexington are home to the Fayette County Circuit Court and District Court.

economic globalization and other trends have turned many U.S. businesses into producers and stewards of intellectual property that requires vigorous legal protection.

The work is "intriguing and interesting," said John Salazar, one of Kentucky's 134 registered patent attorneys (and agents) and head of the intellectual property practice at the Louisville-based **Middleton Reutlinger** law firm. "I really enjoy it."

"It's a fun area in which to practice," said **Mandy Decker**, who specializes in the life science, or biotech, realm of intellectual property practice for **Stites & Harbison**. "There are a lot of puzzles to solve. It's a lot of fun to work with a company and their business people and come up with strategies together."

Continued on page 70



Stoll Keenon Ogden, which has an office in downtown Lexington, represents Kentucky's signature industries and national and international clients involved in financial services, utilities, mineral law, manufacturing, real estate, healthcare, technology and telecommunications.

TO GET A BOND DEAL DONE FOR A MAJOR SPORTS ARENA IN KENTUCKY, YOU DON'T HAVE TO BE A CARDINAL OR A WILDCAT. BUT IT SEEMS YOU HAVE TO BE STOLL KEENON OGDEN.

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STOLL-KEENON-OGDEN



ALWAYS HERE.



Continued from page 68



Mandy Decker, Stites & Harbison

Patents are just one segment of a multifaceted practice specialty that today is referred to generally as intellectual property (IP), which requires special

certification. Beyond the standard bar exam, there is a another testing process for admission to practice before the **U.S.**Patent and Trade Office (USPTO), which oversees the complex realm of patents, trademarks and copyrights.

Those three are the foundation of IP, but their pursuit, application and defense can get complicated.

There's also e-commerce; licensing; media and entertainment law; trade, customs and border protection and much more. Simply obtaining a patent can take years, hence the ubiquitous "patent pending" phraseology.

Patent attorneys are central players in many business operations, an essential part of the mix in product

development and launch. The closer a business is to the cutting edge of new technology – such as the state of Kentucky's push to establish a high-tech life sciences industry by commercializing research from its university – the greater the need for savvy patent practitioners.

An expanding specialty

Today nearly all large firms have IP service groups – sometimes built by



Jack Wheat, co-chair of the Intellectual Property Service Group at Stites & Harbison

buying up or merging with small boutique practices.

"It may be the biggest growth area in the past 30 years. You can thank the dot.com boom for that," said Jack Wheat, co-chair of the Intellectual Property Service Group at Stites & Harbison, one of

Kentucky's largest law firms. "All emerging (commercial) fields of the past 30 years have huge IP components. Years ago, land grants were it. People wanted to own land. Now, people want to own intellectual property."

Attorneys at Stites & Harbison's Frankfort office focus on complex regulatory and administrative, environmental, tax and utility matters, and related litigation.

If Kentucky continues its pursuit of biotech business, the state will need an expanding IP law community to be successful. At this stage, biotech is not generating much litigation. Its "product" is the research coming out of the **University of Louisville** and University of Kentucky, which is pure IP whose legal protection creates its financial value. Using the example of a new pharmaceutical preparation, Wheat said, the drug itself is protected by patents, its name by trademark and its marketing materials by copyright.

"We're trying to build the economy in the commonwealth through the startups that come out of our university," said **James Zanewicz**, of the UofL Office of Technology Development. "The intellectual property is all that they have



James Zanewicz, UofL Offce of Technology Development

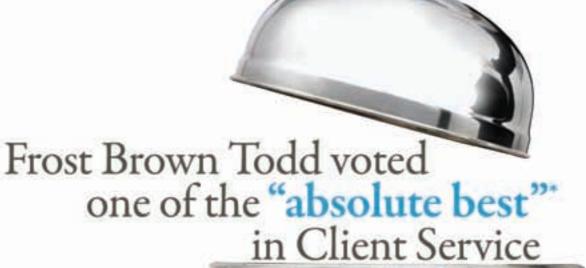
when they start. Unless you have strong legal IP protections when you come out, you can't get venture capital to invest in those companies and give them the cash flow they need to grow and develop."

Marketplace values patents

All innovation involves ideas, but to capitalize on a great idea it must be shepherded to market, then guarded and defended. Companies and corporations also seek to differentiate themselves in mature but still competitive industries by coming up with unique combinations of existing products or manners of service — resulting sometimes in a product that exists purely as intellectual property.

A patent is a serious arrow in a sales person's quiver.

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Continued from page 70

"It helps when the sales person is able to say this feature set is patented and protected," Salazar said, which means most businesses recognize the importance of their IP portfolio. They invest amply to expand their portfolio and strengthen their market position.

Salazar cites his former employer IBM.

"They've historically been a big IP company," he said. Last year (2009) alone, IBM received 4,100 patents, Salazar said. "They recognize the importance of patents to protect software and hardware ... and expend large amounts of capital to protect those assets."

Getting a patent application on file with the USPTO costs typically around \$10,000, according to Decker. It's common to spend another \$10,000 to "prosecute" the application and obtain the patent, often a five- to seven-year process.

Patents grant the holder a form of property right to prevent others from making, using, selling or importing the subject invention for the term of the patent, usually 20 years. Patents must be maintained and/or renewed, at a cost, and they can be sold or licensed like other property.

McBRAYER, McGINNIS, LESLIE & KIRKLAND PLLC

201 E. Main St., Suite 1000 Lexington, KY 40507 (859) 231-8780 mmlk.com

Founded in 1963, McBrayer, McGinnis, Leslie & Kirkland is a general practice law firm with offices in Lexington, Louisville, Frankfort and Greenup. MML&K attorneys provide a full range of legal services. Specialties include energy and mining, healthcare, planning and zoning, government relations, litigation, administrative law, and real estate.

MML&K attorneys have served in such influential positions as mayor of



James H. Frazier III, Managing Member, McBrayer McGinnis Leslie & Kirkland

Lexington,
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of the Kentucky
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Representatives,
and master
commissioner of
the Fayette
Circuit Court,
and include four
past presidents
of the Fayette

County Bar Association. The firm is Kentucky's exclusive representative in the State Capital Global Law Firm Group, an international network of respected law firms in each U.S. State Capital and more than 60 foreign countries.

Each country has its own IP law peculiarities, requiring special legal attention, but the international Patent Cooperation Treaty streamlines the process for those participating in for eign commerce and trade.

The multiple modes and options for IP protection mean the serious business must craft a strategy and put it in place befor e it

enters the marketplace. It can even precede the invention itself. Shaping the legal IP strategy and portfolio is a never-ending process at large companies.

Figuring out how to maximize protections and help clients "is something I tremendously enjoy," Salazar said. His work includes IP consulting on bringing new products to market, shaping strategies to improve a company's competitiveness and determining where future research and development should go. Salazar has noticed a shift in recent years from manufacturing-centered portfolio management to a research and design focus.

Manufacturing portfolio management has changed as more and more product manufacturing takes place abroad in China especially but many other countries, too. Foreign patent filings are a common practice for Kentucky IP lawyers, but enforcement actions are not, Salazar said. It's all part of the portfolio management equation, which has nearly limitless variations.

Strategy in the U.S. market is the primary focus. It's the biggest, most lucrative, most important and highly regulated. Patent protection, Wheat said, was written into the original U.S. Constitution.

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Kenneth R. Sagan, Office Executive, Stites & Harbison

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Continued on page 74



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Since the founding of our firm more than a century ago, Stoll Keenon Ogden PLLC has grown to more than 150 attorneys in four locations. Our firm prides itself on serving Kentucky's signature industries, as well as representing the financial services, utilities, mineral law, manufacturing, real estate, healthcare, technology and telecommunications industries.



J. David Smith Jr., Managing Director, Stoll Keenon Ogden

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KINKEAD & STILZ PLLC

301 E. Main St., Suite 800 Lexington, KY 40507 (859) 296-2300 ksattorneys.com

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106 W.Vine St., Suite 800 Lexington, KY 40507 (859) 255-2424 landrumshouse.com

Continued from page 72

Building an IP infrastructure

For the academic community, the modern landmark was 1980's Bayh-Dole Act, which authorized private patent protection for research conducted with government funding. A crucial step in getting lifesaving and -improving innovation from the lab to the marketplace, Bayh-Dole created the incentive to undertake commercialization of research.

UK's intellectual property office came along a few years after Bayh-Dole, and Uofl's several years after that, Decker said. Kentucky is building an economic IP infrastructure, she said, not only a community of state patent lawyers but IP accountants, etc. It takes time, but the commonwealth is finally attracting IP businesses rather than seeing them depart for better environs.

The commonwealth's "Golden Triangle" – Louisville-Lexington-Northern Kentucky, where the bulk of the state's business takes place – is just getting off the starting line compared to North Carolina's long-established Raleigh-Durham-Chapel Hill Research Triangle, Decker said, but Kentucky is at least getting some of its native biotech businesses to come back home. That's important progress.

"You can see things indicating that we have a rosy future," Decker said. "I'll be excited to see how it unfolds."

For a list of all patent attor neys and agents in the state, go to oedci.uspto.gov/OEDCI/GeoRegion.jsp and click on Kentucky.

Following is a list of some of the major law firms in the area.

BOEHL STOPHER & GRAVES LLP

444 W. 2nd St. Lexington, KY 40507 (859) 252-672 I bsg-law.com

BOWLES RICE McDAVID GRAFF & LOVE LLP

333 W.Vine St., Suite 1700 Lexington, KY 40507 (859) 252-2202 bowlesrice.com

STEPTOE & JOHNSON PLLC

1010 Monarch St., Suite 250 Lexington, KY 40513 (859) 255-7080 steptoe-johnson.com

Steptoe & Johnson PLLC is a regional business-focused firm with strengths in energy, labor, employment and litigation and with over 180 lawyers resident in eight locations throughout West Virginia, Ohio and



Jeff Phillips, Office Managing Member, Steptoe & Johnson

Kentucky. For nearly a century, Steptoe & Johnson has demonstrated its commitment to quality, devoting personal attention, experience, and skill to client-focused service.

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MILLER, GRIFFIN & MARKS PSC

271 W. Short St. Lexington, KY 40507 (859) 255-6676 horselaw.com

MORGAN & POTTINGER PSC

133 W. Short St. Lexington, KY 40507 (859) 253-1900 morganandpottinger.com

STEPTOE & JOHNSON PLLC

1010 Monarch St., Suite 250 Lexington, KY 40513 (859) 255-7080 steptoe-johnson.com

STITES & HARBISON PLLC

250 W. Main St., Suite 2300 Lexington, KY 40507 (859) 226-2300 stites.com

FROST BROWN TODD LLC

250 W. Main St., Suite 2800 Lexington, KY 40507 (859) 231-0000 frostbrowntodd.com

Frost Brown Todd is a full-service law firm serving some of America's top corporations and emerging companies. The firm has nearly 500 attorneys in nine offices throughout Kentucky, Ohio, Indiana, Tennessee and West Virginia. Frost Brown Todd has been recognized with numerous



John R. Crockett III, Chairman, Frost Brown Todd

awards including being named a Top 50 Law Firm for Women and "BTI Client Service 30," meaning clients from large and Fortune 1000 companies credited Frost

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STURGIL, TURNER, BARKER & MOLONEY PLLC

333 W.Vine St., Suite 1400 Lexington, KY 40507 (859) 255-8581 sturgillturner.com

WARD, HOCKER & THORNTON PLLC

333 W.Vine St, Suite 1100 Lexington, KY 40507 (859) 422-6000 whtlaw.com

WYATT, TARRANT & COMBS LLP

250 W. Main St., Suite 1600 Lexington, KY 40507 (859) 233-2012 wyattfirm.com



Jeffrey K. Phillips



Gilland B. Johnson III



Michael D. Bowling



D. Eric Lycon



Susan O. Phillips



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Good Bank Management Pays Dividends

Kentucky's financial industry is ranked eight nationally in profitability by the FDIC

INANCIAL institutions in Kentucky continue to hold steady or even improve in areas such as asset growth and profitability, according to the **Kentucky** Department of Financial Institutions' 2009 annual report. The DFI, an agency in the Public Protection Cabinet, supervises the financial services industry by examining, chartering, licensing and registering various financial institutions, securities firms and professionals operating in Kentucky. It works to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, and encouraging economic opportunities.

For most of 2009, Kentucky was ranked eighth in profitability out of the 50 states by the **Federal Deposit Insurance Corp.** And while the rest of the nation's banks experienced negative asset growth, Kentucky's 157 state-chartered banks increased total assets to \$44 billion, which represented a 5.7 percent growth rate. Kentucky was one of only three states that had positive loan growth for every quarter in 2009.

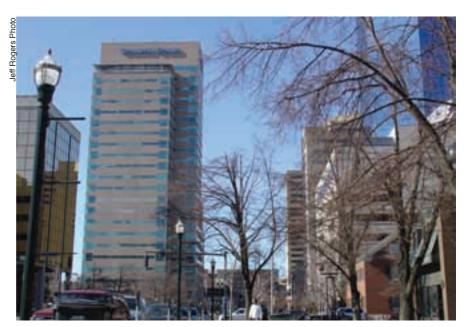
"The Kentucky banking industry successfully dealt with economic problems through good management, conservative investments, strong capital ratios and proactive resolution of problems," Charles Vice, DFI commissioner, said. "This does not mean that Kentucky is devoid of problems, but when problems occur, the industry is able to withstand the storm."

According to DFI, state-chartered credit unions also continue to see positive asset growth. Kentucky's 26

Top:The blue "C" marks Central Bank's headquarters in downtown Lexington, where a number of financial institutions are based.

Middle: Forcht Bank is among the top 10 largest bank groups headquartered in Kentucky.

Bottom: PNC has 11 branch locations in Lexington.









American Founders Bank was founded primarily by a group of Kentucky investors who wanted to create a unique banking experience.

state-chartered credit unions managed nearly \$1.7 billion in total assets in 2009, with asset growth at 10.2 percent.

House Bills 106 and 444, passed by the 2009 Kentucky **General Assembly**, brought changes to the mortgage and payday lending industries, respectively. Kentucky is now in compliance with the federal SAFE Act, which includes

AMERICAN FOUNDERS BANK

318 E. Main St. Lexington, KY 40507 (859) 367-3700 afbusa.com

With the changing dynamics of the economy, American Founders Bank has been well-positioned to quickly adapt to meet the needs of our customers. Our focus on our communities and customers allows us to form a banking partnership to help them reach their financial goals.

We offer a broad range of products



John T.Taylor, President/CEO, American Founders Bank

and services for small and large businesses, as well as for individuals, helping each to manage their unique financial situation. With our experienced banking team and local decisionmaking, AFB

provides the expertise of a large bank with the individualized focus of a community bank.

numerous consumer protections and more stringent requirements for mortgage loan originators. The newly implemented real-time database mandated in House Bill 444 will ensure that payday lenders comply with state law.

DFI also continues to ensure that the investment companies, broker-dealers and

advisers serving Kentucky citizens are operating legally and ethically. Even as the number of registered broker-dealers, agents and state investment advisers decreased slightly, DFI increased the number of examinations and investigations. In 2009, investigations resulted in \$654,861 restitution for consumers who were victims of securities fraud.



Above + Beyond

Business Deposits: Now On Your Desktop!

With Remote Deposit Capture, your business can deposit checks into your American Founders Bank account without ever leaving your office. While we'll miss greeting you in person, Remote Deposit Capture can immediately save your business time and give you faster access to your money. Ask an AFB Representative how we can help improve your efficiency today!

American
Founders
Bank.

866.875.4500 afbusa.com
Lexington + Louisville + Shelbyville

CENTRAL BANK

300 W. Vine St. Lexington, KY 40507 (859) 253-6222 centralbank.com

Central Bank serves the personal and business financial needs of more than 110,000 customers in Kentucky with a range of services and friendly, expert advice that sets it apart from large national banks. Convenient locations and expanding online services deliver banking, mortgage, investment, insurance, wealth management and trust services. At year-end 2009, the Central Bank network had almost \$1.7 billion in deposits, ranking third among institutions chartered in Kentucky.



Luther Deaton, Chairman/President/ CEO, Central Bank

reinvest their time and resources to help build vibrant, healthy communities, while the bank supports philanthropic organizations

Employees

and community development in markets it serves. In 2009, Central Bank became the "Official Bank of UK Athletics," underscoring its commitment to athletics and education at the state's largest institution of higher learning.

The DFI annual report contains statistical and historical information regarding the financial services industry in Kentucky. For more information, or to view or download the entire report,

visit kfi.ky.gov/aboutus/ annualreports.htm.

Following is a list of major banks, credit unions and accounting firms in the Bluegrass.

BANKS

AMERICAN FOUNDERS BANK INC.

Lexington afbusa.com

BANK OF LEXINGTON

Lexington bankoflexington.com

BANK OF THE BLUEGRASS & TRUST COMPANY

Lexington bankofthebluegrass.com

BANKERS' BANK OF KENTUCKY

Frankfort bbky.com

BRANCH BANKING & TRUST CO. (BB&T)

Lexington

CENTRAL BANK & TRUST CO.

Lexington centralbank.com

CENTRAL KENTUCKY FEDERAL SAVINGS BANK

Danville centralkyfsb.com

CENTURY BANK OF KENTUCKY INC.

Lawrenceburg centurybankky.com

Trust and Convenience.

Every customer deserves a strong, full-service bank—the services most appropriate for their needs. It's part of the power of the locally owned bank—the bank you trust with the convenience you need.

First State Financial offers a full range of services and products including residential mortgages; consumer loans; commercial loans; a wide array of deposit services and investment services.

Banking is all about the community. That's why you'll recognize community leaders like Greg Kessinger among our bank's officers, directors and staff.

When you bank with people you know, you'll always know where your money is—safe, sound and secure working to strengthen the local economy.







CHASE BANK

Lexington chase.com

CITIZENS GUARANTY BANK

Richmond mycgb.com

CITIZENS COMMERCE NATIONAL BANK

Versailles citizenscommerce.com

COMMUNITY TRUST BANK INC.

Lexington ctbi.com

CUMBERLAND VALLEY NATIONAL BANK & TRUST CO.

Lexington cvnb.com

DEPOSIT BANK OF CARLISLE

Carlisle (859) 289-2205

FARMERS BANK & CAPITAL TRUST CO.

Frankfort farmersbankky.com

FARMERS NATIONAL BANK

Danville fnbky.com

FARMERS NATIONAL BANK CORP

Cynthiana fnbcynthiana.com

FIRST STATE FINANCIAL

3620 Walden Drive Lexington, KY 40517 (859) 278-5858 firststatefinancial.net

Trust and convenience are essential for good banking relationships, which is why locally owned banks are more important than ever. You need a bank that not only does more but knows and cares about you.

We open doors for you by of fering financial services such as residential mortgages, consumer loans, commercial loans, and a wide array of deposit services and investment services.

Customers appreciate our personal attention at every branch. It's part of the power of a locally owned bank.



