

### PLEASE NOTE: THE BELOW ARE TRIM SIZES

Please add an additional 1/8" on all sides for bleed ads.  
Non-bleed ads will "float" on the page. See samples

**PAGE SIZE**                      **WIDTH**                      **HEIGHT**

#### FULL PAGE

Bleed - add additional 1/8"                      8.125"                      10.875"  
Non-Bleed - (Floats on page)                      7"                      10"

#### 2/3-PAGE VERTICAL

Bleed - add additional 1/8"                      5.125"                      10.875"  
Non-Bleed - (Floats on page)                      4.5625"                      7"

#### 1/2-PAGE HORIZONTAL

Bleed - add additional 1/8"                      8.125"                      5.25"  
Non-Bleed - (Floats on page)                      7"                      4.875"

#### 1/2-PAGE VERTICAL

Non-Bleed Only                      4.5625"                      7.4375"

#### 1/3-PAGE HORIZONTAL

Bleed - add additional 1/8"                      8.125"                      3.625"  
Non-Bleed - (Floats on page)                      7"                      3.25"

#### 1/3-PAGE VERTICAL

Bleed - add additional 1/8"                      2.75"                      10.875"  
Non-Bleed - (Floats on page)                      2.25"                      10"

#### 1/4-PAGE HORIZONTAL

Bleed - add additional 1/8"                      8.125"                      2.5"  
Non-Bleed - (Floats on page)                      7"                      2.1875"

#### 1/4-PAGE VERTICAL

Non-Bleed Only                      3.4375"                      4.875"

### BLEED/NON-BLEED ADS

*What is a bleed ad?*

A bleed ad allows the image or colors to run off the edges of the page. The size of the ad itself is larger but you also have to add extra image (.125") on all sides to trim off during the printing process.

A non-bleed ad floats on the page.

#### BLEED AD



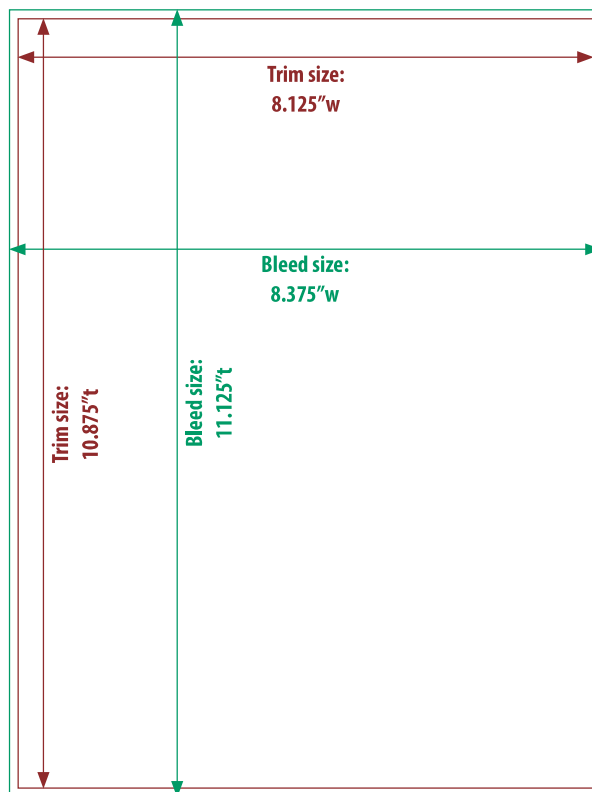
#### NON-BLEED AD



### FULL PAGE AD EXAMPLE

Trim size: 8.125" w X 10.875" t

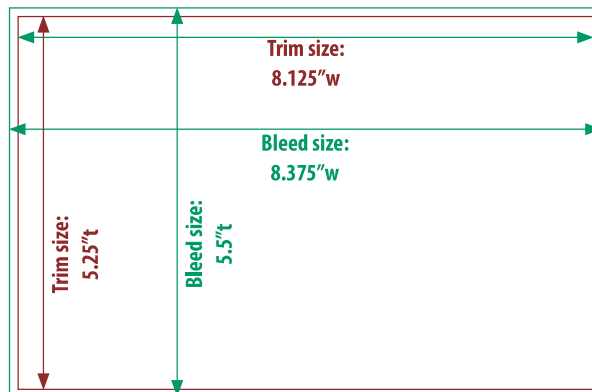
Bleed size: 8.375" w X 11.125" t



### HALF PAGE AD EXAMPLE

Trim size: 8.125" w X 5.25" t

Bleed size: 8.375" w X 5.5" t



### THIRD PAGE AD EXAMPLE

Trim size: 8.125" w X 3.625" t

Bleed size: 8.375" w X 3.25" t