Greg Kessinger, Regional President, First State Financial

First State
Financial's
growth in
Lexington is
backed by our
sterling
reputation earned
through more
than a century of
banking in
Southeastern
Kentucky with

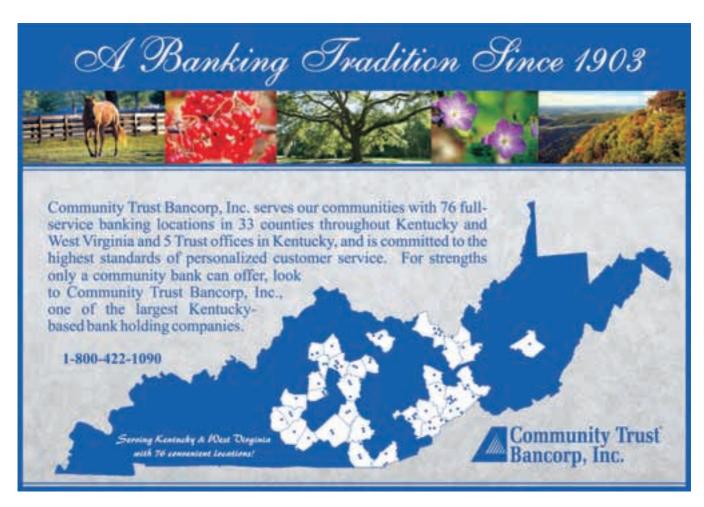
offices in Pineville, Middlesboro (headquarters), Bell County and Williamsburg, as well as in Jellico and Tazewell, Tenn. Lexington-based First State Insurance offers group health, group life and disability insurance, and Mountain Valley Insurance offers property and casualty insurance.

FIFTH THIRD BANK

Lexington 53.com

FIRST FEDERAL BANK

Lexington ffbankky.com



COMMUNITY TRUST BANCORP

346 N. Mayo Trail P.O. Box 2947 Pikeville, KY 41502-2947 (606) 432-1414 ctbi.com

Community Trust Bancorp Inc. operates as the holding company for the Community Trust Bank Inc. and Community Trust and Investment Co. It primarily offers commercial and personal banking services, and trust services.

Community Trust Bank currently has 70 banking locations across eastern, northeastern, central, and



Jean Hale, Chairman/President/ CEO, Community Trust Bancorp Inc.

south central
Kentucky; six
banking
locations in
southern West
Virginia; and five
trust offices
across Kentucky.
As of March 31,
2010,
Community
Trust Bancorp

Inc. has assets of \$3.2 billion and employs more than 1,000 individuals. Community Trust Bancorp Inc. is traded on the NASDAQ stock market under the symbol "CTBI."



Community Trust Bank is one of the largest Kentucky-based bank holding companies.

FIRST SOUTHERN NATIONAL BANK

Stanford fsnb.net

FIRST STATE FINANCIAL

Lexington firststatefinancial.net

FORCHT BANK

Lexington forchtbankky.com

GUARDIAN SAVINGS BANK

Lexington guardiansavingsbank.com

KENTUCKY BANK

Paris kybank.com

MADISON BANK

Richmond madisonbankky.com

MAINSOURCE BANK

mainsourcebank.com

PBI BANK

Louisville pbibank.com

PEOPLES EXCHANGE BANK

Winchester pebank.com

PNC

Lexington pnc.com

REPUBLIC BANK & TRUST CO.

Lexington republicbank.com

TOWN & COUNTRY BANK AND TRUST CO.

Nicholasville mytcbt.com

TRADITIONAL BANK

Mt. Sterling traditionalbank.com

UNITED BANK

Georgetown unitedbankky.com

US BANK

Lexington usbank.com

WHITAKER BANK

Lexington whitakerbank.com

CREDIT UNIONS

COMMONWEALTH CREDIT UNION

Frankfort ccuky.org

GREATER KENTUCKY CREDIT UNION

Lexington gtkycu.com

HEALTH AND EDUCATION FEDERAL CREDIT UNION

Lexington thefcu.com

KENTUCKY EMPLOYEES CREDIT UNION

Frankfort kecu.org

KENTUCKY UTILITIES EMPLOYEES FEDERAL CREDIT UNION

Lexington kuefcu.com

LEXINGTON POSTAL CREDIT UNION

Lexington lexpcu.com

MEMBERS HERITAGE FEDERAL CREDIT UNION

Lexington membersheritage.org

PNC FINANCIAL SERVICES GROUP

301 E. Main Street, Suite 200 Lexington, KY 40507 (859) 281-5231 pnc.com

PNC Financial Services Group Inc. is one of the country's leading financial institutions and the fifth-largest bank by deposits. It has achieved this status through customer-focused strategy based on offering the widest range of services to the broadest range of clients. PNC offers retail banking, wealth management, and corporate and institutional banking. Clients



Harry T. Richart III, Regional President, PNC

include individuals, the highly affluent, businesses of all sizes, educational and healthcare institutions, notfor-profits and many others.

Despite its size, PNC has

remained true to the goal of its ancestor banks: to serve the local community, with leaders and decisions that are just as local.

METRO EMPLOYEES CREDIT UNION

Lexington metroemployeescu.org

PARK COMMUNITY FEDERAL CREDIT UNION

Lexington parkfcu.org

UNIVERSITY OF KENTUCKY FEDERAL CREDIT UNION

Lexington ukfcu.org

ACCOUNTING FIRMS

BALDWIN CPAs PLLC

Richmond baldwincpas.com

BARR ANDERSON ROBERTS, PSC

Lexington barcpa.com

BLUE & CO, LLC

Lexington blueandco.com

CROWE HORWARTH LLP

Lexington crowehorwath.com

DEAN DORTON FORD, PSC

Lexington ddfky.com

REPUBLIC BANK

2401 Harrodsburg Road Lexington, KY 40504 (859) 224-1183 republicbank.com

As our commonwealth's largest community bank, Republic Bank has roots that go deeply into each city and county we serve, and we understand that no two banking relationships are exactly alike. We're Kentucky bankers who share a long history of helping – individuals,



Bo Henry, Market President, Lexington/ Central Kentucky, Republic Bank

families, businesses, notfor-profits, and communities.

We were here for you yesterday, we are here for you today, and we'll be here for you tomorrow!®
Let's talk about your banking needs.

DULWORD, BREEDING & KARNS LLP

Lexington dbkcpa.com

MILLER, MAYER, SULLIVAN

& STEVENS LLP

Lexington mmssllp.com

MOUNTJOY CHILTON MEDLEY

Lexington mcmcpa.com

PRICEWATERHOUSECOOPERS LLP

Lexington pwc.com

RAY, FOLEY, HENSLEY & COMPANY PLLC

Lexington rfhco.com

STIVER & ASSOCIATES PCS

Lexington stiverscpa.com



Bluegrass Service Providers Aid Commerce

Lexington is a regional business and real estate center serving Central and Eastern Kentucky

HOSE looking for business property in the Bluegrass have many urban and rural choices. Potential locations include Lexington with its many big-city amenties, which include a revitalized downtown, historic buildings and modern office complexes. Residential options in Lexington include downtown lofts and condos, homes in historic districts and established neighborhoods, homes in thriving subdivisons, and horse farms of varying sizes in the outlying country.

Other options for businesses and residential property can be found in smaller communities that have access to major interstates and highways and offer easy access to Lexington.

Regardless of the appeal, a wide range of professionals is available to assist companies – and their employees – in finding just the right location and setting up their operations using modern, efficient strategies.

Additionally, the economic development division of **Commerce Lexington** (commercelexington.com) has an extensive list of available property and office space for companies and businesses looking to expand or relocate in the Bluegrass.

Following is a list of some of the firms that deal in commercial real estate property and management; residental and farm real estate firms; and other companies that serve businesses in the area.

BALL HOMES

3609 Walden Drive Lexington, KY (859) 268-1191 ballhomes.com

Ball Homes has been making new home dreams come true for Kentucky families since 1959. As Central Kentucky and Louisville's leading home builder, Ball Homes offers award-winning new homes with numerous luxury options and custom features – all without the custom price. Homebuyers can create homes from more



Business and residential opportunities continue to evolve around the University of Kentucky and downtown Lexington.

than 60 different floor plans and select their home site from one of Ball Homes' welllocated neighborhoods in Lexington, Georgetown, Versailles, Richmond, Nicholasville, Louisville and Oldham County.



Ray Ball, President, Ball Homes

In 2010,
BUILDER Magazine
ranked Ball Homes
No. 47 in its top
100, an upward
move of 41 places in
just four years.
BUILDER also
ranked Ball Homes
the No. 1 builder in
the Louisville market
in 2007.

Ball Homes is affiliated with Ball Realty, which offers a wide variety of homes and apartments for rent in Central Kentucky, and with Milestone Realty Consultants, a full-service realty company representing a variety of clients. Ball Homes also partners with Walden Mortgage Group, a full-service residential lender that offers competitive financing and closing costs on the purchase of a new home.

HAMBURG PLACE SILVER OAKS PROPERTIES LLC

P.O. Box 12128 Lexington, KY 40580 (859) 299-1515 hamburgplace.com



Patrick W. Madden, Hamburg Place

Located just off Interstate 75 and minutes from downtown Lexington, Hamburg Place is a provider of retail, residential and professional developments. As an ever-growing

community since the commencement of its development in 1996, Hamburg is pleased to welcome new businesses to the area.

In 2010, Sportsman's Warehouse reopened its doors, and the locally-owned restaurant Saul Good opened its second Lexington location in Hamburg. In the fall of 2010, Hamburg will welcome buybuy Baby, which moves into Circuit City's former location at Sir Barton Place. We are also happy to announce the opening

Continued on page 84



As Kentucky's largest provider of workers' compensation insurance, KEMI understands the importance of hard work and commitment. In fact, we lead the field by offering competitive pricing to Kentucky businesses and delivering outstanding customer service to each of our customers every day.

And those are just some of the reasons we're rated A- (Excellent) from A.M. Best.

To learn more, visit us on the web at www.kemi.com or call us at 800-640-KEMI (5364).





Continued from page 82

of Creation Kingdom, an institution devoted to Early Childhood Education, in September 2010 at the Hamburg Place Office Park.

One of the original goals at Hambur g Place was to accommodate a vast array of developments. Hamburg Place has become the premier location for numerous banks, restaurants, educational facilities, physicians, dental offices, pharmacies, home furnishing showcases, and other office and retailers of every description.

KENTUCKY EMPLOYERS' MUTUAL INSURANCE

250 W. Main St., Suite 900 Lexington, KY 40507 (859) 425-7800 kemi.com



Roger Fries, President/CEO, KEMI

Kentucky
Employers' Mutual
Insurance (KEMI)
is Kentucky's
largest workers'
compensation
insurance company,
providing coverage
for over 21,000
businesses. We are

committed to our customers and recognize how important it is to fulfill the promises that our policies represent.

That's why we employ responsible business practices, offer competitive pricing tiers, use technology that helps control medical expenses on claims, and provide free safety resources to our policyholders. As a testament to KEMI's financial stability, we have earned and maintained an A-(Excellent) rating from A.M. Best.

KIRKPATRICK & COMPANY

535 W. 2nd St. Lexington, KY 40508 (859) 231-8444 kirkfarms.com

An award-winning Thoroughbred breeder, farm and racing executive, and writer, Arnold Kirkpatrick has more than 50 years of experience in the horse business, during



Arnold Kirkpatrick, Principal, Kirkpatrick & Company

which he accumulated a vast knowledge of all aspects of the industry.

The team of knowledgeable professionals at Kirkpatrick & Company also includes other

specialists who can assist you in the complex business of buying and selling farms or high-end residential real estate, including veterinarians, licensed trainers, agronomists, etc.

That is why Kirkpatrick & Company has listed and sold more property within 10 miles of the Kentucky Horse Park than any brokerage in Central Kentucky. We also maintain an extensive inventor y of high-end pocket listings, in addition to the published ones

LANE CONSULTANTS INC.

201 E. Main St., 14th Floor Lexington, KY 40507 (859) 244-3500 kybiz.com



Ed Lane, CEO, Lane Consultants Inc.

Lane Consultants is fortunate to have selected Central Kentucky as its own profitable business location. Lane Consultants is a commercial real estate services firm that specializes in

owner representation, buyer and tenant representation, appraisals of value, consulting, and real estate advisory services.

The economic diversity of the Bluegrass region offers much for companies looking to locate or expand in Kentucky. The wide range of businesses represented in Central Kentucky is a strong indicator of the combined strengths of geographic location and a highly educated workforce.

One of the unique attributes of Lane Consultants is that its affiliate, Lane Communications Group, publishes statewide Kentucky business periodicals. That company's flagship publication is *The Lane Report*, Kentucky's exclusive statewide business magazine, which has been published for 25 years.

Most Lane publications also are published and archived electronically at lanereport.com. The web site also serves as a portal for corporations, smaller enterprises and businesses seeking information about expanding their business in Kentucky.

L.V. HARKNESS & CO.

531 & 525 W. Short St. Lexington, KY (859) 225-7474 Ivharkness.com



Meg Jewett-Leavitt, Owner, L.V. Harkness & Company

Lamon Vanderburg Harkness had a passion for the finest things in life: silver, crystal, boats and horses. In 1869, at age 19 and with a \$500 stake from his father, Harkness began his career in land and

cattle. He later became a large shareholder in Standard Oil, a venture co-founded by his father. In 1891, Harkness purchased Walnut Hall Stock Farm near Lexington. His keen eye and uncompromising tastes transformed Walnut Hall into the foremost Standardbred breeding and racing establishment in the world.

Today his great-grandaughter
Margaret "Meg" Jewett-Leavitt shares his
love of Standardbreds, objets d'art and
spirit of adventure. She enjoys traveling
the globe seeking the unusual and
unique. With great family pride, she
shares these treasures, as well as fine
tableware, gifts silver, leather, crystal and
trophies, through L.V. Harkness & Co.

L.V. Harkness also worked with Moser Crystal of the Czech Republic to create team and individual trophies and medals for each of the eight disciplines of the Alltech FEI World Equestrian Games. Team trophies were designed to showcase each discipline

Continued on page 86

Not just building... Building opportunities

The Walker Company—a family owned business for seven decades—excels in road, bridge and commercial construction. But it's not just about building a good product, which is done through three business divisions. It's about building economic development and job opportunities for the people of Central and Eastern Kentucky.





Quality infrastructure is the focal point for economic growth and development—jobs at a time when the nation's economy is still in recovery. Kentucky has a number of advantages to development, including land, labor, low-cost energy and location, as well as the paved roadways that allow for transportation of goods and services across the state. Many of those roads and bridges are Walker projects.

At The Walker Company, all of our employees share a common belief: things change; quality stays the same.



Post Office 8ox 308 • 105 Apperson Heights Mt. Sterling, Kentucky 40353 Phone 859,498,0092 • Fax 859,498,0093 www.thewalkercompany.com



Continued from page 84

with the true spirit of the Bluegrass; the Kentucky Horse Park skyline and four-plank fencing provide the background for each of the eight trophies. The trophies took over 14 months to create and are valued at approximately \$50,000 each.

"Lexington is my home," said Jewett.
"The best athletes in the world are coming to Lexington. L.V. Harkness & Co. is proud to provide them with the best trophies in the world."

LYNN IMAGING

328 Old Vine St. Lexington, KY 40507 (859) 255-1021 lynnimaging.com



J.L. Lynn, Chairman/ CEO, Lynn Imaging

Lynn Imaging's
Monster Color is a
manufacturer,
printer and
installer of largeformat signage and
full-color graphics
that service the
advertising needs
of businesses and

ad agencies. Monster Color is the Official Signage and Graphics Sponsor for the 2010 Alltech FEI World Equestrian Games.

"For over 60 years, we have been providing quality printing to the state of Kentucky," said Monster Color CEO J.L. Lynn. "We have expanded these services to large format color and digital services while maintaining the foundation of customer service that our family-owned business was built on. Recent expansion into the Ohio market with the opening of two stores in the Cincinnati area allows us to better service our regional clientele."

NAIISAAC

771 Corporate Drive, Suite 300 Lexington, KY 40503 (859) 224-2000 naiisaac.com

NAI Isaac Commercial Properties is a Lexington-based firm with over 9 million



Al Isaac, President, NAI Isaac

s.f. of exclusively listed properties in the Commonwealth of Kentucky. NAI Isaac has a staff of experienced professionals specializing in the property management,

leasing, acquisition or disposition of office, retail, and industrial properties, as well as development and investment opportunities.

NAI Isaac is the Central Kentucky affiliate for NAI Global, the world's leading managed network of commercial real estate firms.

REALTY RESEARCH CORPORATION

201 E. Main St., 14th Floor Lexington, KY 40507 (859) 244-3550 kybiz.com



Steve Rohlfing, Principal Appraiser, Realty Research Corporation

For more than 30 years, Realty
Research
Corporation has provided consultation, appraisals, analyses and valuations, including professional office, multifamily, industrial, motel,

restaurant, retail, farms, subdivisions, vacant land and a full range of special-purpose properties in Central Kentucky. In addition, Realty Research performs business valuations.

Because of the current local and national economy and rapidly changing market, keeping informed is essential. As real estate investment decisions are becoming increasingly difficult, and as property values fluctuate, the need for competent and professional real estate appraisal and consulting services escalates.

W. ROGERS COMPANY

649 Bizzell Drive Lexington, KY 40510 (859) 231-6290 wrogers.com



Warren Rogers, President, W. Rogers Company

W. Rogers
Company is a
general contracting
firm headquartered
in Lexington that
engages primarily
in the construction
of municipal water
and wastewater
treatment plants,
along with

industrial pretreatment facilities.

This year W. Rogers Company celebrates 40 years in business. In that time, the company has completed more than 300 projects throughout the southeastern United States.

Today, experience and expertise make W. Rogers Company a premier contractor sought out by owners, designers and private clients. W. Rogers Company is committed to providing the highest level of quality with a reasonable rate of return, safe working conditions and unmatched client satisfaction.

SPINDLETOP HALL

3414 Iron Works Pike Lexington, KY 40511 (859) 255-2777 spindletophall.org



Gerald Marvel, General Manager/ COO, Spindletop Hall

Experience a genuine American masterpiece located less than a mile from the Kentucky Horse Park.

The Club at Spindletop Hall affords you an idyllic place for personal and business

entertaining during the Alltech FEI World Equestrian Games and beyond, from poolside cocktail parties with your friends to meetings and conferences. We tailor our services to meet your needs.

TOYOTA MOTOR MANUFACTURING, KENTUCKY, INC.

1001 Cherry Blossom Way Georgetown, KY 40324 (502) 868-2135 toyotageorgetown.com



Wil James, President, Toyota Motor Manufacturing Kentucky

Twenty five years ago, Kentucky Gov. Martha Layne Collins and her staff were aggressively promoting this state to Toyota executives in hopes of bringing a manufacturing facility and an economic spark to the Bluegrass.

Today, our plant in Georgetown represents Toyota's largest in North America – a \$5.4 billion investment.

Toyota Motor Manufacturing, Kentucky Inc., is home of the Avalon, Camry, Camry Hybrid and Venza vehicles, directly employing over 7,000 team members and providing thousands of good-paying jobs to Kentuckians.

Thank you, Gov. Collins, for the invitation. We are proud to call Kentucky home.

THE WALKER COMPANY OF KENTUCKY INC.

105 Apperson Heights Mount Sterling, KY 40353 (859) 498-0092 thewalkercompany.com



Arthur Walker Jr., President/CEO, The Walker Company of Kentucky Inc.

My father, with the financial help of his father, began this construction company some 77 years ago, and I am proud that my two sons, Art and Bryce, are now an integral part of the business. The Walker Company

produces construction materials, builds highway infrastructure, services the waste management industry, and constructs commercial facilities, public buildings and schools.

We provide our customers, whether it is the Commonwealth of Kentucky, a public or private business, or an individual, with the same quality product or service that we expect as a consumer. Thank you fellow Kentuckians for your confidence and trust in the Walker brand over these four generations.

THE WEBB COMPANIES

250 W. Main Street, Suite 3000 Lexington, KY 40507 (859) 253-0000 thewebbcompanies.com

The Webb Companies is a full-service commercial real estate firm headquartered in Lexington. Founded 38 years ago, the company concentrates its efforts on first-class development,



BUSINESS & REAL ESTATE SERVICES

property management, brokerage and tenant representation, largely in the Lexington and Central Kentucky market.



Woodford Webb, President, The Webb Companies

Today, The Webb Companies manages an impressive portfolio of office and mixeduse complexes, shopping centers, warehouses, and other first-class commercial facilities.

We are optimistic about the future prospects for Lexington. Over the last few years, substantial progress has been made by the government and private sectors to improve our community. Looking forward, we see a bright future for our community. After the excitement of the Alltech FEI World Equestrian Games subsides, a new chapter will unfold that we hope will bring even more economic exhilaration and prosperity.

COMMERCIAL REAL ESTATE/ PROPERTY MANAGEMENT FIRMS

AMR MANAGEMENT SERVICES

Lexington amrms.com

APEX REALTY INC.

Lexington (859) 269-5669

CLARK J. GROSS REAL ESTATE

Lexington (859) 229-2163

CMI PROPERTIES

Lexington cmiproperties.com

COLEMAN GROUP

Lexington colemangroup.net

CRM COMPANIES

Lexington crmco.com

EQUITY MANAGEMENT GROUP INC.

Lexington emgpm.com

JACK FOLEY REAL ESTATE & BUSINESS BROKERAGE

Lexington jackfoleyrealestate.com



Many Central Kentucky towns are eager to show off their renovated historic properties.

FORTUNE REALTY

Lexington

fortunecommercial.com

THE GIBSON CO. INC

Lexington

thegibsoncompany.com

HAMBURG PLACE SILVER OAKS PROPERTIES LLC

Lexington

hamburgplace.com

HAYMAKER/BEAN COMMERCIAL REAL ESTATE

Lexington

haymakercompany.com

KCM HOLDINGS LLC

Lexington (859) 299-1048

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OFFICIAL LARGE COLOR GRAPHICS & SIGNAGE SPONSOR

















KIMBROUGH & ASSOCIATES LLC

Lexington (859) 263-0815

LANE CONSULTANTS

Lexington laneky.com

LANGLEY PROPERTIES CO.

Lexington langleyproperty.com

LRC-LEXINGTON'S REAL ESTATE CO.

Lexington Ircrealestate.com

MAY COMMERCIAL GROUP INC.

Lexington (859) 263-2424

MAZURKA COMMERCIAL REALTY

Lexington mazurka.com

NAI ISAAC COMMERCIAL PROPERTIES

Lexington naiisaac.com

ROSENSTEIN DEVELOPMENT

Lexington rosensteindevelopment.com

SCHRADER COMMERCIAL PROPERTIES LLC

Lexington schradercommercial.com

SEWELL COMMERCIAL DEVELOPMENT & BROKERAGE LLC

Lexington sewellcommercial.com

SOUTHCREEK PROPERTIES

Lexington southcreekpark.com

SPERRY VAN NESS

Lexington svnlex.com

TAYLOR REAL ESTATE, LLC

Winchester

taylorrealestate.com

WARNER BUILDERS LLC

Lexington warnerbuilt.com

THE WEBB COMPANIES

Lexington

thewebbcompanies.com

BOB ZIELKE & ASSOCIATES INC.

Lexington (859) 223-2083

RESIDENTIAL/FARM **REAL ESTATE FIRMS**

AMERICAN REALTY GROUP

Lexington

theamericanrealty groupky.com

ARNOLD REAL ESTATE & CONSTRUCTION

Lexington arnoldrealestate.net

DEBORAH BALL REALTY, LLC

Lexington deborahball.com

BIEDERMAN REAL ESTATE & AUCTIONEERS

Lexington

biedermanbrokerage.com

BLUEGRASS REAL ESTATE INVESTMENT GROUP LLC

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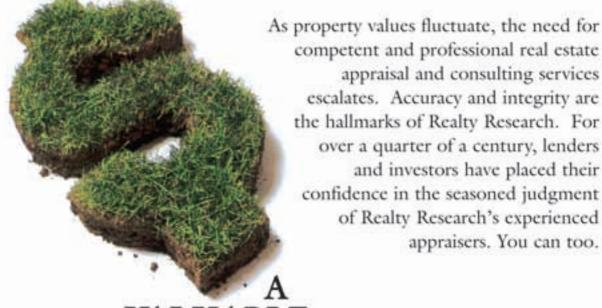
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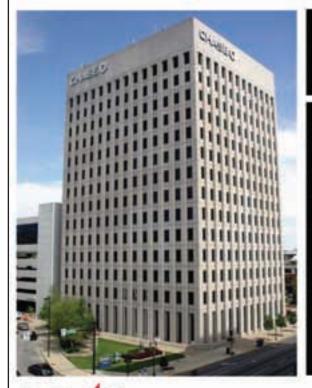
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Education Leads to Economic Prosperity

Bluegrass residents have many options to reach their education goals

BY DEBRA GIBSON

record number of college graduates in 2009, fewer students leaving college before earning a degree, and more adults returning to complete degrees they started years ago all bode well for the Bluegrass.

"Educational attainment and a thriving economy are bound together inextricably, particularly in today's global economy," said **Bob King**, president of the Kentucky **Council on Postsecondary Education**. "Education is an economic imperative."

King points to 1968, the year he graduated from college, when the U.S. led the world in the percentage of its population with a graduate degree. Now, 42 years later, the U.S. is at number 10 and falling. Likewise, the national economy is struggling.

Still, there is good reason to be optimistic in Kentucky and particularly in the Bluegrass region. Kentucky's public and independent colleges and universities conferred 57,247 degrees and credentials during the 2009-10 academic year, according to a preliminary report from the Council on Postsecondary Education. This represents an estimated 9.3 percent increase over the previous year and includes gains at the associate's, bachelor's, master's and professional/doctorate levels.

And it's not just the graduates who are the beneficiaries.

"There are an array of studies that clearly link economic prosperity to education," King said. "The correlation is unmistakable."

Attaining this prosperity begins with encouraging more high school graduates to go on to college. This is happening in a big way in the Bluegrass. The fall 2010 freshman class at **Centre College**, for example, is the largest freshman class in the school's history, according to Mike Norris, communication director for



Central Kentucky is known for its highly educated workforce and the quality, variety and traditions of its many institutions of higher learning.

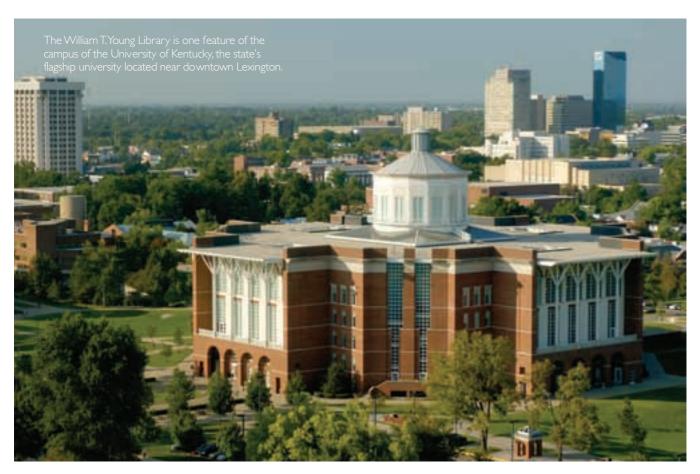
Centre. Size doesn't compromise quality either. *Forbes* magazine recently named Centre the top college in the South and 14th in the nation.

Enrollment has also nearly doubled in the past decade at the 16 schools that make up the Kentucky Community and Technical College System (KCTCS), including Bluegrass Community and Technical College (BCTC). KCTCS students now represent more than 43

percent of all undergrads in Kentucky's public postsecondary institutions. Those are just two of many examples.

Once enrolled, colleges in the Bluegrass are also pulling out all the stops to help students succeed, according to King.

"Each campus does it a little differently," King said, "but overall we are applying a broad array of resources to help students who may be struggling



academically or socially. We try to help with social resources by encouraging them to get involved in clubs, organizations, sports – anything to get them connected with other students and feel like they are part of the campus. We help them academically with peer study groups and computer labs. Some schools set up dorms where the students have the same majors. We are expanding advising and making improvements to the Pell Grant program."

For those who wish to return to college after years or decades of absence, there is **Project Graduate**, a collaborative effort between the Council on Postsecondary Education and the campuses to recruit and graduate former students still residing in Kentucky who have earned 90 or more credit hours from a Kentucky institution. As a part of Project Graduate, students receive incentives such as free applications, tuition assistance,

priority enrollment, and individual advising, according to King.

Interestingly, many adults who left college before completing a degree are breathtakingly close to having finished. King said some have even completed all the coursework, but never applied for their diploma.

Campus construction

To accommodate more students, construction abounds on Bluegrass campuses.

At Centre College, a \$20 million project that will provide science students and faculty with classrooms, offices, laboratories and collaborative space should be ready in late 2010, according to Norris. The 40,000-s.f. addition to Young Hall will be LEED certified (Leadership in Energy & Environmental Design, an internationally recognized green building certification system).

The Davis Marksbury Building at the University of Kentucky will also be LEED certified. UK's new \$18.6 million Davis Marksbury building is the second phase of the university's high-tech Digital Village: four buildings dedicated to high-tech research. The three-story, 45,014-s.f.



At Eastern Kentucky University in Richmond, the College of Business & Technology has academic programs in agriculture, aviation, business, communication, military science and technology.



Transylvania University near downtown Lexington is a distinguished liberal arts college that was founded in 1780.

building will house the UK Center for Visualization and Virtual Environments, the Department of Electrical and Computer Engineering and the Department of Computer Science. All are part of the UK College of Engineering. The project is expected to be completed in early 2011.

Just ahead of that, the new Center for Communication Arts at **Asbury University** will open for its nationally known communications, media communication, journalism, and theater and cinema performance programs in one place, "mirroring the convergence of these fields in the real world." The building, which will open in December 2010, will feature a 5,000-s.f. black box theater modeled after 20th Century Fox.

In Richmond, phase one of Eastern Kentucky University's new \$64 million, 174,195- s.f. science building is expected to open for classes in the fall of 2011, according to Marc Whitt, associate vice president for public relations & chief communications officer. The first phase will house the Departments of Chemistry and Physics & Astronomy, as well as science education, classrooms and laboratories. The second phase – not yet funded but also estimated at \$64 million – will add the Departments of Biological Sciences and Geography & Geology.

BCTC is also at the beginning of a massive building project that will culminate with a new campus on Newtown Pike in Lexington. The plan calls for a total of 14-17 buildings on the campus after completion, allowing BCTC to provide additional programs and services in high-demand, high-wage jobs.

"These types of programs are critical to transforming both the economy of our state and the city of Lexington," said KCTCS President Michael B. McCall.

The project is divided into four phases. The first phase includes construction of a \$28.2 million building that will include computer labs, lecture classrooms, learning commons, science lab, film production studio, faculty and support offices, student services, a One-Stop center and admissions offices. Construction will begin in March 2011 with classes available there in January

2013. The facility will be LEED certified.

College any time

All the new construction is serving traditional undergraduates (ages 18-24) and many non-traditional students. In fact, many traditional colleges are now also offering non-traditional ways to earn a degree, and new colleges specifically designed for working adults are multiplying rapidly.

Indiana Wesleyan University is a good example. Convenience is the mantra. Students register only once rather than each semester. The fees cover everything, including books and supplies, which are typically delivered to students' homes rather than purchased in long bookstore lines.

For many degree programs such as the master's of business administration (MBA), students are grouped into cohorts – small groups of students who progress through an identical program together. They receive a schedule of classes for the entir e program and take one class at a time once a week, with each course lasting a couple of months at the most. And the programs are accelerated, with most lasting between 18 and 28 months.

Midway College has been a leader in this field, setting up its program some 15 years ago. Today, Midway College partners with KCTCS in locations across the state to offer an array of programs and now also have Midway College Online.

In the fall of 2010, BCTC will launch FasTrack, a program that enables students to earn an associate degree in arts or science in two years. Students take "hybrid classes," a combination of in-classroom and online instruction, on Friday evenings and Saturday mornings. Classes are eight weeks long.

"This program is the perfect opportunity for working adults to get their degree or to take just a class or two," said **David Hellmich**, vice president of academics at BCTC. "With small class sizes and great faculty,



Midway College in Midway also has a campus in Lexington and offers programs at a number of off-site locations throughout Kentucky.

everyone can be a successful college student in the FasTrack program."

"Our institutions are there to meet needs," said Gary Cox, president of the Association of Independent Kentucky Colleges and Universities, "and as needs change many of them adapt. Independent colleges have to be more responsive to the market because we are not publicly supported."

New programs in fact, are as plentiful as new buildings. For example:

• EKU is offering a new baccalaureate degree program in animal studies, believed to be the first of its kind in the world.

• Midway College is in the process of establishing a Doctor of Pharmacy program in Paintsville, Ky. When fully operational, the program will enroll up to 320 students.

Regardless of how Bluegrass residents choose to get a degree, the effort is worth it for both the individual and the state. According to KnowHow2GOKY.org, during a lifetime, a person with a bachelor's degree earns an average of \$1 million more than a high school graduate.

Following is a list of major colleges, universities and post-secondary institutions located in the Bluegrass region, along with their latest enrollment figures and most popular programs.

ASBURY THEOLOGICAL SEMINARY

Wilmore asburyseminary.edu Enrollment: 1.660

ASBURY UNIVERSITY

Wilmore asbury.edu Enrollment: 1,613 Popular programs: Psychology, Elementary Education, Business Management, Communication Arts

BEREA COLLEGE

Berea berea.edu Enrollment: 1,576

Popular programs: Business Administration, Child/Family Studies, Technology and Industrial Arts

BLUEGRASS COMMUNITY & TECHNICAL COLLEGE

Lexington bluegrass.kctcs.edu Enrollment: 13,378 Popular programs: Liberal Arts and Sciences, Nursing, Business Administration and Management, Radiology



Danville Campus Enrollment: 1.453 Lawrenceburg Campus Enrollment: 952 Winchester-Clark County Campus Enrollment: 693

CENTRE COLLEGE

centre.edu Danville Enrollment: 1,215 Popular programs: Liberal Arts

EASTERN KENTUCKY UNIVERSITY

Richmond eku.edu Enrollment: 15,763 Popular programs: Nursing, Police Studies/Administration

GEORGETOWN COLLEGE

Georgetown georgetowncollege.edu Enrollment: 1.882 Popular programs: Liberal Arts

INDIANA WESLEYAN UNIVERSITY

Lexington indwes.edu Enrollment: 410 Popular programs: Accelerated, evening, extended-campus, online and weekend programs

ITT TECHNICAL INSTITUTE

itt-tech.edu Lexington Enrollment: 1,645 total Popular programs: Construction Management, Electronics Engineering, Digital Engineering and Game Design, Paralegal Studies, Criminal Justice, Drafting and Design, Software Development

KENTUCKY STATE UNIVERSITY

Frankfort kysu.edu Enrollment: 2,834 Popular programs: Business Administration, Early Elementary Education, and Criminal Justice

LEXINGTON THEOLOGICAL SEMINARY

Lexington lextheo.edu Enrollment: 75-110

Centre College is a Presbyterian liberal arts school in Danville that is nationally recognized for excellence.

MEDTECH COLLEGE

Lexington medtechcollege.edu Enrollment: 100

MIDWAY COLLEGE

Midway midway.edu Enrollment: 1.800 Popular programs: Accelerated evening degree programs

NATIONAL COLLEGE

Lexington, Richmond, Danville national-college.edu Enrollment: 2,900 Popular programs: Concentrated, careerspecific instruction

SPENCERIAN COLLEGE-LEXINGTON

spencerian.edu Enrollment: 1.900 Total

STRAYER UNIVERSITY

Lexington strayer.edu Enrollment: Unavailable Popular programs: Accounting, Business, Health Services Administration. Information Systems

SULLIVAN UNIVERSITY

Lexington sullivan.edu Enrollment: 4,800 Total Popular programs: Culinary Arts, Baking, Pastry Arts, Business Education, Justice and Public Safety Administration

TRANSYLVANIA UNIVERSITY

Lexington transy.edu Enrollment: 1,100 Popular programs: Liberal Arts

UNIVERSITY OF KENTUCKY

Lexington uky.edu Enrollment: 27,102 Popular programs: Accounting, Biology and Marketing •



Lexington is a Regional Healthcare Center

Hospitals in Central Kentucky continue to expand, merge and improve services

BY DEBRA GIBSON

T the grand opening of the University of Kentucky's new Albert B. Chandler Emergency Department in July 2010, **Dr. Michael Karpf**, executive vice president for health affairs at UK, didn't hide his pride or his enthusiasm. "It is as good or better than any emergency room in the United



A patient room in UK's new emergency department, which offers the region's only Level I Trauma Center:

States," Karpf said of the new facility. "We have built a world-class hospital here in Kentucky."

The 40,000-s.f. emergency department is part of the first phase of **UK HealthCare's** \$760 million expansion project. In 2011, the first two floors of a new 12-story patient care facility also will be completed.

Considering other area hospitals, medical care providers have invested close to a billion dollars in the Bluegrass in the form of new and renovated facilities. That amount doesn't touch on the new services that have been added. Cardinal Hill Rehabilitation Hospital, Central Baptist Hospital, Saint Joseph Hospital and the UK Hospital in Lexington and the Pattie A. Clay Medical Center in Richmond have all expanded or announced expansions of significant new facilities during 2010-2011.

At Cardinal Hill in Lexington, CEO Kerry Gillihan said the \$47 million, 160,000-s.f. addition will increase the number of private rooms dramatically. A little more than half of the facility's 208 beds will now be in private rooms – a breathtaking jump from the two private rooms previously available. Twenty new beds will be in a new ventilator-dependent unit for patients with breathing problems or those having difficulty being weaned off a ventilator.

A short distance away, **Central Baptist Hospital** will break ground in the fall of 2010 on a \$200 million building. The project is expected to take 24 to 30 months to complete. The seven-story, 337,000-s.f. facility will include a state-of-the-art cancer center; a women's center, including labor and delivery rooms; 40 ICU beds; inpatient imaging services, 44 private beds;

Continued on page 98

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Continued from page 96

a kitchen and cafeteria; and a five-floor parking structure.

On the east side of Lexington, The Women's Hospital at Saint Joseph East opened in March 2010. Unlike any facility in the state, The Women's Hospital is dedicated exclusively to women's services. The \$60 million facility has a capacity of 3,000 deliveries annually and will later be expanded to offer more services targeted to women.

The facility currently includes 12 labor/delivery/recovery rooms; three Caesarean section rooms; 28 post-partum



Central Baptist Hospital in Lexington will break ground in the fall of 2010 on a \$200 million expansion that will include a cancer center and w omen's center.

Continued on page 100

New Services Important Part of Healthcare Capabilities

ospitals throughout the region offer an array of new services and capabilities. Here are a few examples:

Bourbon County Hospital, Paris: The hospital upgraded to digital mammography in November 2009.

Pattie A. Clay Medical Center, Richmond: The facility received Chest Pain Center Accreditation from the Society of Chest Pain Centers, an international organization dedicated to eliminating heart disease as the primary cause of death worldwide. It was named one of the Best Places to Work by the Kentucky Chamber of Commerce and business of the year by the Greater Richmond Chamber of Commerce.

The medical center emphasizes outreach services for the community and surrounding counties with its PE4Life at Madison County Schools. Established in 2009 as a pilot program, PE4Life includes an action-based learning lab and a fitness lab at Shannon Johnson Elementary in Berea and a fitness lab at Caudill Middle School in Richmond.

Frankfort Regional Medical Center, Frankfort: The facility is the first **hospital** in Kentucky to offer back patients a new treatment option called

MILD® (Minimally Invasive Lumbar Decompression).

"We are excited to be the only hospital in the area offering this leading-edge procedure," said **Dr. Richard Lingreen**. "There are no implants, sutures or staples, which means no scarring. Patients often experience pain relief within hours of the procedure."

Done under local anesthesia with an incision about the size of a pencil, MILD typically results in a 70 percent improvement in mobility.

Frankfort Regional is also the newest partner in **University of Louisville HealthCare's** remote physician presence robot network for stroke care. The network provides the expertise and support of the university's medical faculty to outlying hospitals via a remote-controlled robot.

"During a stroke, seconds matter," said **Dr. Michael Presley**, medical director of the Emergency Department at Frankfort Regional. "By having additional and immediate physician access, stroke outcomes are drastically improved."

Patients in the center's emergency room no longer need to guess how long they'll wait before receiving care. Now they can find out in advance, thanks to a new program that publicizes the hospital's average wait times via text messaging and the Internet.

James B. Haggin Memorial Hospital, Harrodsburg: The hospital recently acquired a new 64-slice scanner that allows them to take more advanced CT scans. They are also in the process of installing a 1.5 tesla MRI. In addition, the hospital has opened 13 new private acute care rooms and four private critical care rooms.

Marcum & Wallace Memorial Hospital, Irvine: The hospital became a beta testing site for the creation of Level 4 trauma centers in Kentucky. John Isfort, director of business development and physician services, said hospital personnel have been working at the grassroots level to develop the criteria for what it will take for hospitals to be designed as a Level 4 Trauma Center. In the meantime, the hospital has been operating as a de facto trauma center, meaning it has the capability to rapidly evaluate trauma patients in its emergency room and transfer them to the appropriate center. Isfort said many small hospitals are interested in receiving the designation.

Nicholas County Hospital, Carlisle: Within the past year, the hospital opened a provider-based rural health clinic.



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Recognized as Lexington's most preferred hospital, Central Baptist Hospital (CBH) is committed to making quality healthcare services more convenient by operating five outlying outpatient centers, including locations in Nicholasville and Richmond.

Performing nearly 23,000 cardiac procedures and studies annually, CBH has a Chest Pain Center with PCI accreditation, denoting that it meets or exceeds benchmarks for rapidly diagnosing and treating a heart attack.



Bill Sisson, President/CEO, Central Baptist Hospital

Central Baptist's oncology program uses the latest skills, knowledge and technology to help patients overpower cancer. CBH is the only community hospital in

Kentucky to hold accreditation from the National Accreditation Program for Breast Centers.

Awarded Magnet status for its quality patient care, CBH continues to lead in maternity care, with nearly 4,000 births each year.

Continued from page 98

rooms; 28-crib well baby nursery; a 16-bay Level II NICU; 10 antepartum rooms; separate waiting rooms for labor/delivery and post partum; a waiting area for expecting fathers.

In Richmond, the Pattie A. Clay Medical Center has invested more than \$46 million in facilities, technology, programs and services since 2000. The center's third and fourth floors now have private rooms, according to Marketing Director Jill Williams. The latest enhancements also include a new Wound Care Clinic; outpatient laboratories in Richmond and Lancaster; a Health & Education Center; the Garrard County Healthcare Clinic; and physician practices.

The medical center also renovated its Intensive Care Unit, according to Williams. The eight ICU patient rooms have new head walls, which contain medical gases, suction and cardiac monitoring mounts. The critical care beds have built-in pressure redistribution system for patient comfort. Also available are electrical components that assist nurses with patient repositioning and provide a chair position for those unable to get out of bed. This technology minimizes complications of bed rest for critical care patients.

In Winchester, Clark Regional Medical Center (CRMC) became part of LifePoint Hospitals Inc. in April 2010. LifePoint is a hospital company based in Brentwood, Tenn., that focuses on providing quality healthcare services close to home. LifePoint committed to invest approximately \$60 million to build and equip a new, 132,000-s.f., state-of-the-art hospital to replace the current facility. Construction began in 2010 and is expected to be completed in approximately 18 to 24 months.

"Our goal is to ensure that the healthcare needs of our community are met today and into the future," said S. Dudley Taylor, chairman of the board of CRMC. "LifePoint's dedication to nonurban communities such as ours is wellknown and made this partnership very attractive. We are delighted to be associated with a proven company that will provide the best healthcare available to our community."

Another milestone reached

At at UK, the new emergency department is actually three centers in one. One is the Makenna David Pediatric Emergency
Center with a separate entrance, its own registration and waiting areas, and special treatment facilities for young patients. The other two centers are a Level 1 Trauma
Center and an Adult Emergency Center that includes Express Care, an area designed for patients with less serious needs. Patients can be quickly evaluated and treated in comfortable recliners rather than beds.

The emergency room itself includes the latest technology, including kiosks that guide patients to their destination, electronic documentation of high-risk cases, computerized order entry, and wireless and mobile X-ray and endoscopy carts to speed the delivery of care.

The next milestone in the phased plan is the opening of the first two floors of the hospital in spring 2011. At that time, 128 beds – including 48 in the intensive care unit and 80 for acute

Continued on page 102

CLARK REGIONAL MEDICAL CENTER

I 107 W. Lexington Ave. Winchester, KY 4039 I (859) 745-3500 clarkregional.org

LifePoint Hospitals is making communities healthier through nine affiliated hospitals located throughout Kentucky. In May 2010, Clark Regional Medical Center (CRMC) in Winchester joined the LifePoint family of Kentucky hospitals as its newest member.

LifePoint will invest more than



Kathy Love, CEO, Clark Regional Medical Center

\$60 million to build and equip a new, state-ofthe-art hospital in Winchester to replace CRMC's 43year-old facility. Through its partnership with LifePoint, CRMC can

provide better care close to home for the residents of Clark County and the surrounding area.

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Your care begins within You'll see a doctor within



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Saint Joseph Hospital | Saint Joseph East | Saint Joseph - Jessamine

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Continued from page 100

care – will be used in the new hospital. Also, opening will be the atrium, lobby, the auditorium, chapel, waiting rooms and gift shop, coffee shop and café.

"Is there anybody out there from Kentucky?" Karpf asked at the emergency department's grand opening. "This place is for you."

LEXINGTON CLINIC

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Andrew H. Henderson, M.D., CEO, Lexington Clinic

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Named one of Kentucky's Best Places to Work, Lexington Clinic comprises more than 200 medical providers, caring for patients at 18 locations throughout the region. Lexington Clinic is dedicated to healthcare excellence and provides primary medical care for all members of the family, as well as a full spectrum of specialty care services. The same could be said for all the new facilities and new services now available in the Bluegrass.

Following is a list of area hospitals and the number of beds in each facility.

BOURBON COUNTY - PARIS BOURBON COMMUNITY HOSPITAL

bourbonhospital.com 58 beds (25 psych)

BOYLE COUNTY - DANVILLE EPHRAIM MCDOWELL REGIONAL MEDICAL CENTER

emrmc.org 22 beds

CLARK COUNTY - WINCHESTER CLARK REGIONAL MEDICAL CENTER

clarkregional.org 100 beds

ESTILL COUNTY - IRVINE MARCUM & WALLACE MEMORIAL HOSPITAL

marcumandwallace.org 25 beds (critical access)

FAYETTE COUNTY – LEXINGTON CARDINAL HILL REHABILITATION HOSPITAL

cardinalhill.org 208 beds Clark Regional Medical Center in Winchester became part of LifePoint Hospitals Inc. in 2010 and will be replaced by a new \$60 million facility.

CENTRAL BAPTIST HOSPITAL

centralbap.com 344 beds

EASTERN STATE HOSPITAL

bluegrass.org 323 beds

LEXINGTON VA MEDICAL CENTER

Cooper Division & Leestown Division lexington.va.gov 199 beds

THE RIDGE BEHAVIORAL HEALTH SYSTEM

ridgebhs.com 110 beds (psychiatric)

SAINT JOSEPH EAST

saintjosepheastky.org 174 beds

SAINT JOSEPH HOSPITAL

saintjosephky.org 468 beds

SHRINERS HOSPITAL FOR CHILDREN

shrinershq.org/Hospitals/Lexington 50 beds

UNIVERSITY OF KENTUCKY ALBERT B. CHANDLER HOSPITAL

ukhealthcare.uky.edu 473 beds

UK HEALTHCARE GOOD SAMARITAN HOSPITAL

samaritanhospital.com 317 beds

FRANKLIN COUNTY - FRANKFORT FRANKFORT REGIONAL MEDICAL CENTER

frankfortregional.com 173 beds

HARRISON COUNTY - CYNTHIANA HARRISON MEMORIAL HOSPITAL

harrisonmemhosp.com 61 beds



JESSAMINE COUNTY – NICHOLASVILLE SAINT JOSEPH JESSAMINE

saintjosephjessamine.org

LINCOLN COUNTY - STANFORD FORT LOGAN HOSPITAL

fortloganhospital.org 25 beds (critical access)

MADISON COUNTY - BEREA SAINT JOSEPH BEREA

saintjosephberea.org 25 beds (critical access)

MADISON COUNTY – RICHMOND PATTIE A. CLAY REGIONAL MEDICAL CENTER

pattieaclay.org 105 beds

MERCER COUNTY - HARRODSBURG

THE JAMES B. HAGGIN MEMORIAL HOSPITAL

hagginhosp.org 59 beds (25 critical access, 34 long-term care)

NICHOLAS COUNTY - CARLISLE NICHOLAS COUNTY HOSPITAL

johnsonmathers.org 18 beds (critical access)

ST. JOSEPH HEALTH SYSTEM

One St. Joseph Drive Lexington, KY 40504 (859) 313-1000 sjhlex.org

Saint Joseph Health System includes Flaget Memorial Hospital in Bardstown; Saint Joseph-London; Saint Joseph-Martin; Saint Joseph Hospital and Saint Joseph East in Lexington; Saint Joseph-Berea; Saint Joseph-Jessamine in Nicholasville; and Saint Joseph-Mount Sterling.

The system has 981 licensed beds, approximately 5,000 employees, and approximately 1,300 physicians on its



Gene Woods, President/CEO, St. Joseph Health System

medical staffs.
During 2010,
Saint Joseph
opened The
Women's Hospital
at Saint Joseph
East (the only
facility of its kind
in the state); a
new replacement
hospital for Saint
Joseph-London;

the Flaget Cancer Center in Bardstown; and the Saint Joseph Cancer Center in Lexington. In 2011, a new replacement hospital for Saint Joseph-Mount Sterling will be complete.

SCOTT COUNTY - GEORGETOWN GEORGETOWN COMMUNITY HOSPITAL

georgetowncommunityhospital.com 75 beds

WOODFORD COUNTY - VERSAILLES BLUEGRASS COMMUNITY HOSPITAL

bluegrasscommunityhospital.com 75 beds

CENTRAL BAPTIST HOSPITAL NATIONALLY RECOGNIZED HEART AND STROKE CARE Recognized for excellence in USINEWORLD REPORT Josepital was recently awarded with the American Heart Association/American Stroke Association Ger With The Goldenes Stroke Gold Plus Performance Achievement Award, and was listed among other GWTG Achievement Award winners in the American Henrican Henry Award with the American Stroke Action Registry – GWTG Achievement Award for 2009, one of only 121 houpitals insucing the Gold Purformance Achievement Award for 2009, one of only 121 houpitals insucing the Center with Percutaments Catheter Intervention (PCI) has Central Baptin Hospital was the first houpital in Central Kentucky to be accredited by the Society of Chest Pain Centers, and now is designated as a Chest Pain Center with Prevutaments Catheter Intervention (PCI) has it is heart and stroke care. This is heart and stroke care.



Aviation is Key to Economic Development

Lexington offers reliable and convenient options for air and ground transportation

Butthe entire Bluegrass region have been preparing to handle a record number of visitors for the 2010 Alltech FEI World Equestrian Games at the Kentucky Horse Park. Recent major improvements will ensure the efficient movement of people (and horses) and are sure to continue to benefit the area long after the games have ended.

In 2009, the airport, the official airport of the games, began one of its busiest construction seasons in history, relocating and realigning its crosswind runway. Construction of the \$27 million, 4,000-foot runway has employed more than 150 people and is one component of more than \$60 million worth of airport improvement projects that Blue Grass Airport has

undertaken. The new runway was scheduled to open to general aviation traffic in late summer 2010.

Located five miles from downtown Lexington and just 20 minutes from the Kentucky Horse Park, Blue Grass Airport is served by seven major airline brands that provide non-stop service to 14 major hub cities with direct service to hundreds of destinations worldwide. The





Above: Blue Grass Airport's new 4,000-foot runway will be used by private and corporate general aviation aircraft and will enhance safety during crosswind conditions.

Left: The new \$11 million Tac Air executive terminal and hangers at Blue Grass Airport is the flagship facility of the Texarkana, Ark., fixed base operation company.

airport each year caters to more than 1 million travelers from Central and Eastern Kentucky, who enjoy a taste of the Bluegrass in its remodeled terminal.

"The airport provides an excellent venue for the community to highlight the culture, heritage and economic vitality of the Bluegrass," said Bobby Owens, chairman of the Lexington-Fayette Urban County Airport Board. "We take great pride as visitors from around the world arrive at the airport and gain immediate insight into our region through the artwork that is displayed."

One important arts and heritage component of the airport terminal is a floor tile mosaic in the main entry that reflects the historical genealogy of the world's top Thoroughbred stallions, most of whom were born or stood at stud in Central Kentucky. Sire lines in the mosaic trace the region's famous breeding history back to the mid-1800s and include more than 800 horses. Lineage data were researched and designed by Prominent Sire Lines LLC; the tile mosaic was crafted by Martina Brothers Co.

LEXTRAN

109 W Loudon Ave. Lexington, KY 40508 (859) 255-7756 lextranonthemove.org

LexTran – the Transit Authority of Lexington – provides rides for workers, visitors, seniors, students ... the entire community. Bus service extends into evening and weekend hours, including Sundays.

LexTran offers many services, including trolleys to the universities, downtown, and Keeneland race meets;



Rocky Burke, General Manager, LexTran

WHEELS
paratransit
service; oncampus
transportation
for the
University of
Kentucky; an
express shuttle to
UK football
games; an

employer subsidy program, and more.

LexTran is essential to Lexington's economy, environment, and to the city's overall quality of life.

Other travel options

Meanwhile, visitors to the area also may choose to fly into Louisville International Airport, 75 miles to the west of f Interstate 64, or Cincinnati-Northern Kentucky Airport, 70 miles to the north of f I-75.

On the ground, the region is easy to access thanks to Interstate 64, a major U.S. east-west corridor; I-75, which runs north-

south; Bluegrass Parkway; Mountain Parkway; and other four-lane highways.

Lexington is set up like a wheel and spokes, with main arterial roads running from downtown out into the country. Major car rental companies have desks at the airport and branches around town, and visitors and residents also have access to a number of cab companies.



Public bus service is provided by LexTran, which operates a fleet of 73 buses, including a campus shuttle service for the University of Kentucky. LexTran's COLT Trolley service, which debuted in April 2010, provides free rides around the heart of downtown Lexington, connecting riders with shops, restaurants, nightlife, entertainment establishments and other attractions, and to UK and Transylvania University.

Following is a list of airports in the Bluegrass and other companies involved such businesses as shipping, transportation and warehousing.

AIRPORTS

BLUE GRASS AIRPORT

Lexington bluegrassairport.com

CAPITAL CITY AIRPORT

Frankfort cca.ky.gov

CYNTHIANA-HARRISON COUNTY AIRPORT

kv0i8.webs.com

GEORGETOWN-SCOTT COUNTY REGIONAL AIRPORT

georgetownscottcountyairport.com

MADISON AIRPORT

Richmond madisonairportky.com

BLUE GRASS AIRPORT

4000 Terminal Drive, Suite 206 Lexington, KY 40510 (859) 425-3114 bluegrassairport.com



Eric J. Frankl, A.A.E., Executive Director, Blue Grass Airport

The primary
airport for Central
and Eastern
Kentucky, Blue
Grass Airport offers
a convenient
method of travel
whether on a
non-stop domestic
flight or connecting
to a host of

international cities. The airport offers passenger service with seven major airlines.

With more than \$66 million worth of improvements recently completed, travelers will experience a modern airport



STUART POWELL FIELD

Danville (859) 236-8917

EQUINE TRANSPORTATION

BROOK LEDGE INC.

Lexington brookledge.com

HORSE AMERICA INC.

Lexington horseamerica.net

BOB HUBBARD HORSE TRANSPORTATION INC.

Versailles bobhubbardhorsetrans.com

MERSANT INTERNATIONAL LLC

Lexington mersant.com

terminal with new restaurants and gift shops, a covered rental car facility, valet parking, free 30-minute parking and complimentary high-speed wireless Internet access throughout the terminal. Passengers can relax and conduct business at The Club at Blue Grass, an executive lounge.

The Official Airport of the 2010 Alltech FEI World Equestrian Games is 20 minutes from the Kentucky Horse Park, host site of the games, and five miles from downtown Lexington. The airport will provide services for customers traveling to the games, including translation services and visitor information.

Blue Grass Airport also offers corporate and general aviation services, including a U.S. Customs office, fixed-base operator TAC Air, charter aircraft, maintenance and storage facilities and flight instruction.

LexTran's COLT Trolley service provides free rides around the heart of downtown Lexington and to selected locations.

SALLEE VAN LINE

Lexington salleehorsevans.com

H.E. SUTTON FORWARDING CO. LLC

Lexington suttonforwarding.com

GENERAL AVIATION

TAC AIR

Lexington tacair.com/lex

INTERNATIONAL SHIPPING COMPANIES

DHL

dhl.com

FEDEX INTERNATIONAL

fedex.com

UPS

ups.com

LOGISTICS FIRMS

PENSKE TRUCK LEASING

lexington penske.com

RYDER TRANSPORTATION & LOGISTICS SOLUTIONS

Lexington ryder.com

UPS LOGISTICS

Lexington ups.com

VASCOR LTD.

Georgetown vascorltd.com

RAIL

R.I. CORMAN RAILROAD GROUP

Nicholasville rjcorman.com

TRANSIT SYSTEM

LEXTRAN

Lexington lextranonthemove.org

TRUCKING COMPANIES

PHOENIX TRANSPORTATION SERVICES LLC

Georgetown phoenix-transportation.net

TRANSFREIGHT

Georgetown transfreight.com

YRC

Lexington yrc.com

WAREHOUSING COMPANIES

ASSOCIATES WAREHOUSING

Lexington associateswarehouse.com

M & E STORAGE INC.

Lexington mestorage.com

W.T. YOUNG STORAGE COMPANY LLC

Lexington wtyoung.com

TAC AIR

4308 Hangar Drive Lexington, KY 40510 (859) 255-7724 tacair.com/lex

With the first faces many visitors to Lexington see, the TAC Air staff always makes a good impression. They've earned a reputation for providing exceptional service in a comfortable, welcoming atmosphere.

TAC Air has taken this level of service even higher by opening the FBO chain's flagship executive terminal at Blue Grass Airport.
Wireless printing from laptops and smart phones, luxurious passenger lobby surroundings with VIP services and an art gallery featuring works from local artisans are just a few of the amenities available.



Kip Simanek, General Manager, TAC Air

"Working with airport officials who understand the importance of a proper and healthy partnership between private business general aviation and

public airports creates a winning scenario for everyone involved, said Greg Arnold, president and CEO of TAC Air's parent, Truman Arnold Companies, at the July opening of the new terminal. "The terms of the lease agreement between TAC Air and Blue Grass Airport provide that all of TAC Air's \$11 million investment and hangar improvements will be turned over to the airport at the end of the 20-year lease – not costing taxpayers a dime."



Low Fares to Ft. Lauderdale and Orlando!

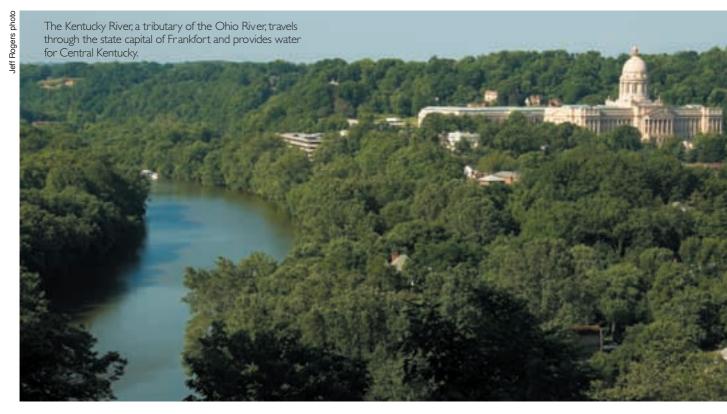
Fly non-stop from Blue Grass Airport. Book at airtran.com for our lowest non-stop fares from Lexington to Ft. Lauderdale and Orlando, plus affordable Business Class, Wi-Fi and XM Satellite Radio on every flight. There's a seat waiting for you.





Affordable Energy is an Economic Asset

Kentucky's abundant coal supply contributes to low electric utility costs for businesses



ENTRAL Kentucky is an affordable place to do business because of the state's abundant coal supplies that contribute to keeping energy costs relatively low. For years, all of Kentucky has reaped tremendous benefits from having some of the lowest electric rates in the country. This has been a key competitive tool in attracting economic development and improving the quality of life.

Kentucky's utility costs are among the lowest in the nation for several reasons: large coal reserves and their proximity to coal-burning utility plants; location on the interstate natural gas pipeline corridor; and an abundant natural water supply derived from an extensive network of rivers, streams and lakes.

In turn, a large number of utility providers continue to ensure competitive rates for the consumer.

Regulating more than 1,500 utilities in the state is the Kentucky Public Service Commission, a three-member administrative body with quasi-legislative and quasi-judicial duties and powers. The commission, which celebrated its 75th anniversary in 2009, regulates the intrastate rates and services of investorowned electric, natural gas, telephone, water and sewage utilities; customerowned electric and telephone cooperatives; water districts and associations; and certain aspects of gas pipelines.

Following is information about major utility companies and a list of utility companies that serve the Bluegrass.

COLUMBIA GAS OF KENTUCKY

2001 Mercer Road Lexington, KY 40511 (800) 432-9345 columbiagasky.com

Each day, an underground network of over a million miles of pipeline safely carries natural gas from supply areas to homes, businesses and factories across America. In Central and Eastern Kentucky, Columbia Gas of Kentucky



Herbert A. Miller Jr., President, Columbia Gas of Kentucky

provides safe, reliable natural gas service to almost 140,000 customers in 31 counties. Columbia is one of the nine energy distribution companies of NiSource Inc. (NYSE:NI).

Our dedicated

team is committed to working with residential and commercial customers to ensure they receive the warmth, comfort and reliability for which natural gas is widely known. And with the introduction of WarmWise, a series of energy efficiency programs, we're helping our customers save energy, too.

Whether your home or business is large or small, natural gas is an efficient and environmentally responsible solution to your energy needs. You might say it's "the natural choice."

E.ON U.S./LG&E/KU

220 W. Main St. Louisville, KY 40202 (502) 589-1444 eon-us.com



Vic Staffieri, Chairman/CEO/ President, E.ON U.S., LGE/KY

There has never been a greater emphasis on the environment than we are experiencing today. Reducing carbon emissions is on state and federal agendas, and being green is the new mantra.

But Kentucky is highly dependent on coal as an electric fuel source, and today there is no practical technological solution to solve the CO2 issue associated with global warming. Accordingly, Louisville Gas and Electric (LG&E) and Kentucky Utilities (KU) continue to encourage our customers to embrace energy efficiency measures.

We are also investing in clean coal research because Kentucky is not blessed with significant amounts of viable renewable resources, such as wind or sun. Moreover, the country's transmission system cannot currently support the transportation to Kentucky of large amounts of more-expensive renewable electricity from other regions where this type of power is available.

We believe it is critical to invest in improving the environment, but everyone should understand that balancing the electricity needs of our customers and meeting environmental goals will be expensive.

KENTUCKY AMERICAN WATER

2300 Richmond Road Lexington, KY 40502 (859) 269-2386 kentuckyamwater.com

Kentucky American Water, a wholly-owned subsidiary of the largest U.S. investorowned water and wastewater utility, American Water (NYSE: AWK), serves nearly a half-million people in portions of 10 Kentucky counties. In 2010, we celebrate 125 years of providing quality tap water while we complete a new water



Nick Rowe, President, Kentucky American Water

treatment plant and related facilities to address Central Kentucky's longstanding water supply deficit.

Our service areas have for years received water service from us that meets or exceeds state and federal

standards. This is due to our dedicated professionals and our voluntary participation in the U.S. Environmental Protection Agency's Partnership for Safe Water program. With the new facilities to supplement our existing water utility infrastructure, we will be able to assure our customers of sufficient quantity of water now and in the future.

Our Roots in the Bluegrass Run Deep









We have proudly served the people of Kentucky since 1885. A lot has changed over the years, but our commitment to providing exceptional quality, value and service remains firm.

WE CARE ABOUT WATER. IT'S WHAT WE DO.

Utilities Serving the 17 Counties of the BGADD



Key: E: Electricity; NG: Natural Gas; W: Water

ANDERSON COUNTY

Blue Grass Energy Cooperative Corp. E.ON U.S. - KU East Kentucky Power Cooperative

Salt River Electric Cooperative Corp. NG. Atmos Energy Corp.

Lawrenceburg Water & Sewer Department (502) 839-7853

BOURBON COUNTY

Blue Grass Energy Cooperative Corp. City of Paris Combined Utilities (859) 987-2110 Clark Energy Cooperative E.ON U.S. - KU

East Kentucky Power Cooperative

Columbia Gas of Kentucky Inc. Delta Natural Gas Co.

Harrison County Water Association (859) 234-4284 Kentucky American Water Paris Municipal Water Works

BOYLE COUNTY

E.ON U.S. - KU East Kentucky Power Cooperative

(859) 987-2118

Inter-County Energy Cooperative NG: Atmos Energy Corp. Danville City Water Works

(859) 238-1241 Lake Village Water Association (859) 748-5642

CLARK COUNTY

Clark Energy Cooperative E: Columbia Gas of Kentucky Inc. E.ON U.S. - KU

East Kentucky Power Cooperative Winchester Municipal Utilities

ESTILL COUNTY

Clark Energy Cooperative E.ON U.S. - KU

Kentucky American Water

amwater.com/kyaw/

Owen Electric Cooperative Inc.

(859) 268-6320

(502) 484-3471

Richmond Utilities

owenelectric.com

(859) 623-2323

(502) 348-3931

(502) 633-4420

South Kentucky RECC

skrecc.com

(606) 678-4121

shelbyenergy.com

srelectric.com

richmondutilities.com

Shelby Energy Cooperative Inc.

Salt River Electric Cooperative Corp.

East Kentucky Power Cooperative Jackson Energy Cooperative

NG: Columbia Gas of Kentucky Inc. Irvine Municipal Utilities (606) 723-2197

FAYETTE COUNTY

Blue Grass Energy Cooperative Corp. Clark Energy Cooperative F.ON U.S. - KU

East Kentucky Power Cooperative Columbia Gas of Kentucky Inc. Delta Natural Gas Co.

Kentucky American Water

FRANKLIN COUNTY

Blue Grass Energy Cooperative Corp. E.ON U.S. - KU

East Kentucky Power Cooperative Frankfort Electric & Water Plant Board

Shelby Energy Cooperative Inc. NG: Atmos Energy Corporation Columbia Gas of Kentucky Inc.

W: Farmdale Water District (502) 223-3562 Frankfort Electric & Water Plant Board

GARRARD COUNTY

Blue Grass Energy Cooperative Corp. E.ON U.S. - KU

> East Kentucky Power Cooperative Inter-County Energy Cooperative Jackson Energy Cooperative

NG: Atmos Energy Corporation Garrard County Water Association Inc. (859) 792-4501

HARRISON COUNTY

Blue Grass Energy Cooperative Corp. F.ON U.S. - KU

East Kentucky Power Cooperative Columbia Gas of Kentucky Inc. Cynthiana Municipal Water Works (859) 234-7159

> Harrison County Water Association (859) 234-4284 Kentucky American Water

JESSAMINE COUNTY

Blue Grass Energy Cooperative Corp. City of Nicholasville Utilities (859) 885-9473 E.ON U.S. - KU

East Kentucky Power Cooperative NG: Columbia Gas of Kentucky Inc.

Delta Natural Gas Co. Jessamine County

Water District #1 (859) 885-9314 Jessamine-South Elkhorn Water District (859) 881-0589 Nicholasville Public Utilities (859) 885-9473

Spears Water Co.

(859) 885-5958

Winchester Municipal Utilities (859) 744-5434

wmutilities.com

Contact Information for Major Utilities

Atmos Energy Corp.

(270) 685-8069 atmosenergy.com

Blue Grass Energy Cooperative Corp.

(859) 885-4191 bgenergy.com

Clark Energy Cooperative (859) 744-4251

clarkenergy.com Columbia Gas of Kentucky Inc.

(859) 288-0227

columbiagasky.com Delta Natural Gas Co.

(859) 744-6171

deltagas.com

East Kentucky Power Cooperative (859) 744-4812

ekpc.coop

E.ON U.S. - KU

(800) 500-4904 eon-us.com

Fleming-Mason Energy Cooperative

(606) 845-2661 fmenergy.net

Frankfort Electric

& Water Plant Board (502) 352-4501

fewpb.com Georgetown Municipal Water & Sewer Service

(502) 863-7816 gmwss.com

Inter-County Energy Cooperative

(859) 236-4561 intercountyenergy.net

Jackson Energy Cooperative (606) 287-7161 jacksonenergy.com

LINCOLN COUNTY

E: E.ON U.S. - KU

East Kentucky Power Cooperative Inter-County Energy Cooperative Jackson Energy Cooperative South Kentucky RECC

NG: Atmos Energy Corporation
W: Garrard County

Water Association Inc. (859) 792-4501 Stanford Water Department (606) 365-4512

MADISON COUNTY

E: Berea Municipal Utilities
(859) 986-4391
Blue Grass Energy
Cooperative Corp.
Clark Energy Cooperative
E.ON U.S. - KU
East Kentucky Power Cooperative
Inter-County Energy Cooperative

Jackson Energy Cooperative

NG: Columbia Gas of Kentucky Inc.

Delta Natural Gas Co.

Richmond Utilities

W: Berea Municipal Utilities (859) 986-4391

Garrard County
Water Association Inc.
(859) 792-4501
Madison County

Utilities/Kingston-Terrill (859) 624-1735 Richmond Utilities MERCER COUNTY

Blue Grass Energy
Cooperative Corp.
E.ON U.S. - KU
East Kentucky Power Cooperative
Inter-County Energy Cooperative
Salt River Electric
Cooperative Corp.

Atmos Energy Corporation
 Burgin Water Department
 (859) 748-5220
 Harrodsburg Municipal

Water Department (859) 748-5198 Lake Village Water Association (859) 748-5642

NICHOLAS COUNTY

E: Blue Grass Energy
Cooperative Corp.
E.ON U.S. - KU
East Kentucky Power Cooperative
Fleming-Mason
Energy Cooperative

NG: City of Carlisle (859) 289-3700

W: Carlisle Water Department (859) 289-3715

POWELL COUNTY

E: Clark Energy Cooperative East Kentucky Power Cooperative Jackson Energy Cooperative

NG: Delta Natural Gas Co.
W: Clay City Water Works
(606) 663-2224

Powells Valley Water District (606) 663-5870 Stanton Water Works (606) 663-4459

Cooperative Corp.

SCOTT COUNTY

E: Blue Grass Energy

E.ON U.S. - KU

East Kentucky Power Cooperative
Owen Electric Cooperative Inc.

NG: Columbia Gas of Kentucky Inc.

W: Georgetown Municipal
Water & Sewer Service
Kentucky American Water
Stamping Ground Water District

WOODFORD COUNTY

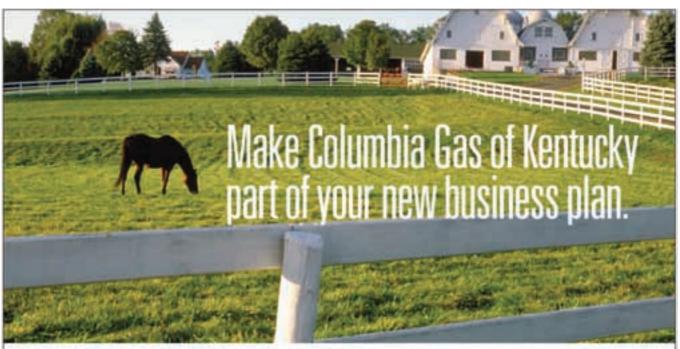
Elue Grass Energy
Cooperative Corp.
E.ON U.S. - KU
East Kentucky Power Cooperative
Frankfort Electric &
Water Plant Board

(502) 535-6105

NG: Columbia Gas of Kentucky Inc.
W: Kentucky American Water
Versailles Municipal Sewer Works
(859) 873-5436

Source: Kentucky Cabinet for Economic Development





Columbia Gas of Kentucky is the natural choice for businesses in Central and Eastern Kentucky. Energy efficient and environmentally friendly, natural gas is the perfect choice for your business and Columbia Gas of Kentucky is your perfect business partner. To learn more, call our New Business Team at 800-440-6111.





News and Information Around the Clock

Print, broadcast cable and internet media serve bluegrass residents and advertisers

number of news, entertainment and information outlets throughout the Bluegrass serve residents on paper, on the Internet, cable and over the airwaves. Whether they concentrate on the latest events, a specific industry or on a lifestyle, these outlets also give businesses many advertising opportunities to target their desired audience and to promote their services.

The region's flagship newspaper is the *Lexington Herald-Leader*, whose roots go back to 1870. Lexington also is home to four major network television stations, and is the headquarters of Kentucky Educational Television. KET, which was begun in 1968, is the largest PBS member network in the country. Radio stations include National Public Radio stations at the University of Kentucky and Eastern Kentucky University.

Daily and weekly publications that cover the Thoroughbred and Standardbred breeding and racing industries have been located in Lexington for decades. Because of the Bluegrass' importance in the horse industry, these publications and their websites have many thousands of followers who live across the country and around the world.

Following is a list of newspapers, radio stations, magazines and marketing agencies in the area.

ANDERSON COUNTY

NEWSPAPERS

The Anderson News theandersonnews.com

BOURBON COUNTY

NEWSPAPERS

Bourbon County Citizen (859) 987-1870

RADIO STATIONS

WPTJ (90.7 FM) (859) 484-969 I WYGH (1440 AM) (859) 472-1075

BOYLE COUNTY

NEWSPAPERS

The Advocate-Messenger amnews.com
Centre College Cento centre.edu

RADIO STATIONS

WDFB (1170 AM, 88.1 FM) (859) 236-9333 WHIR (1230 AM) WRNZ (105 FM) (859) 236-2711

CLARK COUNTY

NEWSPAPERS

Winchester Sun winchestersun.com

ESTILL COUNTY

NEWSPAPERS

Clay City Times hatfieldnewspapers.com Estill County Tribune (606) 723-5012

WLEX-TVI8

1065A Russell Cave Road Lexington, KY 40505 (859) 259-1818 lex I 8.com

WLEX-TV18 is proud to partner in the presentation of the Alltech FEI World Equestrian Games. We join forces with the World Games 2010 Foundation, Alltech and many other businesses to welcome world-class athletes and visitors to Kentucky for the games.

In addition to the coverage provided nationally on the NBC television network, WLEX-TV18 will air the opening ceremonies live on Sept. 25. We will also provide extensive daily coverage of the competitors and the competitions, and all of the many on-site and off-site festivities. We



Pat Dalbey, President/ General Manager, WLEX-TV18

are the presenting media sponsor for the Alltech Fortnight Festival, featuring the performance of Maestro Gustavo Dudamel and the Vienna Philharmonic Orchestra from the Norton Center at Centre College in Danville.

We invite you to attend the games and the Fortnight Festival and see for yourself what all the excitement is about. Then tune to WLEX-TV18 for daily coverage of the games and visit our websites, LEX18.com and KYHorseSports.com.

WXZZ (103.3 FM) LM Communications (859) 233-1515 WBTF (107.9 FM) WBVX (92.1 FM) WCDA (106.3 FM) WGKS (96.9 FM) WLXG (1300 AM) WLXO (96.1 FM) Mortenson Broadcasting (859) 245-1000 WCGW (770 AM) WJMM (99.1 FM) WVKY (1250 AM) Thy Kingdom Come Network (859) 278-0894 WMJR (1380 AM) University of Kentucky WRFL (88.1 FM) (859) 257-4636 WUKY (91.3 FM) (859) 257-3221

WVLK (590 AM)

RADIO STATIONS

WIRV (1550 AM) (606) 723-5138

FAYETTE COUNTY

NEWSPAPERS

Ace Weekly aceweekly.com Business Lexington bizlex.com Chevy Chaser chevychaser.com Daily Racing Form Inc.

drf.com Hamburg Journal hamburgjournal.com

Kentucky Kernel kykernel.com

La Voz

lavozky.com

Lexington Herald-Leader kentucky.com

The Rambler transy.rambler.wordpress.com

Skirt! Lexington skirt.com

southsidermagazine.com

MAGAZINES

Southsider

BG-A Way of Life lanereport.com/bg The Blood-Horse bloodhorse.com The Bourbon Review thebourbonreview.com

The Cats' Pause catspause.com

The Horse thehorse.com Horse Illustrated horsechannel.com

The Horseman & Fair World harnessracing.com Keeneland Magazine

keenelandmagazine.com

The Lane Report lanereport.com

Lexington Family lexingtonfamily.com

Prep Magazine

prepmagazine.us Thoroughbred Times

thoroughbredtimes.com

Tops in Lex topsinlex.com Young Rider youngrider.com

RADIO STATIONS

Clear Channel Communications (859) 422-1000 WBUL (98.1 FM) WGVN (1580 AM) WKQQ (100.1 FM) WLAP (630 AM) WLKT (104.5 FM) WMKI (105.5 FM) WMXL (94.5 FM)

Cumulus Broadcasting (859) 253-5900 WCYN (102.3 FM) WLRO (101.5 FM)

> WLTO (102.5 FM) WLXX (92.9 FM)

TELEVISION STATIONS

Kentucky Educational Television ket.org WDKY-TV (Channel 56) wdky56.com WKYT-TV (Channel 27) wkyt.com WLEX-TV (Channel 18)

lex I 8.com WTVQ-TV (Channel 36) wtvq.com

FRANKLIN COUNTY

NEWSPAPERS

Frankfort State Journal state-journal.com Kentucky Gazette kentuckygazette.com



Kentucky Educational Television (KET), which hit the airways in 1968, is the largest PBC member network in the country, KET is headquartered at the O. Leonard Press Telecommunication Center near the campus of the University of Kentucky.

Kentucky Post kypost.com Kentucky Press Association kypress.com Thorobred News (502) 597-5915

MAGAZINES

Kentucky Afield kdfwr.state.ky.us Kentucky Monthly kentuckymonthly.com

RADIO STATIONS

Davenport Broadcasting
(502) 223-7253
WKYL (102.1 FM)
Forever Communications
(502) 875-4040
WKED (103.7 FM)
WFKY (104.9 FM)
WKYW (1490 AM)
Kentucky Public Radio
(502) 223-6924

GARRARD COUNTY

NEWSPAPERS

Garrard Central Record (859) 792-283 I

HARRISON COUNTY

NEWSPAPERS

Cynthiana Democrat cynthianademocrat.com

JESSAMINE COUNTY

NEWSPAPERS

Jessamine Journal jessamineonline.com

RADIO STATIONS

WCGW (770 AM) (859) 873-8844

WKYT-TV

285 I Winchester Road Lexington, KY 40509 (859) 299-041 I WKYT.com

WKYT went on the air 53 years ago as a CBS affiliate. We have always endeavored to be a community leader through the operation of a commercial television station in the public interest, by informing and entertaining our viewers with high-quality local news and entertainment programming while helping our advertisers achieve financial prosperity.

Those of us who have the good fortune to live and work in the Lexington area are located at the center of a 31-state distribution area within a 500-mile radius of nearly three-fourths of the population of the



Wayne Martin, President/General Manager, WKYT-TV

United States. The Bluegrass region is internationally renowned for its equine business and ranks among the highest quality of life areas in the United States. Lexington is a regional hub for shopping, business,

entertainment, educational and cultural activities for Central, Southeastern and Eastern Kentucky.

WKYT sincerely appreciates the viewers who have allowed us to come into their homes for the past 53 years and the advertisers who have helped provide the resources to do so. We will continue our quest for quality with an eye to the future.

LINCOLN COUNTY

NEWSPAPERS

The Interior Journal theinteriorjournal.com

RADIO STATIONS

WXKY (96.3 FM) (606) 365-2126

MADISON COUNTY

NEWSPAPERS

Berea Citizen (859) 986-0959 Eastern Progress easternprogress.com Richmond Register richmondregister.com

RADIO STATIONS

Eastern Kentucky University
WEKU (88.9 FM)
(859) 622-1680
Wallingford Broadcasting
(859) 623-1340
WCYO (100.7 FM)
WEKY (1340 AM)
WIRV (1550 AM)
WKXO (1500 AM)
WLFX (106.7 FM)
WCBR (1110 AM)
(859) 623-1235

MERCER COUNTY

NEWSPAPERS

The Harrodsburg Herald harrodsburgherald.com

RADIO STATIONS

WHBN(1420AM) (859) 734-4321

NICHOLAS COUNTY

NEWSPAPERS

The Carlisle Mercury (859) 289-6424

POWELL COUNTY

NEWSPAPERS

Clay City Times hatfieldnewspapers.com

MAGAZINES

Back Home in Kentucky backhomeinky.com

RADIO STATIONS

WBFC(1470 AM) (606) 663-6631 WSKV (104.9 FM) (606) 663-2811

SCOTT COUNTY

NEWSPAPERS

Georgetown News-Graphic news-graphic.com

Continued on page 116



Lexington offices of Blood-Horse Publications, publishing magazines, websites and books.



Kentucky's most powerful Doppler radar.

powered by





Continued from page 114

RADIO STATIONS

WKVO (89.9 FM) (800) 350-5390 Georgetown College WRVG (93.7 FM) (502) 868-6575

WOODFORD COUNTY

NEWSPAPERS

The Woodford Sun woodfordsun.com

MAGAZINES

Ladies Golf Journey ladiesgolfjourney.com

Marketing Agencies

5ifth Element Creative LLC

Lexington 5ifthelement.net

Ad-Success Marketing

Lexington

adsuccess.com

APS Communications

Lexington apscommunications.com

Baker Communications

Lexington bakercomm.com

Bell Group

Versailles

bellgroupky.com

Brand Advertising Group LLC

Lexington baglex.com



Cornett Integrated Marketing Solutions

Lexington cornett-ims.com

Cre8tive Group

Wilmore cre8tivegroup.com

Edmon Design

Lexington edmondesign.com

Group CJ

Lexington groupci.com

Hall Media Inc.

Lexington hallmediainc.com

Hammond Communications Group

Lexington hammondcg.com

Hammond Design Associates Inc.

Lexington hammonddesign.com

McEwen Creative Advertising & Marketing

Lexington mcewencreative.com

Meridian Chiles Inc.

Lexington meridianchiles.com

Michael Breeding Media

Lexington michaelbreedingmedia.com

One Alliance Communications

Lexington onealliance.com

PM Advertising LLC

Versailles pmadv.com

Preston-Osborne

Lexington preston-osborne.com

Rainmaker Advertising Inc.

Lexington

rainmakerads.com

RPM-Right Place Media

Lexington rightplacer

rightplacemedia.com

Saybrook Advertising Lexington

saybrookadvertising.com

Serif Group

Lexington serifgroup.com

Trapp Communications

Lexington

trapp.com

TwoCan Marketing Group

Lexington

twocan.net

The Williams McBride Group

Lexington

williamsmcbride.com

Wiser, Hemlepp

& Associates LLC

Lexington wiserhemlepp.com





25 YEARS OLD AND WE NEVER LOOKED BETTER



WHERE THE NEWS IS MADE BY THE READERS.

They Came from Right Here

Brand-name products known around the world are made in Central Kentucky

OYOTA Camrys, Post-it notes, Jif peanut butter, and Wild Turkey bourbon are just a few of the products manufactured in the Bluegrass and known around the world. Of course, the region is home to some of the world's most famous Thoroughbred farms and is globally recognized for the production of racehorses. Numerous producers of feed, tack and equipment, and other supplies serve the equine industry both locally and across the globe.

Meanwhile, the Bluegrass is home to an abundance of manufacturers that produce items for the state and nation's automotive industry. Kentucky ranks third among all states in light vehicle production; nearly 10 percent of all cars and trucks produced in the U.S. are made in Kentucky.

Other manufacturers throughout the Bluegrass create a variety of products that are known throughout Kentucky, across the nation, and around the world. Here are a number of manufacturers located in the region.



3M's plant in Cynthiana, which produces Post-it products and Scotch Tape, covers 52 acres.



Above: The Jif plant in Lexington is the largest peanut butter-producing facility in the world.

Right: Lexmark is a leading developer, manufacturer and supplier of printers and printing supplies.

3M

Post-it products, Scotch Tape Cynthiana mmm.com

Affinia Brake Parts Inc.

Vehicle systems & parts Stanford affiniaonline.com

AFG Industries Inc.

Flat glass Richmond afg.com

Aichi Forge USA Inc.

Steel forgings Georgetown Iouisvilleforge.com

Ainak Incorporated

Precision molded rubber products Winchester ainak.com

Ale-8-One Bottling Company

Soft drinks
Winchester
ale-8-one.com

Alltech Inc.

Natural animal feed additives Nicholasville alltech.com

Alltech's Lexington Brewing and Distilling Co.

Beer & whiskey Lexington kentuckyale.com

Audio Authority Corp.

Commercial intercom, audio/visual solutions Lexington audioauthority.com

B&H Tool Works Inc.

Metal stamping & tooling fabricator Richmond bhtoolworks.com

Big Ass Fans

High-volume ceiling fans Lexington bigassfans.com

Blue Grass Manufacturing

Contract manufacturing Lexington bluegrassmfg.com

Bosch Rexroth Corporation

Pneumatic components Lexington boschrexroth-us.com

Brumfield Hay & Grain

Equine hay, feed, supplements Lexington brumfieldhay.com

Buffalo Trace Distillery

Bourbon Frankfort buffalotrace.com

Burkmann Mills Inc.

Animal feed
Danville
burkmann.com

Carhartt Inc.

Work clothing/manufacturing Irvine

carhartt.com

Central Motor Wheel of America Inc.

Automotive wheels Paris (859) 987-0500



Carhart work clothing is produced in Irvine.

Ceradyne Inc.

Advanced technical ceramics Lexington ceradyne.com

Chempharma Int'l LLC

Chemical products Richmond chempharma.com

Color Point

Bedding plants Paris colorpoint.biz



Big Ass Fans in Lexington designs and manufactures large energyefficient industrial, commercial and residential fans that are used worldwide.

Concrete Materials Co. LLC

Ready-mixed concrete & precast concrete products Richmond concretematerials

company.net Corning Display Technologies

Glass processes & products technology Harrodsburg corning.com

DecoArt Inc.

Home decorating/ crafts acrylic paints Stanford decoart.com

Donaldson Co. Inc.

Filtration solutions Nicholasville donaldson.com

ElastoSeal

Custom sealing products Lexington elastoseal.com

EnerSys Inc.

Industrial batteries Richmond enersys.com

Florida Tile Inc.

Porcelain & ceramic wall tile Lawrenceburg floridatile.com

Foam Design Inc.

Foam packaging Lexington foamdesign.com

Four Roses Distillery

Bourbon Lawrenceburg fourroses.us

The Freeman Corporation

Wood veneers Winchester freemancorp.com

Georgia Pacific Corp.

Dixie Cup cups & plates Lexington gp.com

Hallway Feeds

Equine feed Lexington hallwayfeeds.com

Harrod Concrete and Stone Co.

Ready-mix concrete & crushed stone Frankfort harrodco.com

Highbridge Spring Water

Bottled water Wilmore highbridgesprings.com



Above: Monessen Hearth Systems in Paris has increased in size to manufacture log sets, fireplaces, inserts and stoves.

Right: Lawrenceburg is home to Four Roses Bourbon.

Hinkle Contracting Co.

Concrete block & masonry products hinklecontracting.com

Hitachi Automotive Products

Electronic automobile components Harrodsburg hap.com

Hobart

Commercial warewashing equipment Danville hobartcorp.com



lim Beam Brands

Bourbon Frankfort iimbeam.com

J.M. Smucker Co.

Jif peanut butter Lexington jif.com



Lucas Equine Equipment in Cynthiana designs and man ufactures custom-made components for horse stalls and entrance gates.



Above: Rocky Top Log Furniture & Railing in Lancaster is the nation's premier manufacturer and distributor of log furniture and log railing.

Right: Kentucky Ale is among the award-winning beers produced by Alltech's Lexington Brewing Company.

Johnson Controls Inc.

Automotive foam pads Lexington jci.com

Kaba Mas LLC

High-security locking solutions Lexington kaba-mas.com

Kentucky Gentlemen Cigar Co.

Handmade cigars Lawrenceburg kentuckygentlemen cigars.com



Quillin Leather & Tack of Paris fills orders from around the world for its horse halters and other custom items.

Kentucky Ornamental Iron

Residential, commercial ironwork
Lexington
kentuckyornamental

iron.com KI (USA) Corporation

Stamped metal automobile body parts Berea

kiusa.com

Kinetic Technologies

Animal, human supplements Lexington kinetictech.com

Kito USA Corp.

Automotive manufacturing machinery
Lexington
kito.co.jp

Laura's Lean Beef

Natural beef products Lexington laurasleanbeef.com

Lectrodryer

Liquid automation machinery, equipment Richmond lectrodryer.com

Leggett & Platt Inc.

Assembled bedsprings Winchester leggett.com

Lexmark International Inc.

Printers
Lexington
lexmark.com



Link-Belt Construction Equipment Co.

Telescopic & lattice boom cranes Lexington linkbelt.com

Liquid Container

Packaging Lexington liquidcontainer.com

Lucas Equine Equipment

Equine stall components, entrance gates Cynthiana lucasequine.com

Mallincrodt-Baker Inc.

Solvents, acids, salts
Paris
mallbaker.com

McCauley Bros.

Equine feed & supplements Versailles mccauleybros.com

McKechnie Vehicle Components

Clad wheel assembly, plastic products Nicholasville mycusa.com

Mine Shields LLC

Mine refuge chambers Richmond mineshieldsllc.com

Monessen Hearth Systems Co.

Fireplaces & wood-burning stoves Paris

monessenhearth.com Montaplast-North America

Automotive plastic systems Frankfort montaplast.com

NACCO Materials Handling Group

Lift trucks Berea nmhg.com

Neogen Corporation

Food & animal safety products Lexington neogen.com

Niles America Wintech Inc.

Automotive parts Winchester niles.co.jp

Novelis Corporation

Aluminum can recycling Berea novelis.com

Okonite Company

Industrial cables
Richmond
okonite.com

Old Kentucky Candies

Candy Lexington oldkycandy.com



Buffalo Trace's bourbon distillery is located in Frankfort.

Osram Sylvania

Fluorescent lamps Versailles sylvania.com

Parker Seal

Engineered o-rings Lexington parker.com

Pilkington North America

Laminated & toughened glass Versailles pilkington.com

Prestress Services Industries

Prestressed concrete products Lexington prestressservices.com

Richmond Auto Parts Technology

Transmission gears Richmond raptech.com

RockTenn

Folding cartons Nicholasville rocktenn.com

OED Inc.

Commercial lighting solutions Lexington gedisit.com

Ouillin Leather & Tack

Equine halters & equipment Paris quillin.com

Rebecca Ruth **Candy Factory**

Candv **Frankfort** rebeccaruth.com



Link-Belt Construction Equipment Co. manufactures telescopic and lattice boom cranes in Lexington.

Red River Hardwoods

Hardwood dimension lumber Clay City redriverhardwoods.com

Robert Walker Inc.

Steel reels Berea robertwalkerinc.com

Rocky Top Log Furniture & Railing

Log furniture & railing Lancaster rockytoplogfurniture.com

Ruggles Sign Company

Commercial signage Versailles rugglessign.com

Sargent & Greenleaf

Security locks Nicholasville sargentandgreenleaf.com

Schneider Electric

Square D electrical safety switches Lexington squared.com

Sharp's Candies

Candy Lexington sharpscandies.com

Sonoco

Plastic caulk cartridges Winchester sonoco.com

Star Manufacturing Inc.

Metal fabricator & assembly solutions Lexington starmanufacturing.com

THIEL Audio Products

Loudspeakers Lexington thielaudio.com

Tokico Inc.

Brake & suspension systems Berea tokicousa.com

Toyota Motor

Manufacturing Kentucky Automobiles

Georgetown toyotageorgetown.com

Toyota Tsusho America Inc.

Automotive interiors Georgetown taiamerica.com

Trane Commercial Systems

Air systems Lexington trane.com



Above: Toyota Motor Manufacturing Kentucky in Georgetown produces the Camry, Camry Hybrid, Avalon and Venza models.

Right: Hobart produces commercial warewashing equipment in Danville.

Trim Masters Inc.

Automotive interior trim Nicholasville Harrodsburg trimmasters.com

Unicomp Inc.

Custom keyboards Lexington unicomp.com

US IOL Inc.

Intraocular lenses Lexington usiol.com

Wausau Paper

Paper towels & tissues Harrodsburg wausaupaper.com

Valentine's Gourmet Ice Cream

Natural ice cream Winchester valentinesicecream.com

Visumatic Industrial Products

Automated fastening systems Lexington visumatic.com

Webasto Roof Systems Inc.

Automotive sunroofs Lexington webastosunroofs.com

Weisenberger Mills

Baking products Midway weisenberger.com

Wild Turkey Distillery

Bourbon Lawrenceburg wildturkeybourbon.com

Woodford Feed

Equine feed Versailles (859) 873-4811



Woodford Reserve Distillery

Bourbon Versailles woodfordreserve.com

Worldcolor Versailles

Book printing & binding Versailles worldcolor.com

YH America Inc.

Automotive products Versailles yhamerica.com

YKK Snap Fasteners America

Buttons, snaps & fasteners Lawrenceburg ykksnap-america.com



Rebecca Ruth Candy Factory's selection includes bourbon balls, a Kentucky favorite.

Life and Times in the Bluegrass

History, horses, bourbon and scenery are among region's many tourist attractions

RIVE down a country road in the Bluegrass, and your journey will take you through horse farms, along old stone fences and past historic homes and offer you breathtaking views of natural scenery. You will quickly see that the Bluegrass is an area like no other.



David Lord, President, Lexington Convention and Visitors Bureau

The Bluegrass has no shortage of attractions to educate, entertain and inspire. Guests are welcome at historic homes and communities; at museums and landmarks, particularly in the state capital of

Frankfort; at sites of Revolutionary War and Civil War battles; at famous horse farms and racetracks; and at bourbon distilleries and wineries. Meanwhile, phenomenal natural formations, pristine state parks, beautiful vistas and much more illustrate facets of Kentucky character.

For more information, visit the Lexington Convention and Visitors Bureau Web site at visitlex.com. Here is a sample of the many attractions in the area.

More than 500 re-enactors commemorate the 1862 Battle of Perryville, the most destructive Civil War battle in Kentucky.



AFRICAN CEMETERY NO. 2

Historic burial grounds 419 E. Seventh St., Lexington

THE ARBORETUM – STATE BOTANICAL GARDEN OF KENTUCKY

Lexington ca.uky.edu/arboretum

ASHLAND, THE HENRY CLAY ESTATE

Home of U.S. Senator Lexington henryclay.org

AVIATION MUSEUM OF KENTUCKY

Blue Grass Airport, Lexington aviationky.org

BATTLE OF RICHMOND KENTUCKY

Civil War battlefield Richmond battleofrichmond.org Ashland, The Henry Clay Estate, is a National Historic Landmark and site of profound Lexington history.

BLUEGRASS HERITAGE MUSEUM

Winchester bgheritage.com

CAMP NELSON CIVIL WAR HERITAGE PARK

Nicholasville campnelson.org

DANIEL BOONE'S GRAVE

Final resting place of noted pioneer Frankfort Cemetery

BOONE STATION STATE HISTORIC SITE

Includes one-mile self-guided trail Lexington parks.ky.gov/findparks/histparks/bs/





CONSTITUTION SQUARE STATE HISTORIC SITE

Site of 10 Kentucky constitutional conventions Danville

parks.ky.gov/findparks/histparks/cs

DUNCAN TAVERN

Three-story stone tavern built in 1788 Paris

kentuckydar.org/duncantavern.htm

EXPLORIUM OF LEXINGTON

Hands on children's museum Lexington explorium.com

FORT BOONESBOROUGH STATE PARK

Reconstructed working Kentucky fort Richmond

parks.ky.gov/findparks/recparks/fb

GRATZ PARK HISTORIC DISTRICT

Lexington

HIGH BRIDGE

Landmark railroad bridge Kentucky River

HOPEWELL MUSEUM

Art and history of Bourbon County Paris

hopewellmuseum.org



Right: Completed in 1910, the State Capitol in Frankfort features massive marble stairways modeled after the Paris Grand Opera House.

HUMMEL PLANETARIUM AND SPACE THEATER

Eastern Kentucky University, Richmond planetarium.eku.edu

HUNT-MORGAN HOUSE

1814 home of Kentucky's first millionaire Lexington

bluegrasstrust.org/hunt-morgan.html

JACK JOUETT HOUSE

Home of "Paul Revere of the South" Versailles

jackjouetthouse.org

KENTUCKY BOURBON TRAIL

Tour legendary distilleries kybourbontrail.com

KENTUCKY MILITARY HISTORY MUSEUM

Frankfort history.ky.gov

KENTUCKY STATE CAPITOL

Completed in 1909

Frankfort

finance.ky.gov/properties/capitol.htm

LATROBE'S POPE VILLA

Designed by father of American architecture Lexington popevilla.org

LEXINGTON HISTORY MUSEUM

lexingtonhistorymuseum.org

LEXINGTON CEMETERY

lexcem.org



Girlhood home of First Lady Lexington mtlhouse.org

McCONNELL SPRINGS

Birthplace of Lexington mcconnellsprings.org

NATURAL BRIDGE STATE RESORT PARK

Home of unique sandstone arch parks.ky.gov/findparks/resortparks/nb





Above: Raven Run is dedicated to preser ving the natural beauty of the Kentucky River Palisades and early Kentucky.

Left: Buffalo Trace Distillery in Frankfort was named "2010 American Visitor Attraction of the Year" by Whisky Magazine.





Above: Old Fort Harrod State Park in Harrodsburg has a full-scale replica of the first permanent settlement built west of the Alleghenies.

Left: Rupp Arena is home to the University of Kentucky men's basketball team and many special events.

OLD FORT HARROD STATE PARK

Replica of original settlement Harrodsburg parks.ky.gov/findparks/recparks/fh

OLD STATE CAPITOL

Kentucky capitol until 1910 Frankfort history.ky.gov

PERRYVILLE BATTLEFIELD STATE HISTORIC SITE

Largest Civil War battle was in Perryville, Kentucky parks.ky.gov/findparks/histparks/pb

RAVEN RUN NATURE SANCTUARY

734 acres of natural beauty Lexington lexingtonky.gov

RUPP ARENA

Home of UK men's basketball team Lexington rupparena.com

SHAKER VILLAGE OF PLEASANT HILL

Restored Shaker community Harrodsburg shakervillageky.org

THOMAS D. CLARK CENTER FOR KENTUCKY HISTORY

Frankfort history.ky.gov

WARD HALL

Antebellum Greek Revival mansion Georgetown wardhall.net

WAVELAND STATE HISTORIC SITE

Greek Revival mansion Lexington parks.ky.gov/findparks/histparks/wl

WILLIAM WHITLEY HOUSE STATE HISTORIC SITE

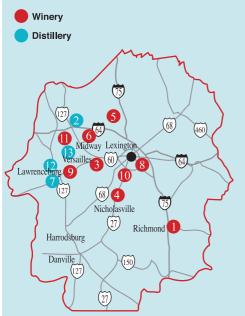
Kentucky's first brick home Stanford parks.ky.gov/findparks/histparks/ww

WOODFORD COUNTY HISTORICAL SOCIETY MUSEUM

Versailles woodfordkyhistory.org

Shaker Village of Pleasant Hill, a 3,000-acre National Historic Landmark, is America's largest restored Shaker community.

Wineries and Bourbon Distilleries of Central Kentucky



- Acres of Land Winery
- 2 Buffalo Trace-Frankfort
- Castle Hill Winery
- 4 Chrisman Mill Vineyards
- 5 Elk Creek Vineyards
- 6 Equus Run Vineyards
- 7 Four Roses-Lawrenceburg
- 8 Jean Farris Winery and Bistro
- Lovers Leap Vineyards and Winery
- 10 Talon Winery and Vineyard
- **Mildside Winery**
- (12) Wild Turkey-Lawrenceburg
- 13 Woodford Reserve-Versailles



The Arboretum in Lexington offers 100 acres of year-round plants.



Duncan Tavern in Paris was built in 1788, four years before Kentucky became a state, and was a gathering place for local citizens and pioneers.

Kentucky Facts

Kentucky's name has been attributed to several Native American languages with possible meanings including "land of tomorrow," "cane and turkey lands" and "meadow lands."

Kentucky became the **15th state** in 1792 after being part of Virginia. Many early residents came from Virginia and were of Scotch-Irish ancestry.

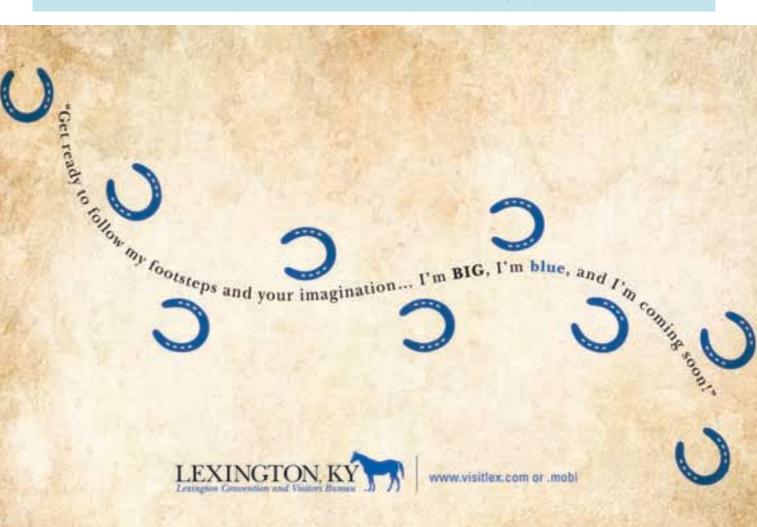
The **state** capital is Frankfort, which was founded in 1786 and outbid other towns for the privilege of being the capital. City's name is a shortening of "Frank's Ford," named for an early settler.

Kentucky is often referred to as a **commonwealth**, a term that dates from Colonial America that means "for the good of all." No legal distinction exists between a commonwealth and a state.

Many cities and counties in the state were named to honor people and places associated with victory in the **American Revolution**. By the way, here in Kentucky, Versailles is pronounced "ver-sales."

State is famous for **bourbon**, which takes its name from Bourbon County.

Kentucky **weather** is typically mild and moderate. Spring and fall are arguably the most scenic seasons.





Music lovers enjoy a variety of indoor and outdoor performances across the Bluegrass. Lexington's annual patriotic concert, which is held on the steps of Transylvania University's historic Old Morrison building, features the Lexington Philharmonic Orchestra and the Lexington Singers.

Finer Qualities of Life

Region nurtures a variety of arts organizations and supports many cultural activities

EXINGTON began to be called "Athens of the West" in the early 19th century because of its sophisticated lifestyle. Today, thanks to the above-average education and income of its residents, the Bluegrass supports a number of arts and cultural activities. The area has an abundance of art galleries, museums, theaters, craft centers, festivals and community events.

Venues for concerts and other performances in the region include Rupp Arena, which can seat 23,000 people, and the historic Lexington Opera House and Kentucky Theater, all in downtown Lexington. The Singletary Center for the Arts is located on the campus of the University of Kentucky. Another popular showcase is the Norton Center for the Arts at Centre College in Danville.

Central Library, the downtown branch of the Lexington Public Library, is home to the world's largest ceiling clock, a five-story Foucault pendulum, and a frieze depicting the history of the horse in the Bluegrass and noted African-American jockeys. One of six branches in Lexington, Central Library also includes

a gallery, theater and the Kentucky Room of historic documents.

Located about 45 miles south of Lexington is Berea, a vibrant art community that features shops, working artisan studios and retail galleries. The Kentucky Artisan Center at Berea is a 25,000-s.f. facility on Interstate 75 that welcomes visitors to shop for Kentucky products, experience Kentucky hospitality, explore Kentucky crafts and history, enjoy Kentucky cuisine, and learn about the commonwealth.

Following is a sampling of arts and cultural activities throughout the Bluegrass.

ACTORS GUILD OF LEXINGTON

actorsguildoflexington.org

AFB ART FAIR AT WOODLAND PARK

Lexington

lexingtonartleague.org/woodland

BEREA FOLK ARTS AND CRAFTS

Berea Tourism Center berea.com

BLUEGRASS AREA JAZZ ASSOCIATION

Lexington bajazz.org

BLUEGRASS THEATRE GUILD

Frankfort

bluegrasstheatre-guild.org

BLUEGRASS YOUTH BALLET

Lexington

bluegrassyouthballet.com

CARNEGIE CENTER FOR LITERACY AND LEARNING

Lexington carnegieliteracy.org

CENTRAL KENTUCKY YOUTH ORCHESTRAS

Lexington ckyo.org

FRANCISCO'S FARM ARTS FESTIVAL AT MIDWAY COLLEGE

Midway franciscosfarm.org

HEADLEY-WHITNEY MUSEUM

Lexington headley-whitney.org

JAZZ ARTS FOUNDATION INC.

Lexington jazzartsfoundation.org

KENTUCKY ARTISAN CENTER AT BEREA

kentuckyartisancenter.ky.gov

KENTUCKY BALLET THEATRE

Lexington kyballet.com

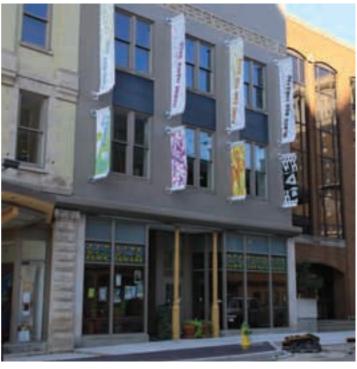
The Lexington Art League, which is located in the historic Loudoun House, right, is Lexington's oldest and largest visual arts organization and is committed to educational and exhibition initiatives for artists, patrons and the public. Events include the popular AFB Woodland Art Fair in August.











Above: The Downtown Arts Center is owned by the Lexington-Fayette Urban County Government and managed by LexArts.

Left: The Lexington Public Library is based in the hear t of downtown.



Left: The Norton Center for the Arts at Centre College in Danville is one of the top performance venues in Central Kentucky.

KENTUCKY GUILD OF ARTIST & CRAFTSMEN

Berea kyguild.org

KENTUCKY RESPOSITORY DANCE THEATRE

Lexington krdt.org

KENTUCKY THEATRE

Lexington kentuckytheatre.com

LEEDS CENTER FOR THE ARTS

Winchester leedscenter.com

LEXINGTON ART FACTORY

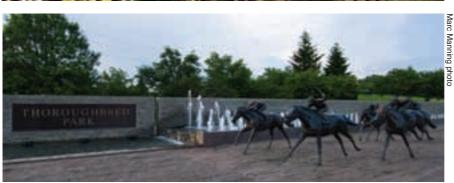
lexartfactory.com

LEXINGTON ART LEAGUE

lexingtonartleague.org

LEXINGTON BALLET

lexingtonballet.org



At Thoroughbred Park in downtown Lexington, seven life-size bronze horses and jockeys race to the finish line. The park, which features the work of Lexington artist Gwen Reardon, also includes broodmares, foals and the great 19th century stallion Lexington.



Kentucky's oldest outdoor theater is the Pioneer Playhouse in Danville. The facility, which is 61 years old, offers a dinner theater and campground.

STUDIO PLAYERS

Lexington studioplayers.org

THOROUGHBRED THEATRE

Midway thoroughbredtheatre.com

TUSKA MUSEUM AT THE BREAKERS

Lexington tuskastudio.com

UNIVERSITY OF KENTUCKY ART MUSEUM

Lexington uky.edu/artmuseum

WOODFORD COUNTY THEATER

Versailles woodfordcountytheater.com

YUKO-EN ON THE ELKHORN, THE OFFICIAL KENTUCKY-JAPAN FRIENDSHIP GARDEN

Georgetown yuko-en.com

LEXINGTON CHILDREN'S THEATRE

Ictonstage.org

LEXINGTON OPERA HOUSE

lexingtonoperahouse.com

LEXINGTON OPERA SOCIETY

lexingtonopera.com

THE LEXINGTON PHILHARMONIC

lexphil.org

LEXINGTON PUBLIC LIBRARY

lexpublib.org

THE LEXINGTON SINGERS

lexingtonsingers.org

LIVING ARTS AND SCIENCE CENTER

Lexington lasclex.org

MAYFEST ART FAIR

Lexington downtownlex.com/mayfest-arts-fair

NORTON CENTER FOR THE ARTS

Danville centre.edu/nc

PIONEER PLAYHOUSE

Danville pioneerplayhouse.com

RICHMOND AREA ARTS COUNCIL

artsinrichmond.org

ROSE BARN THEATRE AT BATTLEFIELD PARK

Richmond rosebarntheater.org

SINGLETARY CENTER FOR THEARTS

Lexington uky.edu/SCFA



The Lexington Children's Theatre, which was founded in 1938, is dedicated to the intellectual and cultural enrichment of young people.





Bob Qui

COMMERCE LEXINGTON INC. THE GREATER LEXINGTON CHAMBER OF COMMERCE

Bob Quick, President/CEO 330 E. Main St., Suite 100 Lexington, KY 40507 (859) 254-4447

bquick@commercelexington.com commercelexington.com



COUNTY SEAT: LEXINGTON

Jim Newberry, Mayor 200 E. Main St. Lexington, KY 40507 (859) 258-3100 mayor@lfucg.com lexingtonky.gov

Jim Newberry

IUDGE-EXECUTIVE

Sandra Varellas 259 W. Short St., Suite 201 Lexington, KY 40507 (859) 255-1790 fayettecojudge@ insightbb.com

COUNTY CLERK

Don Blevins Jr. 162 E. Main St. Lexington, KY 40507 (859) 253-3344 info@fayettecountyclerk.com fayettecountyclerk.com

2010 Population: 296,545 **No. of households:** 117,309

Median household income: \$50,267

Beautiful, Historic Lexington is the Heart of the Bluegrass

OW is an exciting time to be in Lexington, the center of the scenic Bluegrass region and the county seat of Fayette County. The city has been abuzz with activities, including road construction and beautification projects, that are sure to impress the hundreds of thousands of visitors who attend the Alltech FEI World Equestrian Games and serve area residents for years to come.

Lexington was founded in 1775 and quickly became known for its cultured lifestyle that earned it the title of "Athens of the West."

Lexington has a rich and colorful history that is depicted in historic homes and buildings and in Bluegrass traditions that range from horse racing and bourbon to

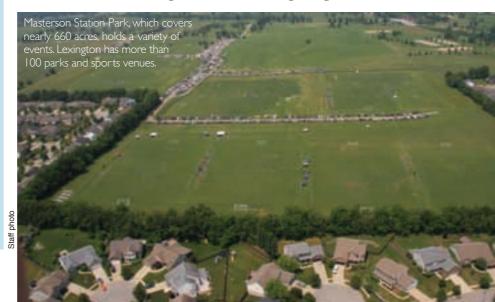
exington Downtown Development Authority photo

Lexington is known for its diverse economy, well-educated workforce, quality healthcare and a wide range of higher education options.

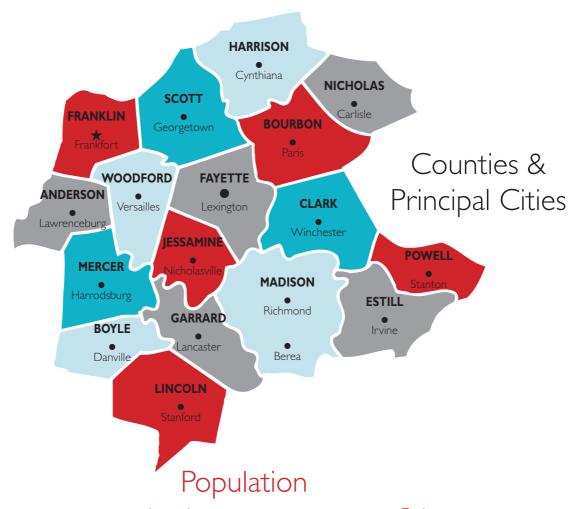
the University of Kentucky men's basketball team, the winningest program in major college basketball.

Today, Lexington also is known for its diverse economy, strong workforce, quality education system, innovative healthcare and wide range of higher education options. The proximity of numerous colleges and universities to Lexington, has been a key in luring new businesses that want to tap into the supply of r ecent graduates and other members of the well-educated workforce. In May 2010, Galmont Consulting of Chicago announced it would locate a new software testing center in downtown Lexington, hire 90 new, full-time employees, and form a partnership with the UK's College of Engineering to hire and train computer science graduates.

"Once again, the brainpower at the University of Kentucky is attracting high-tech jobs to our city," Lexington Mayor Jim Newberry said. "This is more evidence that our economic development strategy, partnering with UK and the private sector and focusing on the horse, healthcare and high-tech sectors, is moving Lexington for ward."



The 17-County Bluegrass Area Development District of Kentucky



	Actual				Estimates			
	1970	1980	1990	2000	2010	2015	2020	2025
Anderson	9,358	12,680	14,571	19,111	22,127	23,764	25,490	27,202
Bourbon	18,476	19,393	19,296	19,360	19,906	20,258	20,586	20,854
Boyle	21,090	25,054	25,641	27,697	29,371	30,424	31,482	32,617
Clark	24,090	28,294	29,496	33,144	36,361	38,008	39,611	41,151
Estill	12,752	14,478	14,614	15,307	14,993	14,826	14,603	14,337
Fayette	174,323	204,415	225,366	260,512	296,545	313,418*	331,252*	350,100*
Franklin	34,481	41,861	44,143	47,687	49,203	49,833	50,320	50,740
Garrard	11,579	10,852	11,579	14,792	17,315	18,365	20,015	21,361
Harrison	14,158	15,157	16,248	17,983	18,750	19,178	19,590	19,958
Jessamine	17,430	26,736	30,508	39,041	48,615	54,202	60,05 l	66,277
Lincoln	16,663	19,030	20,045	23,361	25,434	26,467	27,506	28,532
Madison	42,730	53,557	57,508	70,872	84,586	92,602	101,021	110,278
Mercer	15,960	19,019	19,148	20,817	22,118	22,716	23,364	23,936
Nicholas	6,508	7,112	6,725	6,813	6,859	6,879	6,869	6,849
Powell	7,704	11,171	11,686	13,237	14,180	14,630	15,004	15,352
Scott	17,948	21,898	23,867	33,061	47,249	56,112	66,411	78,759
Woodford	14,434	17,754	19,955	23,208	24,790	25,440	25,992	26,405
Totals	459,684	548,461	590,396	686,003	778,402	827,122	879,167	934,658

Source: State Data Center, Urban Studies Institute, University of Louisville (April 2009) *Projections for 2015-2025 reflect Fayette's successful challenge of U.S. Census annual estimations.

ANDERSON COUNTY

2009 Population: 21,790

Number of households: 8,472

Median household income:

\$49,615

Projected 2015 population: 23,764

Chamber of Commerce:

Catherine Myers, Executive Director andersonchamberky.org

County Seat:

Lawrenceburg

Edwinna Baker, Mayor lawrenceburgky.org/County Gov.html

Judge-Executive:

Steve Cornish

judgestevecornish@nich.twcbc.com

BOURBON COUNTY

2009 Population: 19,729

Chamber of Commerce:

Number of households: 8,116

Median household income: \$41,220

Projected 2015 population: 20,258

Lucy Cooper, Executive Director

parisky.com

Paris/Bourbon County
Economic Development Authority:

Craig McAnelly, Executive Director cmcanelly@bgadd.org

County Seat: Paris

Michael J. Thornton, Mayor

paris.ky.gov

Judge-Executive: Donnie Foley bourbonky.com/government.htm

BOYLE COUNTY

2009 Population: 29,263

Number of households: 11,277 Median household income: \$40,127 Projected 2015 population: 30,424

Chamber of Commerce:

Paula Fowler, IOM, Executive Director danvilleboylechamber.com

Danville/Boyle County Economic Development Partnership:

Jody A. Lassiter, JD, President/CEO dbcedp.com

County Seat: Danville Hugh Coomer, Mayor danvilleky.org

Judge-Executive: Harold McKinney

boyleky.com

CLARK COUNTY

2009 Population: 36.159

Number of households: 14,952 Median household income: \$44,907

Projected 2015 population: 38,008

Chamber of Commerce:

Karen Haley, President winchesterky.com

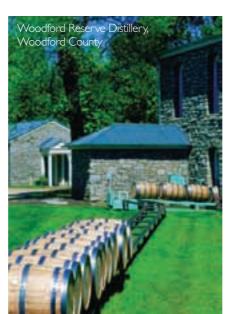
Winchester/Clark County Industrial Authority:

Todd Denham, Director winchesterindustry.com

County Seat: Winchester Ed Burtner, Mayor winchesterky.com

ludge-Executive:

Henry Branham winchesterky.com/city/ government.html



ESTILL COUNTY

2009 Population: 14,859

Number of households: 6,108
Median household income:

\$28,912

Projected 2015 population: 14,826

Estill Development Alliance:

Joseph A. Crawford, Executive Director estillcountyky.net

County Seat: Irvine Ernest Farmer, Mayor estillky.com

Judge-Executive:

Wallace Taylor estillky.com

FRANKLIN COUNTY

2009 Population: 48,968

Number of households: 21,102 Median household income: \$48,291 Projected 2015 population: 49,833

Chamber of Commerce:

Carmen Inman, Executive Director frankfortky.info

Capital Community Economic/
Industrial Development Authority

Phillip A. Kerrick, Executive Director cceida.com

County Seat/State Capital:

Frankfort

H. Gippy Graham, Mayor frankfort.ky.gov

Judge-Executive: Ted Collins franklincounty.ky.gov

GARRARD COUNTY

2009 Population: 17,085

Number of households: 5,896 Median household income: \$40,083 Projected 2015 population: 18,653

Chamber of Commerce:

Garrard Co. Christa Osborne, President garrardchamber.com

Industrial Development Authority:

Lancaster/Garrard Co. Nathan Mick, Director garrardcounty.ky.gov

County Seat: Lancaster Don Rinthen, Mayor garrardcounty.ky.gov

Judge-Executive: John Wilson garrardcounty.ky.gov

HARRISON COUNTY

2009 Population: 18,794

Number of households: 7,315

Median household income: \$42,445 Projected 2015 population: 19,178

Chamber of Commerce:

Pat Grenier, Executive Director cynthianaky.com

Cynthiana-Harrison County
Economic Development Authority:

Ed Ford, Chairman cynthianakyeda.com

County Seat: Cynthiana John M. Keith Jr., Mayor cynthianaky.com

Judge-Executive: Alex Barnett harrisoncounty.ky.gov

JESSAMINE COUNTY

2009 Population: 47,589

Number of households: 17,734 Median household income: \$51,579 Projected 2015 population: 54,202

Chamber of Commerce:

Nancy Stone, Executive Director jessaminechamber.com

Jessamine County Economic Development Authority:

Wayne Foster, President nicholasville.org

County Seat: Nicholasville Russ Meyer, Mayor nicholasville.org

Judge-Executive: William Neal Cassity jessamineco.com

LINCOLN COUNTY

2009 Population: 25,172

Number of households: 10,359 Median household income: \$34,401 Projected 2015 population: 26,467

Chamber of Commerce:

Andrea E. Miller, Executive Director lincolncountychamber.com

Stanford/Lincoln County Industrial Development Authority:

Matt Belcher, Executive Director lincolnky.com

County Seat: Stanford Bill Miracle, Mayor stanford-ky.com

Judge-Executive: William G. Demrow

lincolnky.com

MADISON COUNTY

2009 Population: 83,258

Number of households: 28,588 Median household income: \$43,358 Projected 2015 population: 92,602

Chamber of Commerce:

Mendi Goble, Executive Director richmondchamber.com

Richmond Industrial Development Corp.:

James Howard, Executive Director richmond-industrial.org

County Seat: Richmond Connie Lawson, Mayor richmond.ky.us

Judge-Executive: Kent Clark madisoncountyky.us

MERCER COUNTY

2009 Population: 21,920

Number of households: 9,047

Median household income: \$42,912 Projected 2015 population: 22,716

Chamber of Commerce:

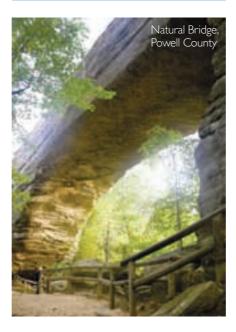
Brenda Sexton, Executive Director mercerchamber.com

Harrodsburg/Mercer County Industrial Development Authority:

Drew Dennis, Executive Director mercerkybusiness.com

County Seat: Harrodsburg Lonnie Campbell,Mayor harrodsburgcity.org

Judge-Executive: Milward Dedman mercercounty.ky.gov



NICHOLAS COUNTY

2009 Population: 6,874

Number of households: 2,735 Median household income: \$35,496 Projected 2015 population: 6,879

Chamber of Commerce:

Sue Conley, President carlisle-chamber.com

Carlisle/Nicholas County Industrial Authority:

Duane Kenney, Chairman

County Seat: Carlisle Ronnie Clark, Mayor nicholascounty.ky.gov

Judge-Executive: Larry Tincher nicholascounty.ky.gov

POWELL COUNTY

2009 Population: 13,566

Number of households: 5,214

Median household income: \$30,737

Projected 2015 population: 14,630

Powell County Industrial Development Authority:

Craig Dawson, Executive Director powellindustrial@bellsouth.net

County Seat: Stanton Dale Allen, Mayor powellcounty.ky.gov

Judge-Executive:

Darren Farmer judge099@yahoo.com

SCOTT COUNTY

2009 Population: 45,841

Number of households: 15,800 Median household income: \$58,596 Projected 2015 population: 56,112

Chamber of Commerce:

Jack Conner, Executive Director gtown.org

Scott County United:

Jack Conner, Director gtown.org/scottunited.asp

County Seat: Georgetown Karen Tingle-Sames, Mayor georgetown-kentucky.com

Judge-Executive: George Lusby scottky.com

WOODFORD COUNTY

2009 Population: 24,986

Number of households: 9,790 Median household income: \$58,076

Projected 2015 population: 25,440

Chamber of Commerce:

Tami Vater, Executive Director woodfordchamber-ky.com

Versailles/Woodford County Economic Development Authority:

Tami Vater, Executive Director woodfordcountyinfo.com

County Seat: Versailles Fred Siegelman, Mayor versaillesky.com

Judge-Executive: John E. Coyle woodfordcounty.ky.gov

Lane of Winning Traditions

Residents of the Bluegrass enjoy the best in a variety of sports





Above: The University of Kentucky men's basketball team, the first team in NCAA history to win 2,000 games, plays before sell-out crowds in Rupp Arena in downtown Lexington.

Left: UK men's basketball head coach John Calipari.







Above: Matthew Mitchell is head coach of the UK women's basketball team.

Right: The UK women's basketball team play at historic Memorial Coliseum, which also hosts gymnastics and volleyball action.









Above: The Lexington Legends, who play at Applebee's Park, are the Class A affiliate of the Houston Astros.

Right: Several Legends players have advanced to Major League Baseball.





Above and right: Students across the Bluegrass are avid supporters of their favorite sports teams.

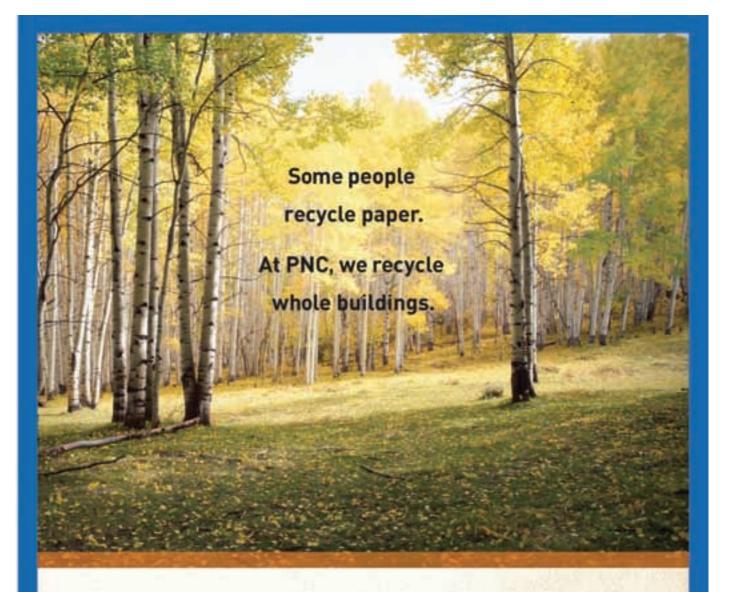






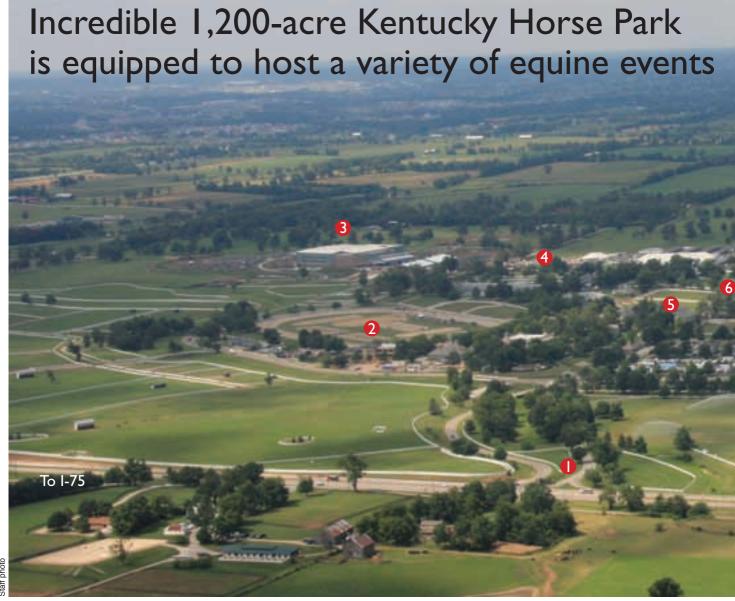
Above: The Rolex Kentucky Three-Day Event is popular with equine enthusiasts from Kentucky and beyond.

Left: Keeneland offers world-class Thoroughbred racing in April and October.



At PNC, we are known for being big supporters of "green," and we've been leading the way in green practices for close to a decade. In fact, PNC was the first bank in the nation to apply green standards to all our new and renovated buildings. Today, we have more newly constructed LEED"-certified green buildings than any company in the world. And more than half of the material used in each of our Green Branch" locations is locally manufactured or made from recycled or green materials. That means energy usage is reduced 35 percent or more compared to traditional branches, and water usage is reduced by nearly 4,000 gallons a year. At PNC, we believe that success should be measured not just in dollars and cents, but also in clean water and fresh air for future generations. Why is PNC so committed to being green? Well, let's just say we think of it as the best investment anyone could make. To learn more, visit pnc.com/green.





History of the Kentucky Horse Park

n 1777, Patrick Henry, then governor of Virginia, granted 9,000 acres of land in the Kentucky Territory to his brother-in-law, William Christian, as a reward for his service in the French and Indian War. Col. Christian moved his family to Kentucky in 1785.

Christian was killed by Indians in 1786, and his daughter, Elizabeth Dickerson, inherited the 3,000-acre Elkhorn Creek tract.

Dickerson eventually sold the largest section of her land to her brother-in-law, **Dr. Walter Warfield**. He in turn sold it to **Dr. William H. Richardson** in **1826**. Richardson named his new property

Caneland, after the abundance of cane he found growing wild by its big spring.

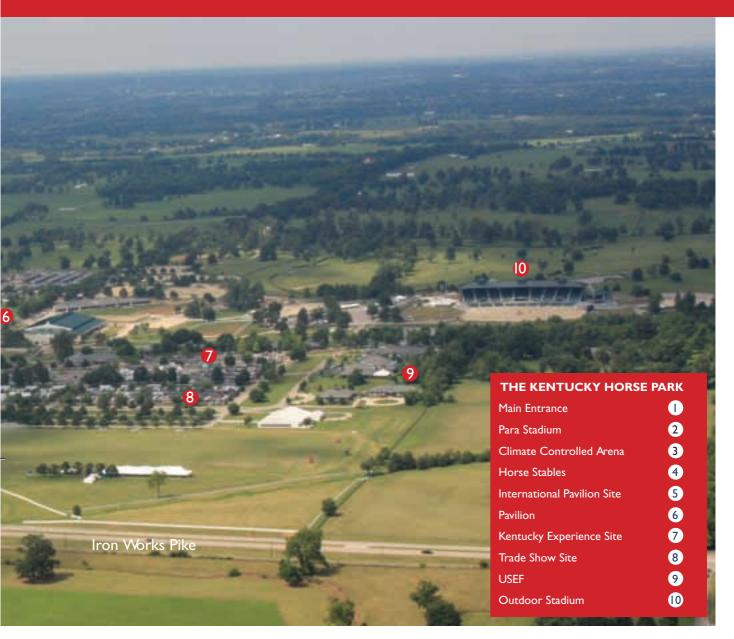
In the **1840s**, the Richardson family was hit hard by the cholera epidemic that struck Lexington, and eventually the family was no more.

By 1850, the farm was bought by Eliphalet Muir, who married Anne Boone, a niece of Daniel Boone.
Together, they further developed the farm, and specialized in raising Saddlebreds. After Muir's death, the farm was sold to S.J. Salyers to divide the inheritance between Muir's many children. Salyers began to once again breed Thoroughbreds on the property.

He also built the residence now used for offices at the Kentucky Horse Park. The house was completed in **1866**.

In 1890, the farm was sold to John D. Creighton. The farm was renamed Ashland-Wilkes Farm and began to raise and train trotting horses. Creighton built a training track in 1897 that is still used today at the Kentucky Horse Park. Unfortunately, Creighton was forced to sell his farm to pay off creditors. For a short time the farm was owned by two Lexington bankers.

The farm was next sold to **Captain Sam S. Brown**, a wealthy coal baron, who rebuilt the farm and named it **Senorita Stud Farm**, after one of his favorite mares.





The Big Barn, containing 52 stalls was built by L.V. Harkness in 1897.

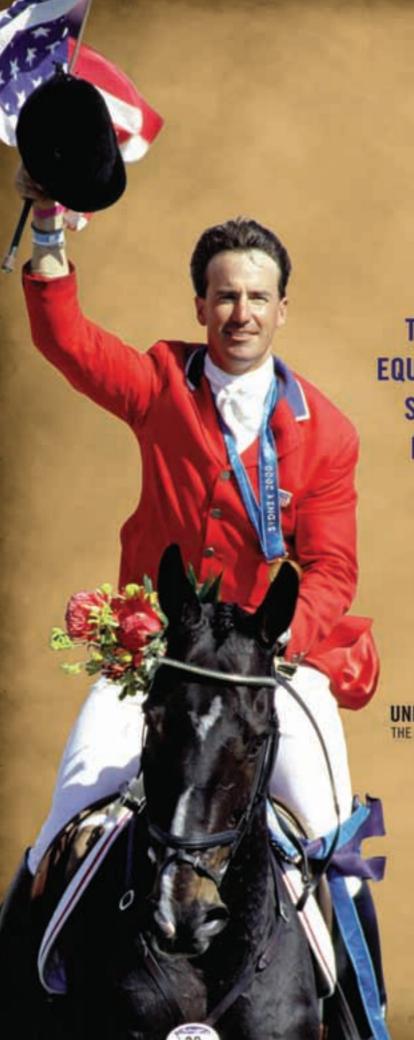
Brown stabled good stock at Senorita, including 1884 Kentucky Derby winner **Buchanan**. After Brown's death, the farm was offered at public auction, and **Lamon V. Harkness** was the buyer. Harkness named the farm Walnut Hall and developed it into one of the largest and best-known Standardbred farms. He built the farm from 450 acres and 12 mares in 1894 to 2,000 acres and 100 mares in 1904.

The Big Barn, which is still standing, was built by Harkness in 1897. The Big Barn is 476 feet long, has 52 stalls and a sale area, complete with auctioneer's block. It is one of the largest horse barns ever built.

His land passed to his daughter, Lela Harkness Edwards, who in turn left it jointly to her daughter, Kate Edwards Nichols, and her daughter-inlaw, Mary Edwards. In 1947, they split the farm, with Mary Edwards receiving the section that eventually became the Kentucky Horse Park.

In 1972, Mary Edwards (then Mrs. Sherman Jenney) sold her property to the Commonwealth of Kentucky for \$2.7 million. In 1978, the Kentucky Horse Park, the world's only park dedicated to man's relationship with the horse, opened to the public.

Source: kyhorsepark.com



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